

## **COMPARISON GUIDE**



# Drive Agility with Cloud Data Lakes.

For managing multiple types of data in large volumes, data lakes are fast, scalable, and cost-effective. And while on-prem solutions like Hadoop paved the way, today enterprises are increasingly focused on building their data lakes in the cloud to drive agility and efficiency. In the cloud, you can avoid the upfront costs of setting up and maintaining a lake and focus on getting the most value out of your data.

Among the variety of cloud data lake providers in the market, which solution is right for you? In this eBook, we explain the core differences among the top six platforms.

### THE CLOUD HYPERSCALERS

aws

Coogle Cloud

A Microsoft Azure

THE MULTICLOUD SOLUTIONS

*⊘* databricks

**snowflake**°

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### LIMITATIONS OF ON-PREMISE LAKES

### Elasticity

Lack of security and governance

High maintenance costs

### ADVANTAGES OF CLOUD-BASED LAKES

Decoupled storage and compute

Built-in security and encryption

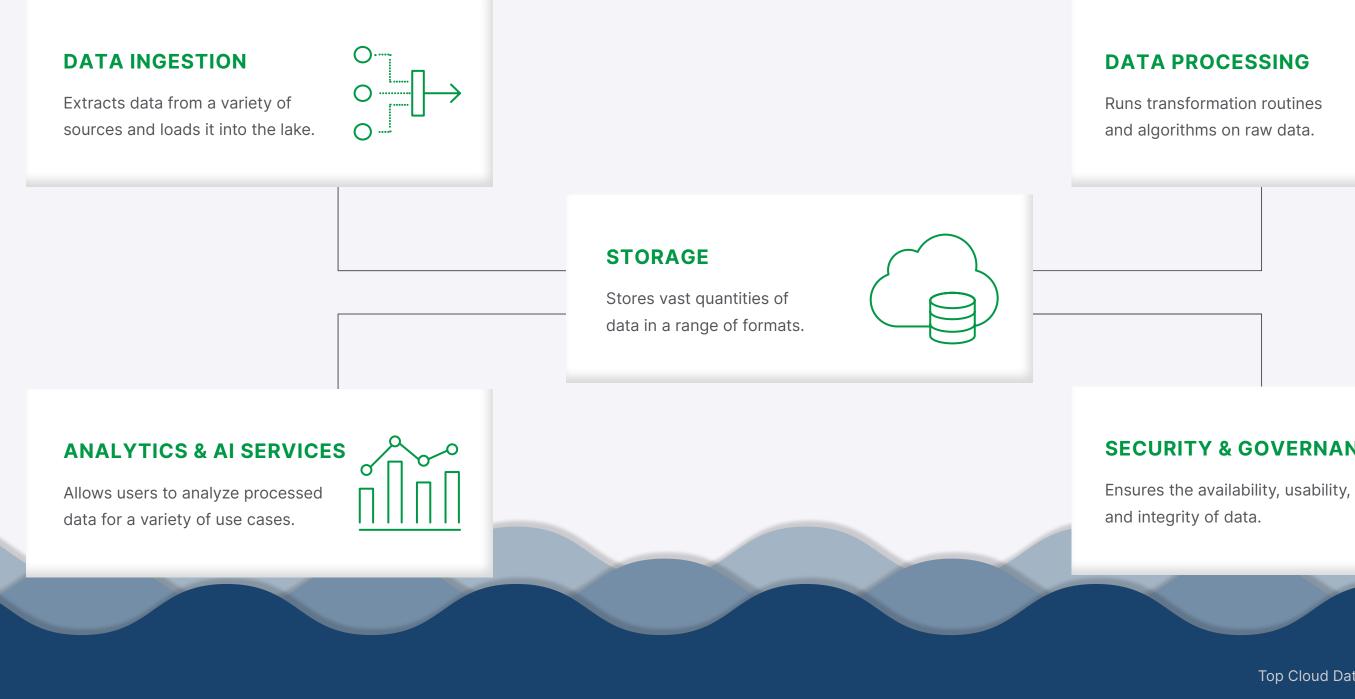
Autoscaling

Flexible on-demand infrastructure

Consumption-based pricing

# What makes a cloud data lake?

Every cloud data lake provider offers unique features. But at their core, all data lakes consist of a few key components.







