

# Community impact drives Amanda Engler

Amanda Engler has always been a big believer in giving back to her community, and child advocacy centres have long been at the heart of her contributions.

Amanda, the owner of Engler Agencies – the Cooperators, was a supporter of the Central Alberta Child Youth Advocacy Centre when she owned the Cooperators office in Rocky Mountain House. When she moved back to her hometown of Lethbridge in 2021, it was natural for her to maintain that focus in this community. As a result, Amanda was a contributor to the fundraising drive that helped to establish the Chinook Child and Youth Advocacy Centre (CCYAC) and has continued to support our organization in a variety of ways ever since.

Still, Amanda was looking for a way to have an even bigger impact and has been the driving force in organizing a unique Once Upon a Childhood Gala taking place this fall to benefit the CCYAC.

“For me, it was about being part of something that can help an organization that already has an impact, make an even bigger impact,” she explains. “By doing the gala the way we’re



**Chinook Sexual Assault Centre donor Amanda Engler.**

going to do it, we hope to bring awareness to people about what the Centre does and also hopefully create an annual way for people to show their commitment financially to help the organization, because helping kids like this comes with a big cost.”

Amanda is not only a key member of the organizing committee for the Once Upon a Childhood Gala, but Engler Agencies - the Cooperators has also stepped up as the title sponsor of the event, hopefully setting an example that others can follow.

“I think getting people to understand how much of an impact the Centre has not just on the community, but on the lives of children and families is what will drive sponsorships for the event,” she states.



**Amanda Engler at a Cooperators information booth at a local event.**

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## Donor profile

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Amanda feels everyone should try to give back to the community in any way that they can and this is especially important for businesses. She says supporting charities is a way of growing her business while helping build a strong and vibrant community.

"I find it's the best way to get our name out there and show that we care about our clients and our community."

She does, however, acknowledge that businesses have to make hard choices about who they support, since they simply don't have the time or resources to contribute to every worthwhile cause. Amanda says her decisions are driven by supporting those that support her business, contributing to causes that are important to her staff and clients, and focusing on organizations which make a significant difference to the community.

"Places like the Chinook Sexual Assault Centre have a huge impact in our community, with youth through the (Chinook) Child and Youth



**Amanda and Cooperators Engler Agencies team sporting Sexual Violence Awareness Month t-shirts with an original design created by Cass Mitchell of Tatts by Cass.**

Advocacy Centre and with adults at Chinook Sexual Assault Centre."

The Once Upon a Child Gala will be held Friday, October 23 during Child Abuse Prevention Month. This elegant evening will celebrate childhood with care, dignity and hope. Our hope is to present an inspiring event that reflects our collective responsibility to protect and value childhood, not just through awareness but through sustained, compassionate action.

The Chinook Sexual Assault Centre has recently unveiled our sponsorship package for the Gala. To learn more about how your business or organization can get involved, please contact the Centre at 403-694-1094 or email us at [advancement@csacleth.ca](mailto:advancement@csacleth.ca)



**The Engler Agencies - Cooperators office in Lethbridge**