



San Francisco Public Library

Ezra Jack Keats Bookmaking Project

The San Francisco Unified School District (SFUSD), The Contemporary Jewish Museum (The CJM), the Ezra Jack Keats Foundation, and San Francisco Public Library (SFPL) are pleased to announce the twelfth annual Ezra Jack Keats Bookmaking Project on the West Coast! This initiative promotes the art and craft of original bookmaking in the classroom, and invites SFUSD students in grades K–12 to design, write, and create their own books.

Caldecott winner Ezra Jack Keats was the creator of over twenty children's books, including the classic *The Snowy Day*. He was motivated to pursue a career as an author and illustrator as the result of an art achievement medal he received while attending public school in Brooklyn, New York.

The bookmaking project culminates in a bookmaking celebration at The CJM, where all participating books are showcased, and participants and winners receive awards and recognition. All participating students, their families, and their teachers and librarians are invited to the event. Participating books will be also displayed at the San Francisco Public Library, and families and classes are encouraged to visit.

All book submissions will be returned to their originating school sites before the end of the school year and are intended to be returned to their creators.

Project guidelines and entry forms can also be found at thecjm.org/ejk. If you have questions about the project, contact schools@thecjm.org.

This packet includes the following:

- | | |
|---|----------------|
| 1. Guidelines & Timeline | (Attachment A) |
| 2. Author/Illustrator Submission Form | (Attachment B) |
| 3. Consent and Release Form (EN, ES, CAN) | (Attachment C) |

Ezra Jack Keats Bookmaking Project Guidelines

Deadline for Submissions: Friday, February 9, 2024

Procedure for Submissions: Participating teachers and/or librarians select up to **five** entries per class (or per teacher, for projects completed across multiple class sections) and complete the following steps for each book:

1) Complete Online Book Submission Form	
2) Print and complete Attachment B: <i>Author/Illustrator Submission Form</i>. All entries must have this document securely attached to the book submission .	
3) Print and complete Attachment C: <i>Consent and Release Form</i>. Pack this document with the book submission but do not permanently attach. <i>Books will not be accepted without the release form.</i>	
4) Submit entries: <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> To send through US Postal Service: SFUSD Library Services c/o Bookmaking Project 750 25th Ave. San Francisco, CA 94121 </div> <div style="width: 45%;"> To send through SFUSD Inter-Office Mail: SFUSD Library Services c/o Bookmaking Project SFUSD Library Services 750 25th Ave. San Francisco, CA 94121 </div> </div>	

Eligibility: **Students must be enrolled in an SFUSD school**

Categories for judging:

Grades K–5 – Collaborative elementary category

Grades 2–5 – Individual elementary category

Grades 6–12 – Collaborative secondary category

Grades 6–8 – Individual middle school category

Grades 9–12 – Individual high school category

Criteria:

Individual books = Books created by **individual** students, or a maximum of **two** students working together

Collaborative books = Books created by groups of three or more students, or whole class projects

- All books should incorporate meaningful, grade level–appropriate writing and illustrations.
- All work must be original and created by students.
- Books must be created as part of ongoing classroom instruction, under teacher and/or librarian supervision.
- Judges will disqualify books that appear to have excessive teacher or parental influence.
- “About the author” page at end of book encouraged.

Media:

Books must be handmade and firmly bound by the student.

Use of bookbinding techniques is encouraged, and is part of judging, but is not required.

No pre-bound books, spiral-bound books, or plastic slip bindings.

All art media are acceptable. Maximum book size: 15” x 18”.

TIMELINE

Thursday, November 9, 2023

Kick-off event: Free bookmaking workshop for educators at The CJM

Thursday, December 7, 2023

Virtual collaboration session for educators

Friday, February 9, 2024

Submission deadline: Book submissions must be received by SFUSD Library Services by 5:00 PM on this date

Mid-February 2024

Judging of books takes place by a panel of librarians, artists, and educators; judging focuses on originality, quality of writing, illustrations, and presentation

Early March 2024

Winning books are announced, via email and The CJM's website

Sunday, March 10, 2024

Bookmaking celebration at The CJM: All participating students, educators, and their families are invited

Late March-Early May 2024

Book submissions displayed at SFPL

Early May 2024

Books returned to schools

Ezra Jack Keats Bookmaking Project Author/Illustrator Submission Form

This form must be completed and securely attached with tape to the inside back cover of the book.

Work submitted without this form will not be accepted.

