Donor profile

Community part of the culture at MNP

At MNP, small town roots have helped create a culture which drives community support.

MNP, a leading accounting and business consulting firm, started as a small business in Brandon, Manitoba around 60 years ago. Since then, the firm has grown rapidly across Canada, particularly in smaller towns and cities, like Lethbridge.

"It has been a lot of rapid growth, but it's been growth driven by putting similar cultures of people together," states MNP Lethbridge Partner David Burton.

Like himself, David says a majority of MNP partners come from small town backgrounds where community support is always top of mind.



Chinook Sexual Assault Centre donor David Burton.

"In small towns you are always very concerned about the community and you want to be very community minded and always be helping your community," he says.

He adds that the majority of the firm's clients are small business owners who are also very community focused.

"We're not sitting down here with a hedge fund in downtown New York that owns the businesses that we are dealing with. The owners we work with are in this community and they see what the community needs."

For the past two years, MNP Lethbridge has adopted the Chinook Sexual Assault Centre as its charity of choice, helping to direct the efforts of some 170 staff and partners.

"When there are things in the community that we can support we try to do that and it's not just an individual donor being able to help out, it's more about what we can do as a whole team of people in our firm," explains David.

For the Chinook Sexual Assault Centre, MNP has provided a tremendous amount of support in many different ways, from directing donations from staff, supporting fundraisers, participating in things like our Galaxy Bowling event and chipping in as volunteers. Plus, the team at MNP has organized toy drives, helped solicit silent auction donations, and contributed through a wide variety of their own staff events.

"If you get everybody pulling in the same direction it makes a big difference."

David says the Chinook Sexual Assault Centre was selected in part because of the work done by our Chinook Child and Youth Advocacy Centre to support children and youth. He says they were also drawn to the results-driven nature of the organization.

"Your organization is known for helping people that have had serious issues happen to them to move forward and get past that."

Of course, keeping community top of mind means that MNP and its team also support a wide range of local organizations and causes. Plus, many staff are committed to volunteering with Meals on Wheels, donating blood and more.

"We want to give back to our community and strengthen that community."



Staff from MNP Lethbridge that participated in our 2024 Galaxy Bowling event.



MNP Lethbridge recently held a highly successful toy drive for our Chinook Child and Youth Advocacy Centre (CCYAC). On hand for the presentation of the toys were Jordyn James (left), Mackenzie Leroux (middle left), and Kyla King (right) from MNP and Cheryl Patterson (middle right), Manager of the CCYAC.