



San Francisco Public Library

Ezra Jack Keats Bookmaking Celebration

The San Francisco Unified School District, The Contemporary Jewish Museum, the Ezra Jack Keats Foundation, and San Francisco Public Library are pleased to announce the tenth-annual Ezra Jack Keats Bookmaking Celebration on the West Coast! This initiative promotes the art and craft of original bookmaking in the classroom, and invites students, grades K-12 in SFUSD schools to design, write, and create their own books.

Caldecott winner, Ezra Jack Keats was the creator of over twenty children’s books, including the classic *The Snowy Day*. He was motivated to pursue a career as an author/illustrator as the result of an art achievement medal he received while attending public school in Brooklyn, New York.

Select books will be showcased in an exhibition and participants will receive prizes and be celebrated at a reception at The Contemporary Jewish Museum!

Competition guidelines and entry forms can also be found at thecjm.org/ejk

This packet includes the following:

1. Guidelines/Timeline (Attachment A)
2. Declaration of Originality and Author’s Statement (Attachment B)
3. Consent and Release Form (Attachment C)
4. Suggestions for Teachers and Librarians (Attachment D)

Ezra Jack Keats Bookmaking Competition Guidelines

Deadline for Submissions: **Monday, March 1, 2022**

Procedure for Submissions: School librarian and staff select FIVE entries per category and complete the following 3 steps:

<p>1) Print and complete Attachment B: <i>Declaration of Originality and Author's Statement.</i> All entries must have this document securely attached to the book submission.</p>	<input type="checkbox"/>		
<p>2) Print and complete Attachment C: <i>Consent and Release Form.</i> Pack this document with the book submission but do not permanently attach. <i>Books will not be accepted without the release form.</i></p>	<input type="checkbox"/>		
<p>3) Submit entries to:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> For entries sent by United States Postal Service: SFUSD Library Services 750 25th Ave. San Francisco CA 94121 </td> <td style="width: 50%; vertical-align: top;"> To send through SFUSD Inter-Office Mail: SFUSD Library Services c/o Bookmaking Celebration SFUSD Library Services 750 25th Ave. San Francisco CA 94121 </td> </tr> </table>	For entries sent by United States Postal Service: SFUSD Library Services 750 25th Ave. San Francisco CA 94121	To send through SFUSD Inter-Office Mail: SFUSD Library Services c/o Bookmaking Celebration SFUSD Library Services 750 25th Ave. San Francisco CA 94121	<input type="checkbox"/>
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Eligibility: Students must be enrolled in a SFUSD school
 Grades K - 2 (*early elementary collaborative*)
 Grades 2 – 5 (*elementary category*)
 Grades 6 – 8 (*intermediate category*)
 Grades 9 –12 (*high school category*)

Criteria: Students may select their own themes
 Emphasis should be placed on illustrated stories
 All work must be ORIGINAL—created by students
 No more than **two** students may collaborate on a book *except for students in the early elementary collaborative category; entries in this category may be a **class project**
 Books must be created as part of ongoing classroom instruction, under teacher and/or librarian supervision
Judges will disqualify books that appear to have excessive teacher or parental influence

Media: **NOTE→** Books **MUST** be handmade and firmly bound by the student
Judges will disqualify any pre-bound or spiral bound books, those with plastic slip bindings, and re-made and recycled books
 All art media are acceptable

Measurements: **Books must be no larger than 15" x 18"**

TIMELINE – Ezra Jack Keats Bookmaking Competition

Monday, March 1, 2022 Submissions Deadline: Book submissions must be received on this date by 5:00 PM.

Mid March, 2022

Judging: Judging will focus on originality, the quality of the writing, illustrations, and presentation.

The jury is composed of librarians, artists, and educators. This year books will be considered in three categories: **writing, illustration, and craftsmanship**

End of March, 2022

Selected books will be notified by SFUSD and The CJM.

Sunday, April 10, 2022; 2–3 PM Awards Ceremony

Awards Ceremony: Winners will be honored at a reception held at The CJM.

Mid May 2022

Return of Work: Books will be returned to schools in mid-May.

Ezra Jack Keats Bookmaking Competition Author & Illustrator Information

 This form must be completed and securely attached with tape to the inside back cover of the book.

Work submitted without this form will not be accepted.