### **SECURITY & GOVERNANCE**



# The Cloud Hyperscalers



## **Google** Cloud



## Amazon Web Services (AWS) Data Lake

AWS offers multiple services for building secure, flexible, and cost-effective data lakes. Two core services make up AWS-based lakes:

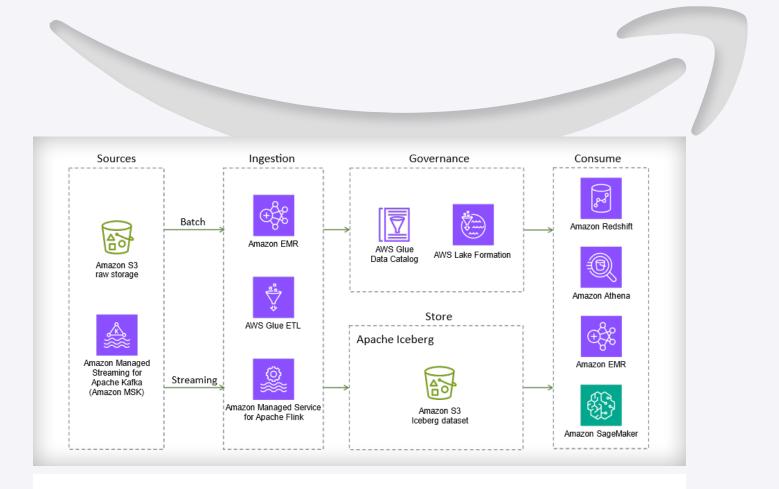


**Amazon Simple Storage Service (S3)**, which provides general-purpose storage. In some instances, Amazon DynamoDB, a NoSQL database, is also used to store low-latency data such as clickstream or IoT data.



**Amazon Elastic MapReduce (EMR)** – the processing engine based on open-source tools like Apache Spark, Apache Hive, and Presto – which automates batch and streaming data processing.

AWS provides multiple web services (e.g., Kinesis Stream, Kinesis Firehose, Database Migration Service [DMS]) as well as partner solutions to help ingest and migrate data from cloud and on-premise sources into S3. AWS also offers several fully managed analytics services like Elasticsearch and Athena to help analyze log data and run interactive queries. Finally, AWS has recently added native support for open table formats such as Apache Iceberg, through services such as AWS Glue, Amazon EMR, Amazon Athena, and Amazon Redshift.



### **AWS LAKE FORMATION**

To help you create data lakes more easily, Amazon offers AWS Lake Formation, a fully managed service designed to automate the setup and creation of data lakes in S3.

While it has multiple components, the heart of Lake Formation is **AWS Glue**, Amazon's serverless ETL and cataloging service, which helps users search, register, and merge data. Primarily focused on data access and security, Lake Formation includes its own fine-grained authorization layer on top of the identity and access management (IAM) capability of S3.

## Google Data Lake

Google Cloud Platform (GCP) offers a data lake to help you securely ingest, store, and analyze large volumes of diverse data. Well integrated with other GCP services, Google Data Lake includes the following key elements:

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### **GOOGLE CLOUD STORAGE**

Google Cloud Storage (GCS), a general-purpose storage service that provides a low-cost option for companies of all sizes.





### **GOOGLE BIGQUERY**

Google's serverless data warehouse service, Google BigQuery, allows users to run native queries on GCS data for lakehouse-like functionality.

Google BigQuery not only gives SQL users highperformance native querying capabilities for data stored in GCS; it also provides BigQuery tables for Apache Iceberg to power Open Lakehouses. With cost-free movement of data between GCS and Google BigQuery and a compatible security model, Google gives users consistent access across both services. Also, data moved from GCS to BigQuery is automatically registered with a data catalog, eliminating the need to do it yourself.

Google provides a variety of other services that natively integrate with GCS. For the ingestion and migration of both real-time and stored data, Google offers tools like Pub/Sub, Transfer Service, and Transfer Appliance. For data processing and analysis, it includes Dataflow for serverless processing of real-time and batch data and Cloud Datalab for data exploration, analysis, visualization, and machine learning.

### **GOOGLE DATAPROC**

Google Dataproc, a fully managed service – based on open-source tools like Apache Hive and Apache Spark – that processes and analyzes cloud-scale datasets.