Title of Book		
This book was created under the supervision of:		
First Name	Last Name	Role: <input type="checkbox"/> Librarian <input type="checkbox"/> Art Teacher <input type="checkbox"/> Teacher
First Name	Last Name	Role: <input type="checkbox"/> Librarian <input type="checkbox"/> Art Teacher <input type="checkbox"/> Teacher
School Name		
Librarian's E-mail		Teacher's E-mail

STUDENT #1 – INFORMATION

First Name	Last Name	Grade Level (K-12)
Student's reflection on the process of making their book:		Role of student: Author <input type="checkbox"/> Illustrator <input type="checkbox"/>

STUDENT #2 – INFORMATION (IF APPLICABLE)

First Name	Last Name	Grade Level (K-12)
Student's reflection on the process of making their book:		Role of student: Author <input type="checkbox"/> Illustrator <input type="checkbox"/>

CLASS INFORMATION (for group projects in the collaborative elementary category)

Students' Names	Grade
Please attach Class Roster	

Ezra Jack Keats Bookmaking Project

LICENSE AND RELEASE

Student Name: (Please Print) _____ Grade: _____

Title of Book: _____

School: _____

In consideration for the opportunity to enter the Ezra Jack Keats Bookmaking Project ("Project"), I hereby grant a royalty-free, fully paid-up, worldwide, non-exclusive, perpetual, irrevocable, transferable, and sub-licensable right and license to:

1. The Contemporary Jewish Museum ("The CJM") and the San Francisco Unified School District ("SFUSD") to:
 - (a) photograph and otherwise visually record (whether by film, videotape or any other means) my likeness, voice, and personality and the book/artwork created and submitted by me as an entry in the Project ("Book/Artwork");
 - (b) to use, reuse, publish, re-publish, exhibit, reproduce, edit, cut, add to, adapt, dub, modify, and/or rearrange any of the photographs or other visual recordings contemplated by paragraph 1(a) above (collectively, "Images") and any quotes I may give in interviews in connection with the Book/Artwork or the Project ("Quotes"), at The CJM's and SFUSD's sole and absolute discretion, for all non-profit purposes of The CJM or SFUSD (including, but not limited to, documentation and record-keeping, production, publication, and distribution in exhibition catalogues, books, brochures, press releases or any other exhibition promotional materials or advertising, exhibition publicity) throughout the universe in any and all media, including without limitation, print, television, and the respective web sites of The CJM and SFUSD, and other online resources, editorial, commercial, trade, advertising, and any other purposes deemed necessary by The CJM or SFUSD in connection with the Project, any exhibition, or general CJM or SFUSD publicity; and
 - (c) display the Book/Artwork, any Image, and any Quote at the respective facilities of The CJM and SFUSD. The right to display includes the right to create a facsimile of the Book/Artwork for display purposes.
2. The Ezra Jack Keats Foundation ("EJKF"), the right to use, reuse, publish, re-publish, exhibit, reproduce, edit, cut, add to, adapt, dub, modify, and/or rearrange any of the Images or Quotes in its productions or publications (including online) in connection with the Project.

I understand that neither The CJM, SFUSD nor EJKF is obligated to use the Images or the Quotes in any way. I understand that I retain ownership of the Book/Artwork. However, the Images shall be owned entirely by The CJM.

I agree to indemnify and hold harmless The CJM, SFUSD and EJKF, and their respective officers, trustees, directors, agents, representatives, attorneys, employees, successors, assignees, and licensees (collectively the "Licensed Parties") from and against all third party claims (including but not limited to claims for defamation, invasion of privacy, right of publicity, or copyright infringement), liabilities, damages and expenses (including attorneys' fees and court costs) and other such losses arising out of, resulting from, or related to any Licensed Parties' use of the Book/Artwork for the purposes described above.

I waive my right to inspect or approve any editorial text or copy that is used in connection with the Images or Quotes. I release and forever discharge the Licensed Parties from any and all claims arising out of: (1) any damage to or loss of the Book/Artwork and (2) the use of Book/Artwork, the Images or the Quotes for the purposes described above. I understand that this is a full and final general release of all claims, demands, causes of action and liabilities of any nature whatsoever, whether or not known, suspected or claimed, that could have been asserted in any legal or equitable proceeding against the Licensed Parties, and I acknowledge and agree that I have read and understand the contents of Section 1542 of the Civil Code of the State of California, and that Section 1542 and the benefits thereof are hereby expressly waived. Section 1542 reads as follows:

1542. General Release; extent.

A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.