Please type or print clearly

Title of Book
This book was created under the supervision of:

First Name	Last Name	Title: <input type="checkbox"/> Librarian <input type="checkbox"/> Art Teacher <input type="checkbox"/> Teacher
First Name	Last Name	Title: <input type="checkbox"/> Librarian <input type="checkbox"/> Art Teacher <input type="checkbox"/> Teacher
School Name	School Address	
City, State	Zip Code	Date
Librarian's E-mail		Teacher's E-mail

STUDENT #1 – INFORMATION

First Name	Last Name	Grade Level (K-12)	Role of Student
About the Author/Illustrator and Student's Statement related to the process of making a picture book:			Author <input type="checkbox"/> Illustrator <input type="checkbox"/>

STUDENT #2 – INFORMATION

First Name	Last Name	Grade Level (K-12)	Role of Student
About the Author/Illustrator and Student's Statement related to the process of making a picture book:			Author <input type="checkbox"/> Illustrator <input type="checkbox"/>

CLASS – INFORMATION (for group projects in the early elementary category)
Grade:
Students' Names
Please attach Class Roster

Ezra Jack Keats Bookmaking Contest

LICENSE AND RELEASE

Student Name: (Please Print) _____ **Grade:** _____

Title of Book: _____

School: _____

In consideration for the opportunity to enter the Ezra Jack Keats Bookmaking Contest ("Contest"), I hereby grant a royalty-free, fully paid-up, worldwide, non exclusive, perpetual, irrevocable, transferable and sub-licensable right and license to:

1. The Contemporary Jewish Museum ("CJM") and the San Francisco Unified School District ("SFUSD") to:
 - (a) photograph and otherwise visually record (whether by film, videotape or any other means) my likeness, voice, and personality and the book/artwork created and submitted by me as an entry in the Contest ("Book/Artwork");
 - (b) to use, reuse, publish, re-publish, exhibit, reproduce, edit, cut, add to, adapt, dub, modify, and/or rearrange any of the photographs or other visual recordings contemplated by paragraph 1(a) above (collectively, "Images") and any quotes I may give in interviews in connection with the Book/Artwork or the Contest ("Quotes"), at CJM's and SFUSD's sole and absolute discretion, for all non-profit purposes of CJM or SFUSD (including, but not limited to, documentation and record-keeping, production, publication, and distribution in exhibition catalogues, books, brochures, press releases or any other exhibition promotional materials or advertising, exhibition publicity) throughout the universe in any and all media, including without limitation, print, television, and the respective web sites of CJM and SFUSD, and other online resources, editorial, commercial, trade, advertising, and any other purposes deemed necessary by CJM or SFUSD in connection with the Contest, any exhibition, or general CJM or SFUSD publicity; and
 - (c) display the Book/Artwork, any Image, and any Quote at the respective facilities of CJM and SFUSD. The right to display includes the right to create a facsimile of the Book/Artwork for display purposes.

2. The Ezra Jack Keats Foundation ("EJKF"), the right to use, reuse, publish, re-publish, exhibit, reproduce, edit, cut, add to, adapt, dub, modify, and/or rearrange any of the Images or Quotes in its productions or publications (including online) in connection with the Contest.

I understand that neither CJM, SFUSD nor EJKF is obligated to use the Images or the Quotes in any way. I understand that I retain ownership of the Book/Artwork. However, the Images shall be owned entirely by CJM.

I agree to indemnify and hold harmless CJM, SFUSD and EJKF, and their respective officers, trustees, directors, agents, representatives, attorneys, employees, successors, assignees, and licensees (collectively the "Licensed Parties") from and against all third party claims (including but not limited to claims for defamation, invasion of privacy, right of publicity, or copyright infringement), liabilities, damages and expenses (including attorneys' fees and court costs) and other such losses arising out of, resulting from, or related to any Licensed Parties' use of the Book/Artwork for the purposes described above.