## **Microsoft Azure Data Lake**

Part of the Microsoft Azure cloud platform, Azure Data Lake provides scalable storage as well as processing and analytics across multiple platforms and programming languages. The key components include:

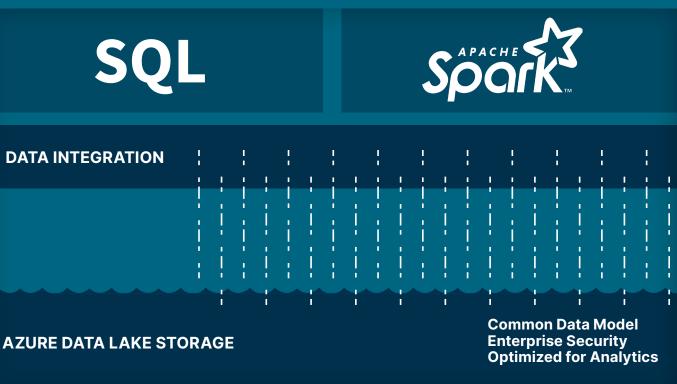
- Azure Data Lake Storage (ADLS) Gen2, which combines the file system 1 storage of ADLS Gen1 with binary large object (Blob) storage to provide improved scalability, analytic workload performance, and cost.
- Azure HDInsight, a managed service based on open-source tools, and 2 Azure Synapse, which combines SQL querying with Apache Spark-based large-scale data processing.
- Azure Data Lake Analytics, an on-demand platform that lets you develop 3 your own code and provides multi-language support, including for U-SQL, R, Python, and .NET.

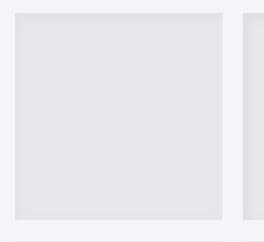
Azure Data Lake includes disaster-recovery features and integrates with other Azure services, like Azure Active Directory, to provide role-based access controls and single sign-on capabilities. You can also extend your on-premise security controls to the Azure cloud environment.

### **AZURE SYNAPSE ANALYTICS**

Azure Synapse Analytics is Microsoft's nod to data lakehouse architecture, an increasingly popular hybrid approach. Based on ADLS Gen2, Azure Synapse combines a SQL engine and Apache Spark in one platform to help you process and query large amounts of data.

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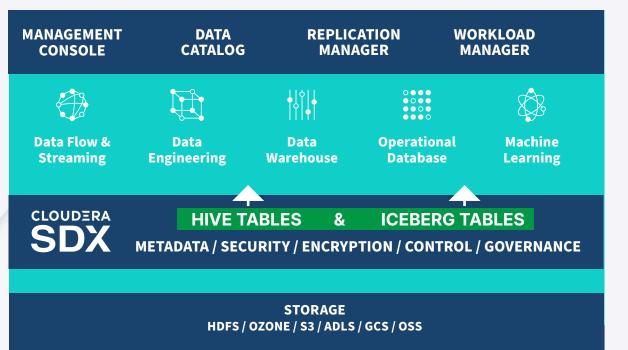
# The Multicloud Solutions



## databricks

## snowflake<sup>®</sup>

## **Cloudera Data Platform (CDP)**



HYBRID / MULTI-CLOUD

### **CLOUDERA DATA PLATFORM**

CDP includes both data lake and data warehouse services, as well as analytic tools, giving you the option to support multiple analytic workloads at the same time. While CDP's data lake service lets you create secure, governed lakes and share the data across all services and workloads, their data warehouse service is autoisolated, giving users access only to appropriate data. Cloudera Data Platform is a cloud-agnostic data platform that lets you manage your infrastructure, data, and analytic workloads across every environment your business uses – public, private, hybrid, and multicloud. CDP delivers the capabilities of cloud-agnostic, open lakehouses by providing both data lake and warehouse services in one platform. The core components and services of CDP are:

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- 1 Data Flow: Cloud-native data service powered by Apache NiFi for data movement.
- 3 Data Warehouse: Performant self-service analytics on massive amounts of structured and unstructured data.
- 5 Operational DB: An operational database-as-a-service based on Apache HBase.

Data Engineering: Based on Apache Spark and Apache Airflow to orchestrate and automate pipelines.

Machine Learning: Offers native tools for deploying, serving, and monitoring ML models.