I expressly waive and relinquish all rights and benefits under Section 1542 and any similar law or common law principle of similar effect of any state or territory of the United States with respect to the claims released hereby. In connection with such waiver and release, I acknowledge that I am aware that I may hereafter discover claims or facts in addition to or different from those which I now know or believe to be true with respect to the matters released herein, but that it is my intention to fully, finally and forever, waive, release and relinquish all such matters and all such claims relative thereto which do exist, may exist or heretofore have existed. In furtherance of such intention, the releases given herein shall be and remain in effect as full and complete releases of any such additional or different claims or facts relative thereto.

I have read the foregoing. I have the legal right, authority and capacity to enter into this License and Release and to grant the rights and interests in the Book/Artwork, Images and Quotes as granted by me herein, and such grant does not conflict with any contractual obligation of mine. This License and Release shall be governed by the laws of the State of California without regard to its conflicts of law rules. I fully understand its contents and confirm my agreement by signing below.

Signature of Student: _____

Date: _____

____ I am at least 18 years of age and competent to sign this License and Release.

(If you are under the age of 18, parent or guardian must complete and sign the following Consent and Agreement.)

PARENTAL/LEGAL GUARDIAN CONSENT AND AGREEMENT

I am the: ____ parent or ____ legal guardian of _____, a minor under the age of 18 (the "Minor"). On my behalf and on behalf of the Minor, I have read and understood and I hereby acknowledge, consent and agree to all of the terms of the foregoing License and Release.

Signature of Parent/Legal Guardian: _____ **Date:** _____

Name of Parent/Guardian (Please Print): _____

Proyecto de Ezra Jack Keats para Elaborar Tu Propio Libro

AUTORIZACIÓN Y PERMISO

Nombre del/de la estudiante: (en letra imprenta) _____ Grado: _____

Título del libro: _____ Escuela: _____

Dirección de la escuela: _____ Ciudad: _____ Estado: _____ Código postal: _____

En consideración a la oportunidad de participar en el Proyecto de Ezra Jack Keats para Elaborar Tu Propio Libro ("Proyecto"), por la presente otorgo un derecho y licencia libre de regalías, totalmente pagado, mundial, no exclusivo, perpetuo, irrevocable, transferible y con el poder de sub-licenciar, al Museo Judío Contemporáneo ("CJM") y al Distrito Escolar Unificado de San Francisco ("SFUSD") para:

(a) fotografiar y registrar visualmente (ya sea por película, video o cualquier otro medio) mi semejanza, voz y personalidad y el libro/obra de arte que yo he creado y presentado como una obra en el concurso del Proyecto ("Libro/Obra de arte");

(b) usar, reutilizar, publicar, volver a publicar, exhibir, reproducir, editar, cortar, agregar, adaptar, copiar, modificar y/o reorganizar cualquiera de las fotografías u otras grabaciones visuales mencionadas en el párrafo 1 (a) arriba (colectivamente, "Imágenes") y cualquier cita que yo pueda dar en entrevistas en relación con el Libro/Obra o el Proyecto ("Citas"), a discreción única y absoluta de CJM y SFUSD, para todos los fines sin ánimo de lucro del CJM o el SFUSD (que incluye, entre otros, documentación y mantenimiento de registros, producción, publicación y distribución en catálogos de exposiciones, libros, folletos, comunicados de prensa o cualquier otro material promocional de exhibición o publicidad, publicidad de exhibición) universalmente en todos y cada uno de los medios de comunicación, incluidos, entre otros, medios impresos, televisión y los respectivos portales de internet del CJM y el SFUSD, y otros recursos en el internet, editoriales, comerciales, publicitarios y cualquier otro propósito que el CJM o el SFUSD consideren necesario en relación con el Proyecto, cualquier exhibición o publicidad general del CJM o el SFUSD; y

(c) exhibir el Libro/Obra, cualquier Imagen, y cualquier Cita en las respectivas instalaciones del CJM y el SFUSD. El derecho a mostrar incluye el derecho a crear una réplica del Libro/Obra de arte para fines de exhibición.

Entiendo que ni el CJM ni el SFUSD están obligados a usar las Imágenes o las Citas de ninguna manera. Entiendo que conservo la propiedad del Libro/Obra de arte. Sin embargo, las Imágenes serán propiedad exclusiva del CJM.

