

Advocacy toolkit case studies

IMPROVING ACCESS TO BASIC SERVICES IN INDIA

THEME: Water, sanitation and hygiene

ADVOCACY APPROACH: Building relationships

The local authorities in Delhi were unwilling to provide services to the city's slum communities for a variety of reasons. Asha, a Tearfund partner, was carrying out community health and development work in the slums. At the time, the slum landlords made all the decisions about what happened in the slums. Often, the needs of the poorest people were ignored. So Asha built relationships with the landlords and showed them that slum development and service provision should be encouraged. They also mobilised women's groups to share their concerns with the local authorities. As a result, many of the groups gained access to water points, sanitation and health services.