



Product Masking

PRODUCT MASKING

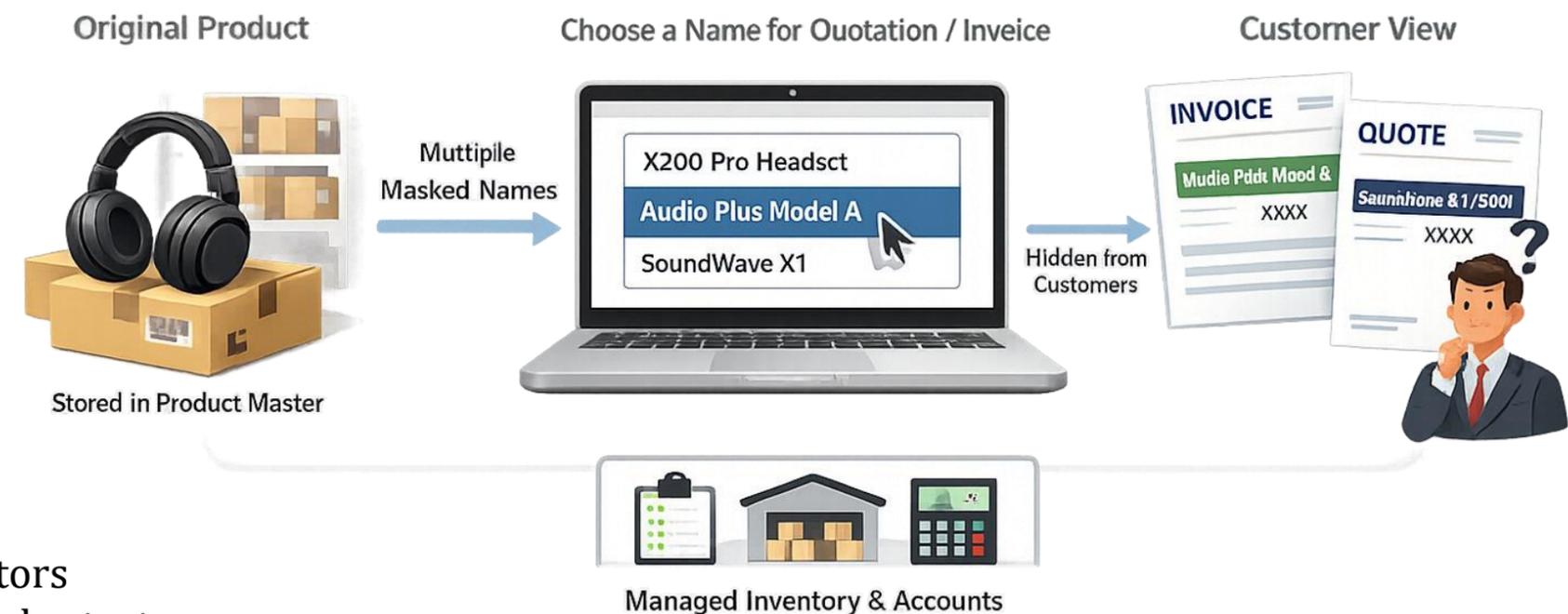
One product in system → Multiple names for customer → Single stock maintained internally



AccountGST.com

Overview

Product Masking is a plugin that allows you to use different names for the same product at the time of quotation, order, or invoicing. The actual product is stored only once in the product master, but you can assign multiple alternative names (mask names) to it. While making a quotation or invoice, the software lets you select or type a different product name, so the customer cannot see the original SKU or product identity. Even though different names are used, inventory, stock, and accounts are managed under the original product, so there is no confusion in stock management.



Why Product Masking is Required

- To hide the actual product name or SKU from customers
- To prevent customers from comparing prices with competitors
- To avoid rate checking on online platforms like Amazon, Flipkart, etc.
- To stop customers from identifying the exact brand or model
- To reduce price negotiation based on market comparison

This feature is very useful in trading, wholesale, retail, electronics, hardware, machinery, medical, and customized product businesses.

Business Benefits

- ✓ Prevents price comparison with competitors
- ✓ Protects your profit margin
- ✓ No need to create duplicate product masters
- ✓ Clean and accurate inventory management
- ✓ Flexible naming while billing
- ✓ Useful for customized / branded / imported products
- ✓ Helps in dealer, distributor, and project-based sales
- ✓ Confuses competitors, not your system

How Product Masking Works

- Create product only once in product master
- Add multiple alternative names in the same product
- At the time of quotation / invoice:
 - Select masked name from list OR
 - Type a new name manually
- Stock will reduce from the original product
- Reports and inventory remain accurate

Commercial

Plugin	Essential Lifetime INR	Business Lifetime INR	Ultimate Lifetime INR	Ultimate Pro Lifetime INR	Enterprise Lifetime INR	Corporate Lifetime INR
Product Masking	Not Applicable	Not Applicable	6000	6000	6000	6000

Terms & Conditions

- Prices mentioned above are exclusive of all taxes. Applicable taxes will be charged extra.
- Plugin pricing may differ based on the software variant, as higher variants consume more cloud bandwidth and user I/O resources.
- Renewal charges for plugins, wherever applicable, are subject to change in future depending on cloud infrastructure and maintenance cost.
- All disputes shall be subject to Indore jurisdiction only.
- In case the customer is using more than one software link, plugin purchase will be required separately for each link.
- Plugins will remain active for all companies created under the same software link.

