DELI BREAKFAST BURRITO* 62 serves 6 | 104 serves 12
eggs, pastrami, caramelized onions, roasted peppers, potatoes, melted cheese, and smashed avocado served with house-made tomatillo salsa.

DELI HASH* serves 10
chopped pastrami & corned beef with onions, peppers, and crispy potatoes served with scrambled eggs.

SEASONAL VEGGIE HASH* serves 10
seasonal vegetables tossed with potatoes and served with scrambled eggs.

CHALLAH FRENCH TOAST* serves 10
house-made challah french toast with berry preserves, powdered sugar, and syrup.

CRISPY PASTRAMI PLATTER* serves 10
our version of bacon made from house-made pastrami.

POTATO LATKES half-dozen | dozen
traditional gluten-free potato pancakes
add 8oz sour cream and applesauce +11

FRUIT PLATTER serves 20
fresh sliced pineapple, kiwi, strawberries, oranges & grapes

GRANOLA & GREEK YOGURT serves 8
gluten-free granola served with greek yogurt, honey, and organic berry preserves

APPETIZER PLATTERS

BAGEL DOG BITES serves 20
BAY AREA ONLY | 40 pieces of poppy seed and plain all-beef bagel dog bites, served with deli mustard and ketchup.

MINI SANDWICHES

SMOKED TURKEY serves 20
32 pieces | with swiss, horseradish aioli, and avocado on rye.

PASTRAMI serves 20
20 pieces | with swiss, pickles, and mustard on rye.

SMOKED SALMON serves 20
32 pieces | with whipped plain shmeer, cucumber, and dill on challah.

ALMOND BUTTER serves 20
32 pieces | with organic berry preserves on challah.

HOT BREAKFAST

LUNCH

SANDWICH PLATTER serves 10
choice of 10 full sandwiches served with coleslaw, potato salad, and dill pickles with a side of russian dressing and deli mustard.

MAKE YOUR OWN SANDWICH PLATTER serves 12
choice of sliced pastrami, corned beef, or smoked turkey with challah and rye, served with a side of dill pickles, russian dressing, and deli mustard.

1 MEAT - 170 | 2 MEATS - 175 | 3 MEATS - 180

ADDITIONS
coleslaw (32oz) +14 potato salad (32oz) +14 sauerkraut (16oz) +9
smoked trout salad (8oz) +13 swiss or american cheese (12 slices) +7
smashed avocado (8oz) +8 dill pickles (32oz) +12

HILLCREST COBB SALAD serves 12
smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon vinaigrette

MIXED GREEN SALAD serves 12
arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with lemon vinaigrette

our bagels are baked fresh daily and they’re vegan, too!
we only use hormone- and antibiotic-free beef for our pastrami and corned beef.
we now offer Spero vegan sunflower ‘cream cheese’ and gluten-free bagels!
BAKERY & SWEETS

BABKA PLATTER serves 24 $80
slices of our world famous, beautifully marbled chocolate and cinnamon babka

PASTRY PLATTER serves 24 $100
chocolate and cinnamon babka, assorted rugelach, and chocolate chip cookies

PASTRY BOX serves 12 $56
choice of chocolate or cinnamon babka, assorted rugelach, and chocolate chip cookies

RUGELACH dozen $24
choose chocolate, apricot, or cinnamon-walnut

CHOCOLATE CHIP COOKIE dozen $50
choice of chocolate or cinnamon

BABKA loaf $18
choice of chocolate or cinnamon

RYE loaf $9

CHALLAH PAN loaf $10

6LB GIANT BRAIDED CHALLAH loaf $80
great for large groups or special occasions

GLUTEN-FREE BAGEL each $4

BEVERAGES

COLD-PRESSED ORANGE JUICE 1L serves 4 $16
BAY AREA ONLY | Happy Moose Juice California orange juice, includes cups

HOUSE-MADE LEMONADE 64oz serves 8 $16 incl.
cups

BLACK ICED TEA 64oz serves 8 $18
organic, unsweetened black iced tea, includes cups

HOT TEA CARRIER 96oz serves 12 $25
assorted tea bags with hot water carrier, includes cups, lids, and assorted sweeteners

HOT DRIP COFFEE CARRIER 96oz serves 12 $32
Proyecto Diaz coffee, includes cups, lids, assorted sweeteners, and milk

ICED COFFEE CARRIER 64oz serves 8 $28
Proyecto Diaz iced coffee, includes cups, lids, assorted sweeteners, and milk