



San Francisco Public Library

Ezra Jack Keats Bookmaking Project

The San Francisco Unified School District (SFUSD), The Contemporary Jewish Museum (The CJM), the Ezra Jack Keats Foundation, and San Francisco Public Library (SFPL) are pleased to announce the eleventh annual Ezra Jack Keats Bookmaking Project on the West Coast! This initiative promotes the art and craft of original bookmaking in the classroom, and invites SFUSD students in grades K–12 to design, write, and create their own books.

Caldecott winner Ezra Jack Keats was the creator of over twenty children’s books, including the classic *The Snowy Day*. He was motivated to pursue a career as an author and illustrator as the result of an art achievement medal he received while attending public school in Brooklyn, New York.

The bookmaking project culminates in a bookmaking celebration at The CJM, where all participating books are showcased, and participants and winners receive awards and recognition. All participating students, their families, and their teachers and librarians are invited to the event. Participating books will be also displayed at the San Francisco Public Library, and families and classes are encouraged to visit.

All book submissions will be returned to their originating school sites before the end of the school year, and are intended to be returned to their creators.

Project guidelines and entry forms can also be found at thecjm.org/ejk. If you have questions about the project, contact schools@thecjm.org.

This packet includes the following:

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| 1. Guidelines & Timeline | (Attachment A) |
| 2. Author/Illustrator Submission Form | (Attachment B) |
| 3. Consent and Release Form | (Attachment C) |

Ezra Jack Keats Bookmaking Project Guidelines

Deadline for Submissions: **Tuesday, February 7, 2023**

Procedure for Submissions: Participating teachers and/or librarians select up to **five** entries per class (or per teacher, for projects completed across multiple class sections) and complete the following steps for each book:

1) Complete Online Book Submission Form	
2) Print and complete Attachment B: <i>Author/Illustrator Submission Form</i>. All entries must have this document securely attached to the book submission .	
3) Print and complete Attachment C: <i>Consent and Release Form</i>. Pack this document with the book submission but do not permanently attach. <i>Books will not be accepted without the release form.</i>	
4) Submit entries:	
To send through US Postal Service: SFUSD Library Services c/o Bookmaking Project 750 25th Ave. San Francisco, CA 94121	To send through SFUSD Inter-Office Mail: SFUSD Library Services c/o Bookmaking Project SFUSD Library Services 750 25th Ave. San Francisco, CA 94121

Eligibility: **Students must be enrolled in an SFUSD school**

Categories for judging:

- Grades K–5 – Collaborative elementary category
- Grades 2–5 – Individual elementary category
- Grades 6–12 – Collaborative secondary category
- Grades 6–8 – Individual middle school category
- Grades 9–12 – Individual high school category

Criteria: **Individual books** = Books created by **individual** students, or a maximum of **two** students working together

Collaborative books = Books created by groups of 3+ students, or whole class projects
All books should incorporate meaningful, grade level-appropriate writing as well as illustrations
All work must be original—created by students
Books must be created as part of ongoing classroom instruction, under teacher and/or librarian supervision
Judges will disqualify books that appear to have excessive teacher or parental influence
“About the author” page at end of book encouraged

Media: Books must be handmade and firmly bound by the student
Use of bookbinding techniques is encouraged, and is part of judging, but is not required
No pre-bound books, spiral-bound books, or plastic slip bindings
All art media are acceptable
Maximum book size: 15” x 18”

TIMELINE

Sunday, November 6, 2022

Kick-off event: Free bookmaking workshop for educators at The CJM

Wednesday, December 7, 2022

Virtual collaboration session for educators

Tuesday, February 7, 2023

Submission deadline: Book submissions must be received by SFUSD Library Services by 5:00 PM on this date

Mid-February 2023

Judging of books takes place, by a panel of librarians, artists, and educators; judging focuses on originality, quality of writing, illustrations, and presentation

Early March 2023

Winning books are announced, via email and The CJM's website

Sunday, March 19, 2023

Bookmaking celebration at The CJM: All participating students, educators, and their families are invited

Late March-Early May 2023

Book submissions displayed at SFPL

Early May 2023

Books returned to schools

Ezra Jack Keats Bookmaking Project Author/Illustrator Submission Form

This form must be completed and securely attached with tape to the inside back cover of the book.

Work submitted without this form will not be accepted.

Title of Book	
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This book was created under the supervision of:		
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First Name	Last Name	Role: <input type="checkbox"/> Librarian <input type="checkbox"/> Art Teacher <input type="checkbox"/> Teacher
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First Name	Last Name	Role: <input type="checkbox"/> Librarian <input type="checkbox"/> Art Teacher <input type="checkbox"/> Teacher
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School Name

Librarian's E-mail	Teacher's E-mail
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STUDENT #1 – INFORMATION

First Name	Last Name	Grade Level (K-12)
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Student's reflection on the process of making their book:	Role of student: Author <input type="checkbox"/> Illustrator <input type="checkbox"/>
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STUDENT #2 – INFORMATION (IF APPLICABLE)

First Name	Last Name	Grade Level (K-12)
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Student's reflection on the process of making their book:	Role of student: Author <input type="checkbox"/> Illustrator <input type="checkbox"/>
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CLASS INFORMATION (for group projects in the collaborative elementary category)