Shared Data Experience (SDX): Helps consolidate all your data in one place and share it securely across teams and services.

## **Databricks Unified Data Analytics Platform**

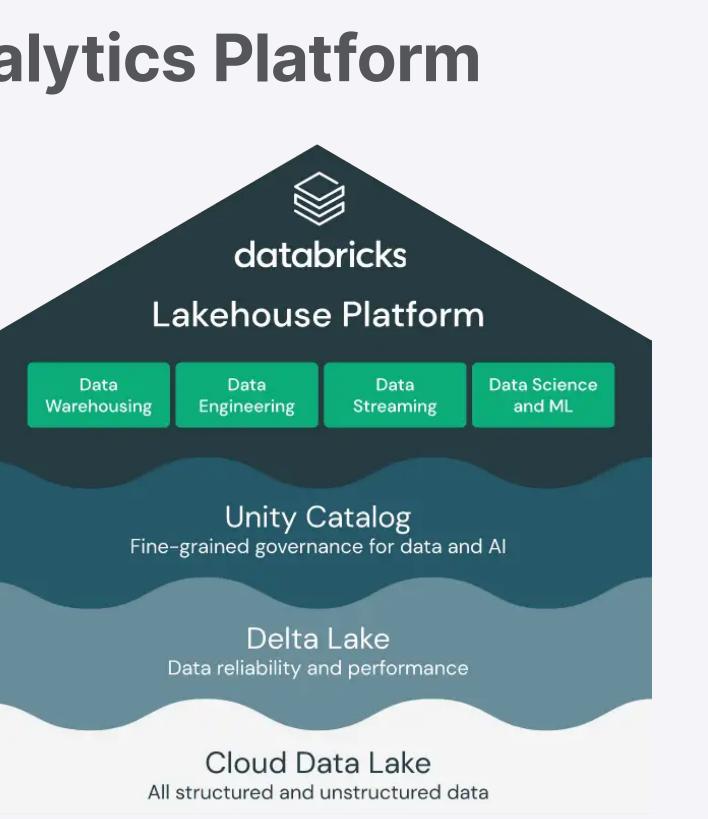
Originally focused on modernizing data lakes, Databricks has effectively positioned itself as a data lakehouse: an open, unified platform designed to store and manage all your data for analytics and AI. The multicloud platform - available on AWS, Azure, and GCP - is built with the components shown on the right.

Additionally, Databricks provides native support for a variety of common programming languages, including R and Python, as well as a collaborative data science and machine learning platform.

**DELTA LAKE:** A Delta Lake is an open-source storage layer designed to run on top of an existing data lake and improve its reliability, security, and performance. Delta Lakes support ACID transactions, scalable metadata, unified streaming, and batch data processing.

### **DATABRICKS SQL ANALYTICS**

Databricks' SQL Analytics service enables Databricks to establish itself as a lakehouse - a single, unified platform for all analytics initiatives. Designed to support your unique BI and reporting needs, the service gives SQL users a familiar interface for easily querying data and building dashboards.





### SNOWPARK

Snowflake's developer tool further supports their lakehouse approach by allowing data scientists, engineers, and programmers to develop and deploy custom code using a variety of programming languages – including Java, Scala, and Python.

## **Snowflake Cloud Data Platform**

Known primarily as a cloud data warehouse, Snowflake has increasingly edged into data lake territory. Built on a flexible platform, Snowflake provides the scalability, elasticity, and low-cost storage of a lake along with the security, governance, and performance of a warehouse.

Available in AWS, Azure, and GCP, Snowflake allows you to load a diverse array of data in its native format – without having to transform it – giving you the flexibility and agility of a data lake. Users can leverage Snowflake's MPP architecture to spin up multiple virtual warehouses and run multiple queries at the same time. Snowflake also enables you to share data with partner tools like Apache Spark, using ODBC and JDBC connectors for real-time, large-scale data processing.

More recently, they launched Snowflake Iceberg tables, providing capabilities to interact directly with Apache Iceberg and Parquet data in data lakes, and manage Iceberg tables in an open lakehouse architecture.

