CLAY SANDFORD

VIDEO EDITOR

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| Portfolio : [www.cahootify.com/clay-sandford](http://www.cahootify.com/clay-sandford)

**CAREER SUMMARY**

Experienced in capturing, editing and producing professional material via digital camera footage, motion graphics, dialogue and sounds files. Possesses an in-depth understanding of digital cameras and digital editing software. Strong communicator, able to collaborate with clients and other professionals to achieve a client’s vision. Driven by a keen passion for engaging storytelling and delivering immersive imagery and sound.

**KEY SKILLS**

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| * Initiative
 | * Adaptability
 | * Stylistic Research
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| * Time Management
 | * Problem Solving
 | * Attention to Detail
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**PROFESSIONAL EXPERIENCE**

**SELF EMPLOYED**

Sparkle Showreels

Founder and Editor, Aug 2021 – present

* Engaged with clients to ensure that their showreel edit meets their individual needs
* Organised and arranged showreel content from online sources and transferred individual files to editing software
* Precisely edited video and audio within individual scenes to eliminate loss of emersion in content
* Planned, designed and implemented Sparkle Showreels website and social media channels

**FREELANCE**

Loop Studio

Video Editor*,* May 2022 – present

* Fulfilled 200 plus property edits assigned by an edit manager while working as part of a team of 3 video editors
* Acted as an Assistant Editor, providing rough cuts for 80 short form NHS videos
* Editing of professionally captured DSLR, iPhone and drone footage into engaging short form retail estate videos & long form wedding video packages
* Application of opening and closing graphical idents, lower third presenter titles and estate agency details
* Exposure correction, colour grading and shot matching of all footage
* Selection and editing of music according to property type & tone of occasion

SPACETV YouTube Channel

Producer & Video Editor*,* Audio Support, Feb 2022 – present

* Collaborated with an executive producer, scriptwriters and voice-over artists to maintain the channels established workflow, branding and creative identity
* Compiled and trimmed space agency and public domain archival footage, narration audio, music and brand assets into informative short form news videos
* Logged all footage, photos and music used in edits, ensuring the relevant credit is assigned to all individual video clips, stills and audio via lower third overlays
* Cleaned up and enhanced narration via noise reduction, equalisation and compression to ensure clear legibility of professional quality voice-over audio

Royal British Legion Weston-Super-Mare Branch

Videographer and Editor for *Double Hills Memorial Service 2021* and *Royal British Legion Centenary Photographic Exhibition,* Sep 2021 – Nov 2021

* Video and audio coverage of events utilising Blackmagic Pocket Cinema Camera 4k, Rode shotgun and lavalier microphones and Wireless Go II transmitter and receiver
* Edited video, motion graphics and audio coverage into short and long form promo videos for distribution on RBL social media pages
* Attentively upheld Royal British Legion video brand guidelines
* Ensured the correct formatting of finalised videos according to client’s specifications

Edwards Vacuum

Video Editor*PANDID Training Video,* Nov2018

* Fulfilled a brief outlined by Project Coordinator
* Compiled and assembled still schematic images into moving video
* Animated key schematic icons
* Edited, cleaned and mixed voiceover audio

**SOFTWARE PROFICIENCY**

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| --- | --- | --- |
| * Final Cut Pro X
 | * Apple Motion
 | * Adobe Premier Pro
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| * DaVinci Resolve 18
 | * iZotope RX 10
 | * Microsoft Office

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**EDUCATION**

Bath Spa University 2018 – 2019

*Bachelor’s Degree (Hons) Lens Based Media*

First Class Honours gained

Bath Spa University 2016 – 2018

*Foundation Degree - Film and Media Arts Production*

First Class Honours gained