Acepto mantener indemne y eximir de responsabilidad al CJM y al SFUSD y sus respectivos funcionarios, fiduciarios, directores, agentes, representantes, abogados, empleados, sucesores, cesionarios y licenciatarios (colectivamente, las "Partes con licencia") de y contra todos los reclamos de terceros (incluidos pero no se limitan a reclamos por difamación, invasión de la privacidad, derecho de publicidad o quebrantamiento de derechos de autor), responsabilidades, daños y gastos (incluidos los honorarios de abogados y costos judiciales) y otras pérdidas que surjan, resulten o estén relacionadas con cualquier uso del Libro/Obra de arte por las Partes autorizadas para los fines descritos anteriormente.

Renuncio a mi derecho de inspeccionar o aprobar cualquier texto editorial o copia que se use en relación con las Imágenes o Citas. Libero y descargo para siempre a las Partes autorizadas de cualquier reclamo que surja de: (1) todo daño o pérdida del Libro/Obra y (2) el uso del Libro/Obra, las Imágenes o las Citas para los fines descritos anteriormente. Entiendo que esta es una versión general completa y final de todos los reclamos, demandas,

causas de acción y responsabilidades de cualquier índole, sean o no conocidas, sospechadas o reclamadas, que podrían hacerse valer en cualquier procedimiento legal o equitativo contra las Partes autorizadas, y reconozco y acepto que leí y entendí el contenido de la Sección 1542 del Código Civil del Estado de California, y que renuncio expresamente a la Sección 1542, y a esos beneficios. La sección 1542 dice lo siguiente:

1542. Exención general; límites.

Renuncio y desisto expresamente a todos los derechos y beneficios estipulados en la Sección 1542 y toda ley similar o principio de derecho común de efecto similar de todo estado o territorio de los Estados Unidos con respecto a los reclamos eximidos por el presente. En relación con dicha exención, reconozco que soy consciente de que en adelante podré descubrir reclamos o hechos además de o diferentes de los que ahora conozco, o creo ser ciertos con respecto a los asuntos divulgados en este documento, pero que es mi intención renunciar, liberar y abandonar por completo, finalmente y para siempre, todos esos asuntos y todos los reclamos relativos a los mismos que existen, pueden existir o han existido hasta ahora. En cumplimiento de dicha intención, las liberaciones de responsabilidad aquí dadas serán y permanecerán en vigencia como liberaciones de responsabilidad completas de tales reclamos o hechos adicionales o diferentes relacionados con los mismos.

He leído lo anterior. Tengo el derecho legal, la autoridad y la capacidad de firmar en esta Autorización y Permiso y de otorgar los derechos e intereses en el Libro/Obra de arte, Imágenes y Cotizaciones que otorgo aquí, y dicha concesión no entra en conflicto con ninguna obligación contractual mía. Esta Autorización y Permiso se registrarán por las leyes del Estado de California sin tener en cuenta sus conflictos de leyes. Entiendo completamente su contenido y confirmo mi acuerdo firmando a continuación.

Firma del estudiante: _____ **Fecha:** _____

_____ Tengo al menos 18 años de edad y soy competente para firmar esta Autorización y Permiso.

(Si es menor de 18 años, el padre o tutor legal debe completar y firmar el siguiente Consentimiento y Acuerdo).

CONSENTIMIENTO Y ACUERDO DEL PADRE/TUTOR LEGAL

Soy el/la: ___ padre/madre o ___ tutor legal de _____, un menor de 18 años (el/la "Menor"). En mi nombre y en nombre del/de la Menor, he leído y comprendido la *Autorización y Permiso* y por la presente reconozco, consiento y acepto todos los términos.

Firma del padre/tutor legal: _____ **Fecha:** _____

Nombre del padre/tutor legal (en letra imprenta): _____

Ezra Jack Keats自製圖書活動

授權和免責聲明

學生姓名(正楷)：_____

年級：_____

書名：_____

學校：_____

為了獲得參加 Ezra Jack Keats自製圖書比賽（“比賽”）之機會，本人謹此授予以下單位一項屬免版稅、費用付清、全球性、非獨家、永久性、不可撤銷、可轉讓和可再授權之許可權：

