Getting to Know Your Elected Officials

January 31, 2017

Introductions

400+ Attendees Networking at GPNP’s 2016 Annual Meeting

Senator Camera Bartolotta Addresses GPNP’s Behavioral Health Public Policy Cohort
Lobbying Definitions

• Direct lobbying refers to a communication with a legislator (federal, state, local) or legislative staff member that refers to specific legislation and expresses a view on that legislation.

• Grassroots lobbying refers to a communication with the general public that refers to specific legislation, expresses a view on that legislation, and urges the public to contact their legislator(s).

Visit www.bolderadvocacy.org or call 866-NP-LOBBY (866-675-6229) for more information

Activities Not Considered Lobbying

• Nonpartisan analysis, study or research that presents all sides of an issue.

• Responses to written requests for assistance from committees or other legislative bodies.

• Challenges to or support for legislative proposals that would change the organization’s rights or its right to exist.

• Examinations and discussions of broad social, economic, and similar problems.

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Connect. Have a Voice. Be Heard.

Please discuss these questions:
1. What is your organization concerned about in the current public policy landscape?
2. What is your organization excited for in the current public policy landscape?
3. What information does your organization want elected officials to know?
4. What information do elected officials want from your organization?

Legislative Visits Check List

- Develop a Reason to Visit and Decide Who to Visit
- Research the Issue You’re Discussing
- Make the Connection
- Prepare for the Meeting
- Attend the Meeting
- Say Thank You
- Stay in Touch
Develop a Reason to Meet

Senate Minority Leader Jay Costa, Senator Randy Vulakovich, Representative George Dunbar, and Representative Jake Wheatley Participating in GPNP’s 2014 Annual Meeting

Research the Issue

Search Page for Bills on the Pennsylvania General Assembly’s Website

GPNP’s Pennsylvania Budget Resource Webpage
Leverage Your Formal Networks

GPNP Members Connecting with Senator Randy Vulakovich, November 2014

Strategize and Prepare for the Meeting

GPNP Members Strategizing for Advocacy
Prepare Data to Share

Map showing publicly-funded behavioral health service use by Pennsylvania Senate districts.

Senator Camera Bartolotta’s district has 13,239 constituents using publicly funded behavioral health services.

Types of Data
- Service Utilization
- Employment
- Economic Impact
- Public Dollar Investment
- Attendance

Attend the Meeting

GPNP Members Meet with Senator Randy Vulakovich, March 2016
Say Thank You

Dear GPNP Members,

Yesterday, GPNP Advisory Team Chair and President of Aspera, John Lyson, Every Child Inc. Executive Director Laura Mauers, Pittsburgh Community Reinvestment Group (PCRPG) Executive Director Erin Hogan, and I met with House Majority Leader Dave Reed to discuss the budget impasse.

We were honored that Majority Leader Reed set aside time to meet with us and welcome our delegation into his district office. Please join us in thanking Majority Leader Reed by emailing a thank you note to dreed@agousesteam.com, filling out the contact form on his website, tweeting at @ReedRenoPA, or posting on his Facebook page.

Governor Tom Wolf volunteers at the Greater Pittsburgh Community Food Bank. The Food Bank is a GPNP member and CEO Lisa Scales serves on GPNP’s Advisory Team.

Photo Source: https://www.flickr.com/photos/governortomwolf/32351014075/in/photostream/
The Power of Staff

Key Staff to Know

- Chief of Staff
- Committee Staff
- Press Secretary or Communications Director
- Scheduler
- District Manager

Senator Elder Vogel’s Chief of Staff addresses GPNP’s Behavioral Health Public Policy Cohort via Skype, October 2016

Washington County’s Elected Officials

<table>
<thead>
<tr>
<th>U.S. Senate</th>
<th>U.S. House</th>
<th>County Commissioners</th>
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<tbody>
<tr>
<td>Bob Casey (D)</td>
<td>Tim Murphy (R)</td>
<td>Lawrence Maggi (D)</td>
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<tr>
<td>Pat Toomey (R)</td>
<td>Bill Shuster (R)</td>
<td>Diana Vaughan (R)</td>
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<td></td>
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<td>Harlan Shober (D)</td>
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PA Senate

- Camera Bartolotta (R)
- Guy Reschenthaler (R)
- Bud Cook (R)
- Jim Christiana (R)
- John Maher (R)

PA House

- Brandon Neuman (D)
- Jason Ortitay (R)
- Rick Saccone (R)
- Pam Snyder (D)
Next Step

Sign up for GPNP’s upcoming legislative visits:

**Senator Camera Bartolotta**  
Thursday, February 9, 2017  
10:30 AM to 11:30 AM  
Cannonsburg, PA

**Representative Brandon Neuman**  
Monday February 13, 2017  
9:00 AM to 10:00 AM  
Washington, PA

Questions?