I waive my right to inspect or approve any editorial text or copy that is used in connection with the Images or Quotes. I release and forever discharge the Licensed Parties from any and all claims arising out of: (1) any damage to or loss of the Book/Artwork and (2) the use of Book/Artwork, the Images or the Quotes for the purposes described above. I understand that this is a full and final general release of all claims, demands, causes of action and liabilities of any nature whatsoever, whether or not known, suspected or claimed, that could have been asserted in any legal or equitable proceeding against the Licensed Parties, and I acknowledge and agree that I have read and understand the contents of Section 1542 of the Civil Code of the State of California, and that Section 1542 and the benefits thereof are hereby expressly waived. Section 1542 reads as follows:

1542. General Release; extent.

A general release does not extend to claims which the creditor does not now or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.

I expressly waive and relinquish all rights and benefits under Section 1542 and any similar law or common law principle of similar effect of any state or territory of the United States with respect to the claims released hereby. In connection with such waiver and release, I acknowledge that I am aware that I may hereafter discover claims or facts in addition to or different from those which I now know or believe to be true with respect to the matters released herein, but that it is my intention to fully, finally and forever, waive, release and relinquish all such matters and all such claims relative thereto which do exist, may exist or heretofore have existed. In furtherance of such intention, the releases given herein shall be and remain in effect as full and complete releases of any such additional or different claims or facts relative thereto.

I have read the foregoing. I have the legal right, authority and capacity to enter into this License and Release and to grant the rights and interests in the Book/Artwork, Images and Quotes as granted by me herein, and such grant does not conflict with any contractual obligation of mine. This License and Release shall be governed by the laws of the State of California without regard to its conflicts of law rules. I fully understand its contents and confirm my agreement by signing below.

Signature of Student: _____ **Date:** _____

___ I am at least 18 years of age and competent to sign this License and Release.

(If you are under the age of 18, parent or guardian must complete and sign the following Consent and Agreement.)

PARENTAL/LEGAL GUARDIAN CONSENT AND AGREEMENT

I am the: ___ parent or ___ legal guardian of _____ a minor under the age of 18 (the "Minor"). On my behalf and on behalf of the Minor, I have read and understood and I hereby acknowledge, consent and agree to all of the terms of the foregoing License and Release.

Signature of Parent: _____ **Date:** _____

Name of Parent/Guardian (Please Print): _____

Address of Parent/Guardian: _____

SUGGESTIONS FOR TEACHERS AND LIBRARIANS

- When selecting picture books to use with your students consider informational texts and picture books in various content areas (language arts, math, science, social studies, dance, music, theater and the visual arts). Students can read and analyze informational books as they would other picture books and use them to inform the writing of their own picture books. Several examples:
 - *Two Bobbies: A True Story of Hurricane Katrina, Friendship, and Survival* by Kirby Larson and Mary Nethery
 - *Snowflake Bentley* by Jacqueline Briggs Martin
 - *Baseball Saved Us* by Ken Mochizuki
- Ask students to bring in favorite picture books. Bring in your own favorite books to share.
- Discuss how illustrations move the story along, set a mood, supply information. Talk about the various media used.
- Explore the use of texture, contrast, color, line, shape and space in the illustrations of Ezra Jack Keats. Compare his illustrations to those of other author/illustrators.
- Study page layouts in picture books and note:
 - relationship of image and text on each page
 - patterns throughout the book, in text as well as illustrations
 - similarities and differences from page to page
- Note the different shapes of the stories:
 - Circular-story begins and ends at the same place
 - Triangular-story builds to a problem and is solved
 - Snapshot-story has a plot, yet each page can stand alone as a story
- Examine the qualities of the text on a page, for example ask:
 - Is there dialogue?
 - Is text made up of a word, a phrase, one or more sentences?
 - Are sentences on the pages in their entirety, or continued on the next page?
- Arrange a series of visits to the school library or public library. Ask for librarian's favorites.
- Examine how **different authors** treat the same topic.
- Engage students in an author's study and discuss the style of **one** author/illustrator (use Ezra Jack Keats as an example).
- Visit the following websites for more information about children's picture books:
 - Caldecott Awards – ala.org/alsc/caldecott.html
 - Children's Book Council – cbcbooks.org
 - Ezra Jack Keats – www.ezra-jack-keats.org and lib.usm.edu/~degrum/keats/main.html
 - Picture Book – www.picture-book.com
 - Society of Children's Book Writers and Artists – scbwi.org

View images of previous years' competitions at: thecjm.org/ejk

View the catalogue winners from the New York City competition at: schools.nyc.gov/offices/teachlearn/arts/ejk.html