

WIL Australia Case Study 2026

CONTENTS

1.	SUMMARY AND GUIDE	Page 1
2.	RUBRIC	Page 2
3.	APPLICANT CHECK-LIST	Page 3
4.	SUPPORTING RESOURCES	Page 4

SUMMARY AND GUIDE

This video case study should address the themes of the 2026 Conference as outlined below. The video will showcase best practice and innovation in Work Integrated Learning. There is a two-stage process:

1. An independent Panel reviews submissions using a rubric and selects the top 5 which will be showcased at the 2026 Conference.
2. Throughout the conference, delegates will nominate which case study is the winner of the 'People's Choice Award'. The winner will be announced at the conference.

For the case study submissions, please ensure you review the rubric (see Page 2) which outlines the key criteria. Each submission is assessed across three main areas, with scores ranging from <5 to 10 points. In addition, there is a video case study checklist that should be reviewed prior to submission, this outlines key standards to ensure the video addresses key criteria and is of a suitable professional quality.

RUBRIC

Criteria	Exceeds Standard	Meets Standard	Meets Standard but Requires Additional Information	Below Standard
Points	10-9	8-7	6-5	<5
Scalable and Sustainable WIL Models	Demonstrates exemplary scalable and/or sustainable approaches that embed quality and/or equity as aligned with WIL Australia's conference themes	Demonstrates scalable and/or sustainable practice that aligns with WIL Australia's conference themes	Demonstrates scalable and/or sustainable practice that aligns with WIL Australia's conference themes, but requires further elaboration or clarity	Fails to demonstrate scalable and/or sustainable practice
Points	10-9	8-7	6-5	<5
Partnering for Impact	Significantly extends beyond immediate stakeholders, creating a lasting impact	Offers substantial impact for stakeholders over time	Provides impact, but additional details are needed to assess the long-term impact	Lacks significant impact or fails to consider stakeholders beyond the present.
Points	10-9	8-7	6-5	<5
Communication, Creativity, Coherence, and Evidence-based	Demonstrates exceptional creativity, coherence, and communication that is evidence-based in presenting the case study	Effectively communicates the case study with creativity, coherence, and some informed insight	Communicates the case study but requires more creativity, clarity, or evidence	Lacks coherence, creativity, or informed communication in presenting the case study
Quality Presentation Yes/No				

Overall comments:

APPLICANT CHECKLIST

- The video demonstrates scalable and/or sustainable WIL practice aligned with one or more WIL Australia conference sub-themes. The case provides evidence or supporting reference to innovation, application, or student learning outcomes in WIL.
- The rubric has been reviewed to ensure alignment with “Scalable & Sustainable WIL Models.”
- The video demonstrates impact - describing measurable outcomes or long-term benefits.
- Next steps or future directions are referenced, if applicable.
 - State whether the project or initiative was funded or unfunded (acknowledge funding source if relevant).
- Used a clear, confident, and authentic voice.
- Speech delivered at appropriate pace and tone; avoids reading from a script.
 - Expression and delivery demonstrate engagement and purpose. Key messages are succinct, coherent, and supported by evidence or insight.
- Video is clear, polished, and engaging; lighting, sound, and editing are professional.
 - Camera stable and visuals focused on presenter or context.
- Attire suitable for a professional audience.
- Video length 4 minutes ± 30 sec.
- Short bio (≤ 150 words) submitted.
- Sub-theme(s) selected in online portal.
- Permissions and originality confirmed.
- Video uploaded and playback tested.
- Acknowledgment email received.

PLATFORMS & RESOURCES THAT MIGHT BE USEFUL

1. Free Online Video Hosting Site & Video Platform: <https://vimeo.com/>
2. Record videos with your iPhone camera – Apple Support (AU): <https://support.apple.com/en-au/guide/iphone/iph61f49e4bb/ios>
3. How to record video on your iPhone (Filming, editing, & more) | Podia: <https://www.podia.com/articles/how-to-shoot-professional-quality-video-on-your-iphone>
4. Free Video Maker | Adobe Express: <https://www.adobe.com/express/create/video>