## **Cloud Data Lakes at a Glance**

Criteria	THE CLOUD HYPERSCALERS			THE MULTICLOUD SOLUTIONS		
	aws	Coogle Cloud	Microsoft Azure	CLOUDERA	😂 databricks	snowflake°
Primary Storage Service	Amazon S3	Google Cloud Storage	ADLS Gen2	Cloudera Data Platform	Data Lake atop AWS, GCS, or ADLS	Snowflake Cloud Data Platform
Processing Engine	Amazon EMR	Google Dataproc, Dataflow	Azure HDInsight, Azure Synapse	CDP Data Engineering	Delta Engine	Snowflake
SQL Support	Amazon Athena, Redshift, Spectrum	Google BigQuery	Azure Synapse	Self-Service Analytics Services for Data Warehouse	SQL Analytics Service	Snowflake
Catalog	AWS Glue	Google Data Catalog	Azure Data Catalog	Cloudera Data Catalog	Unity Catalog	Polaris Catalog
Pipeline Service	AWS Glue	Cloud Data Fusion, Dataflow	Azure Data Factory	Cloudera Data Engineering	Delta Live Tables	Snowpark
Apache Hive and Apache Spark Support	$\odot$	$\odot$	$\bigcirc$	$\oslash$	Apache Spark	N/A
Apache Iceberg Support	$\oslash$	$\odot$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\odot$
Decoupled Storage & Compute	$\oslash$	$\odot$	$\bigcirc$	$\bigcirc$	$\oslash$	$\odot$
Lakehouse Architecture	$\oslash$	$\odot$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\odot$
Multicloud	$\bigotimes$	$\otimes$	$\bigotimes$	$\oslash$	$\oslash$	$\odot$

Top Cloud Data Lakes for the Enterprise | 11

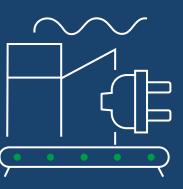
# Great data lakes start with great integration.

## Rapidly design, deploy, and manage data lakes with no coding.

As you begin to move your data to cloud data lakes, more and more vendors are ready to meet you there, with a variety of solutions built for differing needs. But no matter which platform you choose, there's one thing you can't go without: robust data integration.

Whether you're using a data lake or lakehouse, you need integration – not only to ingest data from a wide range of sources but also to process that data so that it's readily available for any and every type of AI, ML, or analytics projects.

That's where we come in. Qlik Talend® automates the continuous delivery of updated, accurate datasets for AI and analytics. It empowers data engineers to ensure success at every step of the pipeline, from real-time ingestion to transformation, refinement, provisioning, and governance. And in the process, Qlik Talend makes it possible for all your users to get reliable, AI and analytics-ready data when they need it most.



# Need APIs? Meet the Qlik Connector Factory.

With an in-house R&D team dedicated to developing standard APIs, we're continually expanding access to and delivery of data from hundreds of SaaS applications and data sources. Our customers already benefit from over 500 existing connectors, and we're continuing to add more each year.

### Learn More

# Qlik Talend for cloud data lakes.

Qlik Talend can help you get more out of your cloud data lake investment sooner by continuously delivering the accurate, timely, and trusted data you need. The platform provides the unparalleled ability to automate data streams from any source – including legacy mainframes; enterprise applications like SAP, databases, data warehouses; and more - into your lake. And all of that without coding, too. Learn more about data lake creation today.

### Qlik automates the complete data lake pipeline:



Captures and lands real-time change data into your data lake of choice



Discover, remediate, and share trusted data, while ensuring data security and governance





Automatically standardizes, transforms, merges, and refines data - and converts it into AI, ML, and analytics-ready datasets



Provides an orchestration layer for easy setup, monitoring, and management of data pipelines

Curious to see how Qlik can revolutionize data delivery in your business? Try it free.



Future-proofs by supporting all major cloud providers, source and target endpoints, and analytic tools of choice

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## **About Qlik**

Qlik transforms complex data landscapes into actionable insights, driving strategic business outcomes. Serving over 40,000 global customers, our portfolio leverages advanced, enterprise-grade AI/ML and pervasive data quality. We excel in data integration and governance, offering comprehensive solutions that work with diverse data sources. Intuitive and real-time analytics from Qlik uncover hidden patterns, empowering teams to address complex challenges and seize new opportunities. Our AI/ML tools, both practical and scalable, lead to better decisions, faster. As strategic partners, our platform-agnostic technology and expertise make our customers more competitive.

### qlik.com

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