



talend

Do more with Talend, faster

The more data-driven you become, the more pressure you have to deliver the right data to the right people at the right time. Provide complete, compliant, and timely data for trusted insights and better decisions with Talend Success, a single offering delivering Success Services, Technical Advice and Guidance, Technical Support, and in-depth training via Talend Academy.

Ensure peak efficiency for your Talend projects

Take advantage of Talend's extensive experience providing critical support services to leading companies across the world to upskill your team, speed project delivery, and reduce project risks. Get the peace of mind that your team and data management environment are operating optimally with Talend Success.

Value that scales with your investment

Talend Success scales to maximize your investment with Talend, ensuring that you are receiving the right level of services and support.

Success Services¹

The Talend Success team are advocates and strategic advisors for your journey with Talend. Your Customer Success Manager provides you with services ranging from initial onboarding to mapping of business and technical use cases, measuring KPIs, and conducting business reviews to ensure your success in accordance with your service tier.

Technical advice and guidance¹

Talend experts provide you guidance and technical expertise to solve your data challenges with one-on-one coaching sessions. By following our prescribed best practices, you build expertise and avoid common and costly pitfalls. Our experts also help you optimize your Talend solution, identifying opportunities to improve system health and performance.

Mission Critical Support¹

We've got your back with mission-critical support featuring 24x7x365 availability and priority response times. Our team of experts, including designated support engineers at the higher service tiers, answer how-to questions, advise on technical issues, troubleshoot code, and provide upgrade support to help you quickly adopt the latest innovations from Talend.

Talend Academy

Your team of licensed Talend users have access to everything offered in Talend Academy. Talend Academy features a wide variety of courses from getting started reviews to expert-level courses with preparation for certification exams. In addition to training, Talend Academy provides solution templates and implementation accelerators which serve as best-practices start to your new Talend projects. The training, accelerators and expertise found in Talend Academy help you build your in-house expertise.

¹ The level and type of services provided depends on a customer's Talend Success Service Tier enrollment level



| Package Activity / Resources | | Talend Success Service Levels – Based on your Talend investment | | | | |
|-------------------------------|--------------------------------|---|--------------------------------------|--------------------------------------|------------------------------|--------------------|
| | | Tier 1 | Tier 2 | Tier 3 | Tier 4 | Tier 5 |
| Success Services | Customer Success Manager | Designated with onsite visits (1:5) | Designated with onsite visits (1:10) | Designated with onsite visits (1:10) | Designated and remote (1:30) | Global CSM (Email) |
| | Success Kickoff | Onsite | Onsite | Onsite | Remote | Group |
| | Support Onboarding | Onsite | Onsite | Onsite | Remote | Group |
| | Talend Academy Onboarding | Onsite | Onsite | Onsite | Remote | Group |
| | Success Plan | Weekly | Monthly | Monthly | Quarterly | |
| | Adoption Metrics | Weekly | Monthly | Monthly | Quarterly | |
| | Escalations | Active | Active | Active | Oversight | |
| | Defining KPIs & Metrics | Monthly | Quarterly | Quarterly | | |
| | Success Criteria | Monthly | Quarterly | Quarterly | | |
| | Business Reviews | Quarterly | Semi-annual | Semi-annual | Annual | |
| | Product Roadmap | Quarterly | Semi-annual | Semi-annual | Annual | |
| Technical Guidance & Advisory | Ask A Talend Expert | 4 x Quarter | 3 x Quarter | 2 x Quarter | 1 x Quarter | |
| | Platform Review | 1 x Year | 1 x Year | 1 x Year | | |
| Technical Support | Mission Critical Support | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Named Support Engineer | Designated (1:5) | Designated (1:10) | | | |
| | Copy of customer configuration | ✓ | ✓ | ✓ | | |
| Talend Academy | Online Training | All Licensed Talend Users | | | | |
| | Best Practices | | | | | |



Talend Success Component Definitions

| Resource or Activity | Description |
|------------------------------|--|
| Customer Success Manager | A named Customer Success Manager (“CSM”) will be assigned to ensure your success with Talend, a CSM will provide personalized and proactive guidance. The CSM will understand your business objectives and technical environment and work with you on a success plan to drive adoption (Tiers 1-4) |
| Success Kickoff | Kick-off session with relevant Customer and Talend stakeholders with review of Adoption & Value realization services |
| Support Onboarding | Support on-boarding session and review the best practices for ticket logging. Introduction to named Support Engineer (Tiers 1&2) |
| Talend Academy Onboarding | Talend Academy On-boarding session with overview of power user setup and access. Learning path overview |
| Success Plan | Detailed document which captures critical aspects of customer’s program such as Objectives, Timelines, Support plan and Enablement plan. Updates and review |
| Adoption Metrics | Joint proactive product adoption tracking to ensure continued value generation and increase ROI |
| Business/Technical Use Cases | Capture high-level business/technical use case information |
| Escalation Management | Oversight for escalations (Tier 4), Active Escalation Management (Tiers 1-3). Proactive and prioritized active management of escalations with Talend Support, Product Management and R&D. Chair escalation calls where necessary (Tier 1) |
| New Release Updates | Updates on new Talend releases including new capabilities. Early Adopter Program (Tier 1) |
| Defining KPIs & Metrics | Define and track key KPIs and metrics |
| Success Criteria | Consult on the key success criteria, driving towards clarity of program and project success definitions |
| Business Reviews | Business review with Customer and Talend stakeholders for joint assessment of planned versus actual progress |
| Product Roadmap | Product Roadmap update as part of the business review (Tiers 1-4). Roadmap sessions with Talend Product Management team (Tier 1) |
| Ask A Talend Expert | An online session with a Talend Expert for up to two (2) hours in duration focused on a specific inquiry. Talend experts will strive to answer the questions during the session based on knowledge of the technical domain and scope of the questions |
| Platform Review | Engage in technical analysis of the Customer’s Talend Platform (up to 4 environments) to identify potential performance issues. This session provides a holistic review to the customer, with specific points for resolution and prevention. Delivered Remote or onsite. If onsite is requested, travel will be reimbursed by customer |



Talend Success Component Definitions (continued)

| Resource or Activity | Description |
|---------------------------------------|---|
| Mission Critical Support | <ul style="list-style-type: none">• 24/7/365 Phone Support for High Severity Issues• Proactive Weekly Case Review• One Weekend of Upgrade Support• Enhanced Response Times |
| Copy of Customer Configuration | Talend Support team will maintain a copy of the Customer's Talend configuration to improve issue resolution and the success of upgrades |
| Talend Academy Online Training | Access for all licensed Talend Users to over 200 hours of online training |
| Best Practices Library | Access to library of best in class Solution Templates |
| Named Support Engineer | A named support engineer will be assigned as the primary liaison for the customer on support issues, provides reports on the health of the customer's instance, and assists in upgrade planning (Tiers 1&2) |

