**Marketing Intern – Summer 2025**

**Location:** Winterset, Iowa
**Duration:** Summer 2025 (Minium 12 weeks)
**Position:** Paid Internship
**Application Deadline:** December 1, 2024

**Overview:** ReproScan Technologies, LLC is seeking a creative and driven Marketing Intern for the Summer of 2025. This role provides an exciting opportunity to gain hands-on experience in marketing, with a strong emphasis on graphic design, video editing, and social media content creation. We are looking for an enthusiastic individual to join our team and contribute to various innovative marketing projects.

**About ReproScan Technologies:** ReproScan is committed to delivering simple, durable, and affordable ultrasound equipment with exceptional customer service. Since 2008, we have been serving veterinarians and large-scale producers with specialized livestock ultrasound equipment. Our products are used in demanding environments, and our team understands the importance of empathy and adaptability in meeting the needs of our clients.

**Position Description:** As a Marketing Intern, you will work closely with our marketing and sales team to support and enhance our branding and promotional efforts. This role is ideal for juniors or seniors pursuing degrees in agriculture or marketing, with a background in production agriculture or animal health.

**Key Responsibilities:**

* **Graphic Design:** Create compelling graphics for digital and print marketing materials using Adobe Creative Suite (Photoshop, Illustrator, InDesign). Develop visual content for social media, brochures, flyers, and website updates.
* **Video Editing:** Produce and edit promotional videos using Adobe Premiere Pro. Create engaging video content for product demonstrations, customer testimonials, and marketing campaigns.
* **Social Media Content Creation:** Develop and manage content for social media platforms (e.g., Facebook, Instagram). Create engaging posts, graphics, and videos to increase brand awareness and engagement.
* **Marketing Campaigns:** Assist in the development and execution of marketing campaigns. Collaborate on strategies for digital advertising, email marketing, and promotional activities.
* **Event Support:** Help with organizing and participating in industry trade shows, conventions, and CE accredited training courses.
* **Customer Interaction:** Respond to inquiries and provide information about our products, contributing to customer engagement and satisfaction.
* **Technology Utilization:** Utilize design programs, Salesforce, Excel, Zoom, PowerPoint, and other tools to manage marketing activities and document interactions.

**Requirements:**

1. Juniors and seniors pursuing a bachelor's degree preferred.
2. Proficiency in graphic design software (e.g., Adobe Creative Suite: Photoshop, Illustrator, InDesign) and video editing tools (e.g., Adobe Premiere Pro, Final Cut Pro).
3. Experience with social media management is a plus.
4. Background in cattle (dairy or beef) and some reproductive science is preferred but not required.
5. Ability to excel in a self-guided, independent work environment.
6. Passion for the veterinary and livestock industries.
7. Willingness to work in a fast-paced, team-oriented environment.
8. Strong organizational skills with the ability to manage multiple assignments and adapt to new tasks.
9. Professional demeanor with regular attendance and punctuality.
10. Effective communication skills, both oral and written.
11. Willingness to travel, including overnight stays, across the United States.
12. Ability to lift up to 50 pounds and spend several hours on your feet.
13. Comfort with working outdoors and engaging hands-on with cattle.

**What to Expect:**

* Learn about bovine ultrasound equipment, basic ultrasound techniques, and the operations of a small business.
* Gain experience in graphic design, video production, and social media content creation.
* Develop skills in creating and managing marketing campaigns and engaging with customers.
* Participate in industry events and contribute to impactful marketing projects.

**Working Hours:**

The internship is full-time, typically from 8 am to 4 pm, Monday to Friday, with some extended hours and weekends required. The internship duration is flexible but should be at least 12 weeks. We are closed on statutory holidays.

**Compensation:**

A competitive compensation package will be negotiated based on the candidate’s qualifications and experience.

**How to Apply:**

Please send your cover letter and resume to Troy Cassel. tcassel@repro-scan.com by December 1, 2024. For any questions or further details, feel free to contact Troy: 515-468-9798.

ReproScan Technologies, LLC is an equal opportunity employer.