



Connect²²

North America | **October 17** | 8:30 a.m. PDT | 11:30 a.m. EDT

Europe | **October 18** | 8:30 a.m. BST | 9:30 a.m. CEST

APAC | **October 18** | 8:30 a.m. SGT | 9:30 a.m. JST | 11:30 a.m. AEDT



Agenda

Opening keynote Fortune favors the prepared

Speakers **Christal Bemont**, CEO, Talend
Tim Crawford, CIO Strategic Advisor, AVOA
Andrew Bates, CTO, Harmony Ltd.

Pandemics, wars, the Great Resignation...doing business has become more complicated than ever. The No. 1 thing companies say they need to survive is to become data driven. It's a great goal, but what does that really look like in action? Our opening keynote answers that question and more by outlining the three things you MUST have for your business to become truly, sustainably data driven. You'll also get insights about how companies are making the change today from analyst and "CIO In the Know" host Tim Crawford, as well as Talend customers like eBay and financial services provider Harmony.

General session Transformational triumph: eBay's data fabric modernization

Speaker **Parani Gandhi**, Head of Data Services, Analytics, and BI, eBay

In today's economy, every business is eager to accelerate above and beyond the competition. Critical to this effort is the data your business runs successfully on, its backbone, and a good team behind the magic. Join eBay, the world's leading online marketplace, to hear how they accelerated their operational data with impressive results. Not only did the company experience no downtime, but they reduced data volumes by a whopping 50% — resulting in less friction, smoother operations, and a team built to enable success and scale.

Breakout sessions

Breakout Fueled by cognitive analytics: Lenovo's ecommerce rocket ship

Speakers **Ranadip Dutta**, Worldwide Ecommerce Analytics Leader, Lenovo
Denise Gosline, Solution Engineering Leader, Talend

Enabling analytics doesn't have to be time-consuming, complex, and expensive. Just ask Lenovo, the largest computer maker in the world — who turns billions of events into near real-time analytics for business intelligence at scale. Their remarkable journey of operational analytics took them from 15 consecutive quarters of losses to record-breaking profits. Join this session for an inspiring look at how Lenovo delivers near real-time insights for 187+ countries — and why decision making driven by ML/AI is the future of modern analytics.

Breakout Leverage or liability — transforming data chaos into data excellence

Speakers **Julia Fryk**, Data Architect and Engineer, Waterstone Mortgage
Danielle Sacks, Senior Solution Engineer, Talend

Data is a double-edged sword. It has tremendous potential, but if mismanaged or misused, can wreak havoc on the operations, costs, revenue, and reputation of an organization. In highly regulated industries, data can be an even bigger liability. Learn how Julia Fryk, Data Architect and Engineer at Waterstone Mortgage, championed superior data management, taking the company from data chaos to data excellence. The transformation from data that could not be trusted to high-quality assets that data consumers have confidence in has made a remarkable difference and extracted more value from data.

Breakout How data agility propels the world's online marketplace

Speakers **Parani Gandhi**, Head of Data Services, Analytics, and BI, eBay
Simon Swan, Head of Field Solutions Strategy, Talend

In today's economy, every business is terrified of failure. They need to beat the competition to win. The most impactful way to do that is by using data as a strategic asset. Learn how eBay, the world's leading online marketplace, optimized their data services to meet critical business objectives. Dive into how they experienced zero downtime while migrating their solution and built a framework that now enables the organization with a plug-and-play model that moves at the speed of business.

Breakout How to maximize your cloud modernization mojo

Speakers **Simon Swan**, Head of Field Solutions Strategy, Talend
Cameron Davie, Principal Solutions Engineer, Talend
Ripu Jain, Sr Partner Solutions Architect, AWS
Tamara Astakhova, Sr Partner Solutions Architect, Snowflake

Cloud migration is a top initiative of organizations all over the world today. But how can businesses make sure that their migration efforts are not only successful, but that they are making the most of data in the cloud? Join this session to hear how Talend, AWS, and Snowflake together can help organizations in their cloud journey to truly modernize their systems and applications — and reap the benefits of data while optimizing data management in the cloud.

Breakout Stop flying blind — make the uncertain certain using data

Speakers **Rob Smedley**, CEO and Founder, Smedley Group
Dr. Ashley Cairns, Director of Delivery, Carruthers and Jackson
Jason Penkethman, Chief Product Officer, Talend

In times of economic uncertainty, businesses need to get the most value from their data. The most direct path to maximizing data value is establishing data excellence — but delivering trusted data to everyone who needs it without sacrificing control and compliance often feels impossible. Join this Executive Forum as they discuss the journeys that organizations have taken to transform operations and activities to increase productivity, improve business agility, and mitigate compliance risk. Also covered: key challenges and best practices in translating the vision of data excellence across the organization.

Breakout The role of data in future enterprise resilience

Speakers **Stewart Bond**, VP of Data Integration and Data Intelligence Software, IDC
Charles Link, Senior Director of Data and Analytics, Covanta
Jamie Fiorda, Chief Marketing Officer, Talend

Stewart Bond is at the forefront of research and emerging trends that are shaping and changing data movement, ingestion, and transformation in the era of digital transformation. Join him for a lively, illuminating fireside chat with Jamie Fiorda and Charles Link to discuss how these trends are affecting the business today — and what it means for tomorrow.

General session Winning the race: data as the ultimate competitive edge

Speakers **Susie Wolff**, Business Investor, former F1 Test Driver and CEO
Maribel Lopez, Founder and Principal Analyst, Lopez Research

Susie Wolff, former Formula 1 driver and founder of Dare to be Different, knows a lot about using data to thrive under pressure. In racing, data is the difference between being a champion and falling behind. How can your business become data driven the way Formula 1 has? How can you get the insights you need to thrive — not tomorrow, not next week, but right now? Industry analyst and digital transformation expert Maribel Lopez interviews Wolff, extracting takeaways that every business can apply.

Closing session Product keynote: What's coming next for Talend

Speakers **Jason Penkethman**, Chief Product Officer, Talend
Sam Pierson, Chief Technology Officer, Talend

Join us as we close out Connect 2022 with a look at some of the bright and shiny things coming your way soon from Talend. It's the ultimate show and tell with Talend's Jason Penkethman and Sam Pierson, who together will reveal and demo some incredible Talend products and exciting capabilities.



Healthy data,
healthy business.