

# JESSICA DEEPAK



## EXPERIENCE

## PORTFOLIO LINK

### ACTIVITIES CO-ORDINATOR

BARCHESTER HEALTHCARE | SINCE DEC 2025

- Scheduling creative, engaging activities and events to enhance residents' wellbeing.
- Promote the home through pictures and videos via social media
- Write case studies, newsletters and press releases.

### FREELANCE GRAPHIC DESIGNER

PRIFF UK | SINCE JANUARY 2026

- Create visual assets and graphics, including templates for social posts, winner cards, and banners for newsletters, etc.
- Script reading and film selector for the upcoming festival.
- Production Assistant on external shoots and projects.

### SOCIAL MEDIA COORDINATOR

16 DAYS 16 FILMS | JULY-NOV 2025

- Conceptualised and edited short- and long-form video content.
- Wrote engaging copy for all social media.
- Designed posters and visual assets for campaigns and announcements.

### ASSISTANT EDITOR

BALTI THE MOVIE | JUNE 2025

- Supporting audience engagement and development efforts under Director Unni Sivalingam and Editor Shivkumar V. Panicker.
- Assisting lead editor with sequence montages, assembling scene edits, sound and mixing, project organisation, etc.

### PRODUCTION / EDIT TRAINEE

ARK MEDIA LIMITED | MARCH-APRIL 2024

- Assembly and short-form edits with Premiere Pro.
- Touch-up and digital editing for photos with Lightroom.
- Ad film script writing, creating call sheets, production schedules and client servicing.
- Designing social media and brand assets for Ark's marketing campaigns (LinkedIn and Instagram).
- On-set videographer, runner and production assistant on major client shoots.

## SKILLS

PREMIER PRO  
PHOTOSHOP  
LIGHTROOM  
CINEMATOGRAPHY (FX30+)

SCRIPTWRITING  
PRODUCTION MANAGEMENT  
PROOFREADER/MS WORD/EXCEL  
COPYWRITING

## EDUCATION

MA FILM AND TELEVISION:  
RESEARCH AND  
PRODUCTION 2024

University Of Birmingham

BA HONOURS IN  
COMMUNICATION STUDIES  
WITH FILM 2021

Mount Carmel College

## **SOCIAL MEDIA MANAGER**

**BRERETON LIBRARY | OCTOBER-APRIL 2025**

- Write, shoot and edit short and long-form video content and copywrite all their socials
- Produced a 10 minute documentary short 'In The Service Of Others' coming 14<sup>th</sup> Feb 26

## **CREATIVE TRAINEE (PRODUCTION)**

**CURLEY STREET MEDIA / FEB - JUNE 2023**

- Write Ad film ideas and script development along with moodboards, storyboards, and budget sheets, etc.
- Authored ad film scripts for companies like Ola, Diageo, Trivitron, Neemans, Moneyview, etc.
- Headed and ran their side Instagram page called @the.mumsword, garnering more than 100k followers, making and scheduling content, campaign collaborations and managing follower dms.
- Ad Film and documentary research for upcoming projects and shoots.
- Designed numerous pitch and treatment decks based on client briefs.
- Runner and production assistant on all shoots.
- Involved in all aspects of pre-production from call sheets, casting calls, shot lists and scouring costumes to art directing and scene set up, location recce, etc.
- Copywriting and asset creation for all CS short-form content.

## **COPY EDITOR CAMBRIDGE UNIVERSITY PRESS & ASSESSMENT/ (FEB - SEPT 2022)**

- Proofreading, fact-checking and editing of research-based books to refine grammar, coherence, and clarity while ensuring the highest editorial standards.
- Cross-verified all factual information, citations, and references
- Ensured the final manuscript was polished, error-free, and aligned with the publisher's guidelines.

## **CONTENT WRITER / GRAPHIC DESIGNER INTERN**

**THE WEEK (APRIL-MAY 2019)**

- Designed assets, 50+ YouTube thumbnails and illustrations for their online articles and videos.
- Wrote and received 4 bylines in THE WEEK's newsletter.
- One article ranked as the second most-read article of the week.
- Edited 90+ articles for SEO optimisation.
- Assisted as crew for news broadcasting and wrote ideas for social media marketing.

## **CERTIFICATIONS**

Hellmuth Conz Photography Certificate

BAFTA'S Albert certificate

## **CONTACT**



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Based in London

