

Ageing with a Smile Initiative

Vision Statement:

The elderly in The Gambia enjoy good health, remain productive and are valued and cared for by society.

Mission Statement:

ASI exists to support the elderly in The Gambia to lead healthier and dignified lives.

Value Statements:

Members of ASI will execute the mission of the organisation and will be guided by the following values and principles:

1. Respect the dignity of the elderly and protect and promote their fundamental human rights.
2. Non-discriminatory to the elderly in the implementation of our programmes.
3. Implement programmes and activities that are locally relevant, appropriate and responsive to the needs of the elderly.
4. Initiate and support programmes and services that are effective, evidenced-based and sustainable.
5. Provide information to the elderly and the wider public that is correct and up-to-date.
6. Involve the elderly in the design, implementation and evaluation of our programmes.
7. We value the input and participation of community members and other stakeholders to promote the welfare of the elderly.
8. Our partnership with other organisations will be based on a shared vision and values.

For more information contact us through the following:

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