Configuration & Integration

Go to Dashboard → Tools → Company Setting → Profile, and enable the Product Masking option as shown in the picture.

Customized Shortcut
✎ DataXfer [Enable Disable]
Plugin required, contact AccountGST's team for more details.
DataXfer enables fast and secure transfer of accounting data between AccountGST databases, allowing selective migration of Sales, Purchase, Payment, and Receipt transactions along with customize GST reports.

✎ DMS (document management service) [Enable Disable]
Plugin required, contact AccountGST's team for more details.
 Customer confirmation code will require , when he / his bearer collect the material from premises
 Credit Note.
 Debit Note.
 Delivery Challan.
 POS.
 Sale Invoice.
 Stock Transfer.

Envelope Printing [Enable Disable]
Paper size (width : 210 mm, height : 99 mm, orientation Landscape)
'Shipping From' margin from left 0 mm

GST Profiling [Enable Disable]
Ledger Purge [Enable Enable & allow Ledger editing Disable]
✎ PayPrompt [Enable Disable] If enabled, automatically manages late payment charges and early payment discounts on customer invoices
Late Payment Charges on overdue Invoices 12 % on 365 Days.
 Recalculate late payment charges based on the last payment date.
Discount on early Receipt [Enable Disable]
Discount Rate 12 % on 365 Days.

POS [Enable Disable]
Price List [Enable Disable]
✎ Product Masking [Manual Mode (Enable per Voucher) Automatic Mode (Enabled by Default in Vouchers) Disable]
[Enable with Basic Mode Enable with Advance Mode Enable with Advance + Indent Mode [Available in Corporate ERP or higher version with plugin] Disable]
✎ Production [Enable Disable]
✎ Production Formula [Enable Disable]
✎ Production Job Work [Enable Disable]
✎ Production Planning [Enable Disable]
To 'Enable', enable first 'Production' & 'Production Formula'.

Configuration & Integration

Go to Product Master (Dashboard → Master → Favourite → Product). Create a product as shown in the picture and enter Mask Name. You can add multiple mask names, a single name, or leave it blank.

Menu DC, New Demo Company (F.Y.:2025-26) Create Product

Brand * CP PLUS [Create New](#)

Category * CCTV CAMERA [Create New](#)

Product Name * E35Q

Native Name in Hindi वीरपक

Product Description Smart Wi-Fi CCTV Security Camera | 360° Pan & Tilt | CTC Cyber Secure | View & Talk | Smart Detection Suite | Night Vision | Cloud Storage | Supports OK Google

Image [Add Attachment](#)

Mask Name CCTV CAMERA x CPPLUS CAMERA x
HIGH QUALITY CPPLUC SUPER CAMERA x
Type here
Leave it blank, if you don't want to use.

Part No. / Barcode

GST * 18 % CGST 9 % SGST 9 % IGST 18 %
Note : If GST is zero "0" then it will be assumed as under 'Nil / Exempted' Product Category. (Here, zero "0" GST will not be assumed as under "Zero Rated OR Import / Export / Non-GST Supply.")

HSN / SAC 8454 [click here to find](#) HSN/SAC Description Description, it will be used in GS

Ledger Group * Stock [Create New](#)

Product Type Finished Goods

Rack

Supply Type Service Goods Unit * PCS-Pieces To add more "Unit", [click here](#) & Refresh the page by pressing "F5"

Maintain Inventory Yes No

Parallel Unit Enable Enable & Connect with --Select-- Disable

Maintain Batch Yes No

Maintain Serial No. Yes No

Generate Feedback on Sale Enable

Q & A

Q1. What is Product Masking Plugin?

Product Masking Plugin allows you to use different names for the same product in quotation, order, and invoice, while the software keeps the original product hidden and manages stock using the main product.

Q2. Why do we need Product Masking?

Product Masking is used to hide the real product name or SKU from customers so they cannot compare prices with competitors or search the same product online.

Q3. Does Product Masking affect stock or inventory?

No. Stock is always managed using the original product master, even if different names are used in billing. Inventory and reports remain accurate.

Q4. Do we need multiple product masters?

No. Only one product master is required. You can add multiple alternative names inside the same product.

Q5. Can we type a new name during billing?

Yes. You can select a saved mask name or type a new name while making quotation or invoice.

Q6. Which businesses need Product Masking?

Wholesale, electronics, hardware, medical, import traders, and project-based businesses.

Q7. What is the biggest benefit?

You can hide product identity, avoid price comparison, and keep perfect inventory control.

THANKS!

Any questions?

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