

THE LOUNGE CO

A LOT OF LIFE HAPPENS ON YOUR SOFA

JUNIOR DIGITAL DESIGNER

About The Lounge Co.

The Lounge Co. Is part of Sofa Brands International, a company that owns six unique sofa brands and has over 500 years heritage in the furniture industry.

The Lounge Co. Was launched in 2016 as an ecommerce-based arm of the business, designing, making and selling stylish, modern sofas and chairs to the UK market.

We have seen big successes over the past 5 years, and as well as our own flagship store in Chiswick, you'll find The Lounge Co. In independent furniture stores, Furniture Village and online at Wayfair.com.

The Role

The Junior Digital Designer will assist the Visual Design Lead and the web team in producing compelling and technically accurate designs for web, email, social media and occasionally print.

At The Lounge Co. we pride ourselves on customer-focussed, modern, stylish visuals and a great user experience. Due to recent growth, we are now looking for a digital designer who will help take the online experience to a new level. Working alongside the current design and technical team, the role will involve designing, within brand-guidelines, web pages, banners and blog posts.

Designing emails and setting up campaigns will be a big part of this role, so experience of an email platform such as MailChimp or Dot Digital is important. Understanding of best practice in email design is a must.

Most of this role is digital, but some print-based work will be required. Confidence in using the Adobe suite is a must, as is experience in artworking and preparing files for print.

Self-motivation and a hard-working attitude are essential, as is the ability to work as part of a team and pulling together to reach the end goal.

An interest in interiors would be useful but not essential.

Key Skills

- Exceptional graduate or at least 1 year working as a digital designer.
 - Knowledge of HTML and CSS are a must.
- Experience of using an email platform such as MailChimp or Dot Digital.
- Good working knowledge of the Adobe suite including Photoshop, Illustrator, InDesign and After Effects or Rush.
 - Experience of animation and video editing would be a big plus.
- Experience of Ecommerce or CRM systems would be helpful – Magento, Shopify or Wordpress
- Knowledge of banner creation apps such as Revolution Slider or similar would be useful, as would a basic understanding of javascript.
 - A grasp of UX would be advantageous.
 - Working knowledge of SEO.
- Experience of designing for organic and paid social media.
 - Great typography and layout skills.
- Basic understanding of print design and artworking.