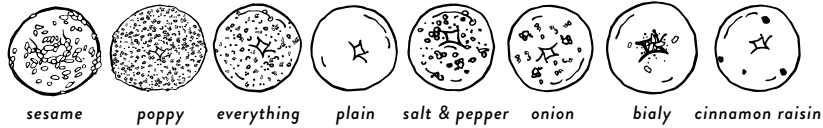


BAGELS



CLASSIC BAGEL & SHMEAR BOX serves 12 **\$37.5**
choice of a dozen bagels served with two 8oz containers of whipped plain shmear

DE-LUXE BAGEL & SHMEAR BOX serves 12 **\$46.5**
choice of a dozen bagels served with three 8oz containers of whipped shmear – plain, scallion, veggie, smoked salmon, or Spero vegan sunflower ‘cream cheese’

SMOKED SALMON PLATTER serves 12 **\$185**
served with whipped plain shmear, smoked salmon, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

DE-LUXE SMOKED FISH PLATTER serves 12 **\$198**
served with whipped plain shmear, smoked salmon, smoked trout salad, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

VEGGIE PLATTER serves 12 **\$75**
served with whipped veggie shmear, tomato, salted cucumber, pickled onion, red onion, red radish, greens, and capers

BAGEL & SHMEAR SANDWICHES serves 10 **\$65**
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain, scallion, and smoked salmon shmear

VEGGIE DE-LUXE BAGEL SANDWICHES serves 10 **\$103**
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped veggie shmear, greens, salted cucumber, red onion, and capers

SMOKED SALMON SANDWICHES serves 10 **\$142**
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain shmear, smoked salmon, red onion, and capers

ADDITIONS

FRUIT PLATTER serves 20 **\$58**
fresh sliced pineapple, kiwi, strawberries, oranges & grapes

GRANOLA & GREEK YOGURT serves 8 **\$45**
gluten-free granola served with greek yogurt, honey, and organic berry preserves

HOT BREAKFAST

DELI BREAKFAST BURRITO* **\$52** serves 6 | **\$104** serves 12
eggs, pastrami, caramelized onions, roasted peppers, potatoes, melted cheese, and smashed avocado served with house-made tomatillo salsa
(half burrito per person, veggie burritos available upon request)

DELI HASH* serves 10 **\$72.5**
chopped pastrami & corned beef with onions, peppers, and crispy potatoes served with scrambled eggs

SEASONAL VEGGIE HASH* serves 10 **\$72.5**
seasonal vegetables tossed with potatoes and served with scrambled eggs

CHALLAH FRENCH TOAST* serves 10 **\$52.5**
house-made challah french toast with berry preserves, powdered sugar, and syrup

CRISPY PASTRAMI PLATTER* serves 10 **\$45**
our version of bacon made from house-made pastrami

POTATO LATKES **\$23** half-dozen | **\$42** dozen
traditional gluten-free potato pancakes
add 8oz sour cream and applesauce **+11**

APPETIZER PLATTERS

BAGEL DOG BITES serves 20 **\$84**
BAY AREA ONLY | 40 pieces of poppy seed and plain all-beef bagel dog bites, served with deli mustard and ketchup

MINI SANDWICHES **\$78.5**
SMOKED TURKEY serves 20
32 pieces | with swiss, horseradish aioli, and avocado on rye

PASTRAMI serves 20 **\$78.5**
20 pieces | with swiss, pickles, and mustard on rye

SMOKED SALMON serves 20 **\$78.5**
32 pieces | with whipped plain shmear, cucumber, and dill on challah

ALMOND BUTTER serves 20 **\$55**
32 pieces | with organic berry preserves on challah

LUNCH

SANDWICH PLATTER serves 10 **\$165**
choice of 10 full sandwiches served with coleslaw, potato salad, and dill pickles with a side of russian dressing and deli mustard (see sandwich options under boxed lunches)

MAKE YOUR OWN SANDWICH PLATTER serves 12
choice of sliced pastrami, corned beef, or smoked turkey with challah and rye, served with a side of dill pickles, russian dressing, and deli mustard

1 MEAT - \$170 | 2 MEATS - \$175 | 3 MEATS - \$180

ADDITIONS
coleslaw (32oz) **+14** potato salad (32oz) **+14** sauerkraut (16oz) **+9**
smoked trout salad (8oz) **+14** swiss or american cheese (12 slices) **+7**
smashed avocado (8oz) **+8** dill pickles (32oz) **+12**

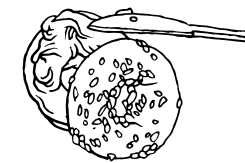
HILLCREST COBB SALAD serves 12 **\$70**
smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon vinaigrette

MIXED GREEN SALAD serves 12 **\$40**
arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with lemon vinaigrette



our bagels are baked fresh daily
and they're vegan, too!

we only use hormone- and antibiotic-free
beef for our pastrami and corned beef



we now offer Spero vegan
sunflower ‘cream cheese’ and
gluten-free bagels!

