
Advocacy toolkit case studies

SPEAKING OUT FOR CHILDREN'S RIGHTS IN EGYPT

THEME:	Children and education
ADVOCACY APPROACHES:	Educating community members Government officials: meeting with Using the media

Following the Arab Spring in Egypt, when many citizens rose up against the government and overthrew the president, advocacy became more difficult. Despite this, one of Tearfund's Egyptian partners, who had already convened a network with other NGOs, decided to continue advocating on child rights, particularly concerning the use of corporal punishment in schools. The partner knew, through the network, that this was in breach of the UN Convention on the Rights of the Child, which the Egyptian government had signed and whose provisions still stood, despite the uprising. As a network, the members used television and radio to broadcast messages speaking out against corporal punishment, something that was possible because of the network's pre-existing relationship with the journalists involved. They also met with the National Council of Motherhood and Childhood, a semi-autonomous government body, to ask them to change national practice in schools.