

# Privacy Policy for ReproScan Technologies, LLC – Website and Ultrasound Apps

Effective Date: May 10, 2023

#### We Respect Your Privacy

At ReproScan Technologies, LLC, customer privacy is a top priority, and we are committed to protecting the privacy of our customers online.

This Privacy Policy details ReproScan Technologies, LLC's policies and practices regarding its collection and use of your personal information and sets forth your privacy rights.

We are committed to helping you protect your privacy. We encourage you to take precautions to protect your privacy protection while going online.

#### **Policy Scope and Links to Other Websites**

This Privacy Policy addresses activities on the ReproScan website, ReproScan Flexx App, ReproScan Apexx App, and any other website or web-based system provided by ReproScan Technologies, LLC to provide the Service are referred to as the "Website". Through the Website you can access links to other websites which are not under the control of ReproScan Technologies, LLC. We have no control over the nature, content, and availability of those sites. This Privacy Policy does not cover the links within the Website that link to such other websites. We encourage you to read the privacy statements on the other websites you may visit.

#### Information We Collect and How We Use It

Neither the ReproScan Flexx App, nor the ReproScan Apexx App collect any personal data. They are used solely to capture videos or pictures from the customer's ultrasound to their device.

The ReproScan website collects information about you on our Contact Form only if you choose to fill it out and submit it. ReproScan Technologies, LLC uses this information to set up a customer file for you in order to provide excellent customer service during future encounters.

Depending on the information you choose to provide, personal information we collect may include:

- Company name
- Business type
- First name
- Last name
- Phone number
- Email address
- Physical address
- Species interest

Cookies are used to manage a user's experience and are required to utilize the Website. They allow ReproScan Technologies, LLC to recognize returning users to allow for a faster loading experience and help provide Website usage analytics.

### **Sharing with Third Parties**

We will not sell or lease any personal information to third parties unless we have specifically requested your permission. We may disclose your information if we believe such action is necessary to i) comply with lawful requests by public authorities, including meeting national security or law enforcement requirements; ii) protect and defend the rights or property of ReproScan Technologies, LLC (including the enforcement of our agreements); or iii) act in response to urgent circumstances to protect the personal safety of users of services provided by ReproScan Technologies, LLC.



## **Security of Your Information**

When providing Services, ReproScan Technologies, LLC is committed to protecting your personal information in every transaction, and at every tier of our application service offering. We maintain physical, technical, and administrative safeguards to protect your information. When you submit sensitive information via the Website, your information is protected both online and offline.

Wherever we collect sensitive information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Website.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. The computers/servers in which we store personal information are kept in a secure environment. Only employees who need access to the information to perform a specific job (for example, provide customer service) are granted access to personal information. These employees are trained to take privacy and security as a conscientious priority.

In addition, we commit to taking appropriate disciplinary measures to enforce our employees' privacy responsibilities. We work diligently every day to honor our commitment to privacy. However, as is commonly known, data transmission over the internet cannot be guaranteed to be 100% secure. Therefore, we do not promise, and you should not expect, that we can warrant complete privacy and security during the transmission over the internet.

### **Data Storage and Retention**

Your personal data is stored by us on our computers/servers located in the United States. Personal data including your name, email address, and physical address are kept in order to preserve our data and comply with legal obligations. When an organization or individual cancels the Service, the data will be archived, and the archive is kept indefinitely or as agreed upon in a signed software license agreement. For more information on where and how long your personal data is stored, and for more information on your rights of erasure and portability, please contact us at inquiry@repro-scan.com.

#### **Compromise of Personal Information**

In the event that personal information is compromised as a result of a breach of security, ReproScan Technologies, LLC will promptly notify those persons whose personal information has been compromised in accordance with the notification procedures set forth in this Privacy Policy and as required by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the Processing of Personal Data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) or other applicable law.

### **Notification of Changes and Updates to the Privacy Policy**

ReproScan Technologies, LLC reserves the right to amend this Privacy Policy at any time, for any reason, without notice to you, other than the posting of the amended Privacy Policy on this Website. Changes to this Privacy Policy are effective when they are posted on this page. When we change the policy in a material manner, we will let you know by updating the "Effective Date" at the top of this page. The policies and practices described herein replace all previous notices or statements regarding this subject matter or content of this Privacy Policy.

If you have any questions or comments about this Privacy Policy please contact inquiry@repro-scan.com or call 877-890-2411. You may also send mail to 1374 State Highway 92, Winterset, IA 50273.