== BREAKFAST BOXES* ==

individually boxed bagels and burritos served with fruit and orange juice

Bagels

EGG & CHEESE \$13.5

eggs, melted cheese & garlic aioli,
choice of bagel
add crispy pastrami +\$3 avocado+2

BAGEL & SHMEAR \$11

choice of bagel, choice of shmear

SMOKED SALMON \$18

all-natural smoked salmon with
capers, red onion, & plain shmear

VEGGIE DE-LUXE \$13.75

veggie shmear, salted cucumber,
red onion, hippie greens, & capers

Burritos

DELI BREAKFAST \$14.5

eggs, pastrami, caramelized onions, roasted peppers, potatoes, melted
cheese, and smashed avocado served with house-made tomatillo salsa
(veggie burrito available upon request)

== BOXED LUNCHES ==

*individually boxed full sandwich or salad with pickles, potato chips,
a chocolate chip cookie and water*

\$20

Sandwiches

Classic Deli: pastrami or corned beef with swiss on rye

PLT: pastrami, lettuce, and tomato on rye

Single Decker Club: smoked turkey, lettuce, red onion, tomato, crispy pastrami,
and horseradish aioli on challah

Garlic Turkey: smoked turkey, tomato, greens, pickled onion, swiss, and aioli on rye

Classic Turkey: smoked turkey, tomato, red leaf lettuce, and red onion on rye

Trout Salad: smoked trout salad, red leaf lettuce, onion, and tomato on rye

Garlic Veggie: tomato, salted cucumber, greens, pickled onion, and aioli on rye

Cali Veg: avocado, pickled red onion, salted cucumber, carrots, and greens on bialy

Salads

Mixed Green

arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with
lemon vinaigrette

Hillcrest Cobb

smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted
cucumber, radish, swiss, and everything spice over hippie greens with lemon
vinaigrette

BAKERY & SWEETS

BABKA PLATTER *serves 24* \$80

slices of our world famous, beautifully marbled chocolate and cinnamon babka

PASTRY PLATTER *serves 24* \$100

chocolate and cinnamon babka, assorted rugelach, and chocolate chip cookies

PASTRY BOX *serves 12* \$55

choice of chocolate or cinnamon babka, assorted rugelach, and chocolate chip cookies

RUGELACH *dozen* \$24

choose chocolate, apricot, or cinnamon-walnut

CHOCOLATE CHIP COOKIE *dozen* \$30

BABKA *loaf* \$18

choice of chocolate or cinnamon

RYE *loaf* \$9

CHALLAH PAN *loaf* \$9.5

SEEDED BRAIDED CHALLAH *loaf* \$10

6LB GIANT BRAIDED CHALLAH *loaf* \$80

great for large groups or special occasions

GLUTEN-FREE BAGEL *each* \$4

BEVERAGES

COLD-PRESSED ORANGE JUICE *1L | serves 4* \$16

BAY AREA ONLY | Happy Moose Juice California orange juice, includes cups

HOUSE-MADE LEMONADE *64oz | serves 8* \$16.5

includes cups

BLACK ICED TEA *64oz | serves 8* \$15

organic, unsweetened black iced tea, includes cups

HOT TEA CARRIER *96oz | serves 12* \$25

assorted tea bags with hot water carrier, includes cups, lids, and assorted sweeteners

HOT DRIP COFFEE CARRIER *96oz | serves 12* \$32

Proyecto Diaz coffee, includes cups, lids, assorted sweeteners, and milk

ICED COFFEE CARRIER *64oz | serves 8* \$25

Proyecto Diaz iced coffee, includes cups, lids, assorted sweeteners, and milk

WISE SONS

== JEWISH DELICATESSEN ==

since 5771

CATERING

Orders must be placed via our website by 10AM one day prior to pickup or delivery.
There is a 10% gratuity added to all orders that goes directly to our team. Additional
gratuity at your discretion.

LEAD TIMES

Items with an *asterisk* require a two-day lead time.

DELIVERY & PICKUP

Delivery is available starting at \$26 and varies with order size and distance.
Orders can be picked up during regular business hours.

UTENSILS

Platters are ready-to-serve on recyclable trays.
Complimentary serving utensils are available upon request and eating utensils can be
added on for an additional \$0.50 per set.

Bay Area

MISSION

3150 24th Street, at Shotwell

DOWNTOWN SF

736 Mission Street, inside the Contemporary Jewish Museum

HAYES VALLEY

537 Octavia Street, at Hayes

FILLMORE

1520 Fillmore Street, at Geary

DOWNTOWN OAKLAND

1700 Franklin Street, at 17th street

Southern California

CULVER CITY

9552 Washington Blvd, at Culver

Order Online:

[WISONSDELI.COM/CATERING](https://www.wisensonsdeli.com/catering)

or contact us at

(415) 992-NOSH