1. 當代猶太博物館（“CJM”）和三藩市聯合校區（“SFUSD”），以：

(a) 對本人之肖像、聲音、形象，及本人參加“比賽”所製作和提交之“書作/藝術品”，進行拍照或以其他方式錄下(無論是藉電影、錄像或其他格式)；

(b) 在全球媒體上(包括，但不限於：印刷品、電視及CJM和SFUSD之有關網頁，或其他網上資源、報刊社論、商業、貿易、廣告，及所有CJM或SFUSD認為有需要、且與“活動”或展覽有關的用途上，或用於CJM和SFUSD的一般宣傳上)，使用、轉載、出版、再版、展示、複製、編輯、刪剪、添加、改編、配音、修改，和/或改動在第1(a)段中所述之照片或視覺記錄（統稱為“圖像”），及本人在面試中可能提及、有關“書作/藝術品”或“活動”之一切“摘引”，只要其用途屬非營利(包括，但不限於，展覽中所用目錄、書籍、小冊子、新聞稿或其他宣傳材料或廣告、展覽宣傳物資之文檔編製及記錄保存、製作、出版、及分派)，一切均可由CJM和SFUSD酌情決定；及

(c) 在CJM和SFUSD的相關設施上展示書作/藝術品、圖像和摘引。有關展示權包括把書作/藝術品製成摹本 作展出用途。

2. Ezra Jack Keats 基金會（“EJKF”）有權在它的製作或出版中(包括網上)使用、轉載、出版、再版、展示、複製、編輯、刪剪、添加、改編、配音、修改，和/或改動任何與比賽有關之圖像和摘引。

本人明白，CJM、SFUSD及EJKF均無責任去使用本人之“圖像”或“摘引”。本人明白，本人對書作/藝術品保留擁有權，但“圖像”則完全由CJM擁有。

本人同意，豁免CJM、SFUSD和EJKF及其官員、受託人、主管、代理、代表、律師、僱員、繼任人、受讓人及被授權人（統稱“獲授權方”），所涉之一切第三方索償（包括(但不限於)因誹謗；侵犯隱私權、公開權或版權引致的索償)、法律責任、損失和支出賠償（包括律師費和法院費用），以及任何因“獲授權方”就上述目的使用了書作/藝術品而招致的損失。

本人謹此聲明，不會對使用包含本人圖像或摘引之一切刊物文章或副本作出審查，或要求有本人之允准。本人永久豁免“獲授權方”因以下理由而引起的一切索償：（1）書作/藝術品損壞或丟失，及（2）就上述目的使用了本人書作/藝術品、圖像或摘引。本人明白，這是一份完整和最終的普通豁免聲明，它保障“獲授權方”，無須對任何索賠、要求、行動和法責負上責任(一般情況下可藉法律及平等程序對“獲授權方”提出)，不管性質如何，是否知情，懷疑或具體指控。本人確認，已閱讀和理解加州民事法典第1542條之內容，並特此明確放棄第1542條之法律保障效力及其利益。第1542條之內容如下：

第1542條：普通豁免; 範圍

普通豁免不包括在執行豁免時債權人不知情或懷疑其存在的索賠，如果當時該債權人知情的話，必然嚴重影響其與債務人的和解。

本人謹此確認，放棄第1542條賦與本人就豁免聲明之一切權利和利益，及美國任何州或領地內類似效力的法律或普通法原則。本人承認已清楚，就此棄權聲明內容，日後本人可能發現一些內容增刪，有別於我現在所認知或相信乃事實者。儘管如此，本人仍願意完全、最終和永久免去所有此類增刪之責任，或因這些增刪所引起的一切索償。本人確認此棄權聲明將一直完整有效，並對任何可能內容增刪或引起之各種索償，一概棄權，不予追究。

本人已閱過上述內容。本人具有達成此授權和免責聲明之法定權利、權力和能力，並有權向他人授予本人書作/藝術品、圖像和摘引之權利和利益，而這種授予與本人之合約義務不構成衝突。本授權和免責聲明在不考慮法律衝突原則下受到加州法律監管。本人完全理解其內容，並在下面簽署以確認本人接受和同意。

學生簽署: _____

日期: _____

_____ 本人已年滿18歲，因此有權簽署此授權和免責聲明。

(如你未滿18歲，則父母或監護人必須填寫並簽署以下同意書。)

家長/法定監護人同意書

本人，是以下未滿18歲學生 _____ (學生姓名)

之家長/法定監護人(請圈出適用者)。本人(包括代表未成年之學生)已閱過及了解上述授權和免責聲明之內容，並確認和同意裡面所列之一切條款。

家長簽署: _____

日期: _____

家長/監護人姓名(正楷): _____

家長/監護人地址: _____