Students' Names	Grade
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Please attach Class Roster

Ezra Jack Keats Bookmaking Project

LICENSE AND RELEASE

Student Name: (Please Print) _____ **Grade:** _____

Title of Book: _____

School: _____

In consideration for the opportunity to enter the Ezra Jack Keats Bookmaking Contest ("Contest"), I hereby grant a royalty-free, fully paid-up, worldwide, non exclusive, perpetual, irrevocable, transferable and sub-licensable right and license to:

1. The Contemporary Jewish Museum ("CJM") and the San Francisco Unified School District ("SFUSD") to:
 - (a) photograph and otherwise visually record (whether by film, videotape or any other means) my likeness, voice, and personality and the book/artwork created and submitted by me as an entry in the Contest ("Book/Artwork");
 - (b) to use, reuse, publish, re-publish, exhibit, reproduce, edit, cut, add to, adapt, dub, modify, and/or rearrange any of the photographs or other visual recordings contemplated by paragraph 1(a) above (collectively, "Images") and any quotes I may give in interviews in connection with the Book/Artwork or the Contest ("Quotes"), at CJM's and SFUSD's sole and absolute discretion, for all non-profit purposes of CJM or SFUSD (including, but not limited to, documentation and record-keeping, production, publication, and distribution in exhibition catalogues, books, brochures, press releases or any other exhibition promotional materials or advertising, exhibition publicity) throughout the universe in any and all media, including without limitation, print, television, and the respective web sites of CJM and SFUSD, and other online resources, editorial, commercial, trade, advertising, and any other purposes deemed necessary by CJM or SFUSD in connection with the Contest, any exhibition, or general CJM or SFUSD publicity; and
 - (c) display the Book/Artwork, any Image, and any Quote at the respective facilities of CJM and SFUSD. The right to display includes the right to create a facsimile of the Book/Artwork for display purposes.

2. The Ezra Jack Keats Foundation ("EJKF"), the right to use, reuse, publish, re-publish, exhibit, reproduce, edit, cut, add to, adapt, dub, modify, and/or rearrange any of the Images or Quotes in its productions or publications (including online) in connection with the Contest.

I understand that neither CJM, SFUSD nor EJKF is obligated to use the Images or the Quotes in any way. I understand that I retain ownership of the Book/Artwork. However, the Images shall be owned entirely by CJM.

I agree to indemnify and hold harmless CJM, SFUSD and EJKF, and their respective officers, trustees, directors, agents, representatives, attorneys, employees, successors, assignees, and licensees (collectively the "Licensed Parties") from and against all third party claims (including but not limited to claims for defamation, invasion of privacy, right of publicity, or copyright infringement), liabilities, damages and expenses (including attorneys' fees and court costs) and other such losses arising out of, resulting from, or related to any Licensed Parties' use of the Book/Artwork for the purposes described above.

I waive my right to inspect or approve any editorial text or copy that is used in connection with the Images or Quotes. I release and forever discharge the Licensed Parties from any and all claims arising out of: (1) any damage to or loss of the Book/Artwork and (2) the use of Book/Artwork, the Images or the Quotes for the purposes described above. I understand that this is a full and final general release of all claims, demands, causes of action and liabilities of any nature whatsoever, whether or not known, suspected or claimed, that could have been asserted in any legal or equitable proceeding against the Licensed Parties, and I acknowledge and agree that I have read and understand the contents of Section 1542 of the Civil Code of the State of California, and that Section 1542 and the benefits thereof are hereby expressly waived. Section 1542 reads as follows:

1542. General Release; extent.

A general release does not extend to claims which the creditor does not now or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.

I expressly waive and relinquish all rights and benefits under Section 1542 and any similar law or common law principle of similar effect of any state or territory of the United States with respect to the claims released hereby. In connection with such waiver and release, I acknowledge that I am aware that I may hereafter discover claims or facts in addition to or different from those which I now know or believe to be true with respect to the matters released herein, but that it is my intention to fully, finally and forever, waive, release and relinquish all such matters and all such claims relative thereto which do exist, may exist or heretofore have existed. In furtherance of such intention, the releases given herein shall be and remain in effect as full and complete releases of any such additional or different claims or facts relative thereto.

I have read the foregoing. I have the legal right, authority and capacity to enter into this License and Release and to grant the rights and interests in the Book/Artwork, Images and Quotes as granted by me herein, and such grant does not conflict with any contractual obligation of mine. This License and Release shall be governed by the laws of the State of California without regard to its conflicts of law rules. I fully understand its contents and confirm my agreement by signing below.

Signature of Student: _____ **Date:** _____

___ I am at least 18 years of age and competent to sign this License and Release.

(If you are under the age of 18, parent or guardian must complete and sign the following Consent and Agreement.)

PARENTAL/LEGAL GUARDIAN CONSENT AND AGREEMENT

I am the: ___ parent or ___ legal guardian of _____, a minor under the age of 18 (the "Minor"). On my behalf and on behalf of the Minor, I have read and understood and I hereby acknowledge, consent and agree to all of the terms of the foregoing License and Release.

Signature of Parent/Legal Guardian: _____ **Date:** _____

Name of Parent/Guardian (Please Print): _____