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Milano Design Hub & Spoke



THE UNIFYING THREAD RUNNING THROUGH ALL FANTINI PROJECTS IS WATER, THE ELEMENT INSPIRING THE DESIGN OF ITS PRODUCTS FOR EVERYDAY USE, AS WELL AS THE ARCHITECTURE OF THE FANTINI HEADQUARTERS AND CASA FANTINI LAKE TIME DESIGNED BY LISSONI ARCHITETTURA IN PELLA, ON THE SHORES OF LAKE ORTA

On these pages, natural light floods in from the large windows overlooking Piazza San Marco. The interiors are defined by a spatial subdivision that respects the original structure, with some elements of memory preserved, and by the choice of stone, marble and wood as the favored materials. At left, the Flora series designed by Vincent Van Duysen.



The great windows open onto Piazza San Marco, shedding natural light, making the interior even more distinctive and welcoming, while the centerpieces of the spaces are installations of faucets and shower systems. The unifying thread running through all Fantini projects is water, the element inspiring the design of its products for everyday use, as well as the architecture of the Fantini Headquarters and Casa Fantini Lake Time designed by Lissoni Architettura in Pella, on the shores of Lake Orta. "Our history and our daily lives are made of water and the lake," says Daniela Fantini, at the helm of the company founded by Giovanni and Fino Fantini in 1946. "My family and our company have always been close to the life of Lake Orta. Water is the unifying thread running through our lives, a constant and indispensable visual presence, which influences our thoughts and projects."

The architectural design of the company headquarters is based on enhancing the lakefront, with privileged sightlines from the various factory and office buildings overlooking the island of San Giulio. In fact, it was decided to place some strategic functions here: the offices and the showroom, attuned to its setting with large glass surfaces. The gray color chosen for the pre-existing buildings on the lakefront emphasizes their industrial character, while the interiors of the offices and showroom are dominated by the brightness of white, light resin and the transparency of the large windows open onto the lake and the island of San Giulio. Casa Fantini Lake Time, part of the Fantini company since 2017, is a boutique hotel with nine rooms and two suites also overlooking Lake Orta. A passion project of Daniela Fantini's, it is in continuity with the entrepreneurial strategy that seeks to enhance the region where her family has its roots.

Since 1977, the year of the debut of the collection I Balocchi designed by Davide Cattalini and Paolo Pedrizzetti, Fantini has partnered with designers such as Franco Sargiani, Enzo Mari, Naoto Fukasawa, Matteo Thun, Antonio Rodriguez, Rodolfo Dordoni, Piero Lissoni and Vincent Van Duysen. Van Duysen's Flora series was featured at the presentation in the Fantini Milan showroom at the FuoriSalone 2025.

Fantini Headquarters, Pella (NO), Lissoni Architettura project, 2018. The project's main purpose was to architecturally standardize the company's existing buildings, while enhancing the lakefront (at right, photo Walter Zerla). Below, large floor-to-ceiling windows connect all the rooms with the lake, the project's true centerpiece. At left, in the entryway of the offices, the historic chest of drawers that contained the first components and models of faucets.



WATER IS THE UNIFYING THREAD RUNNING THROUGH ALL THE COMPANY'S WORK, AND THE LAKE IS A CONSTANT PRESENCE AS FANTINI'S TRUE GENIUS LOCI

Water as the unifying thread



FANTINI MILANO
Via Sofferino 18, Milano

A soft, welcoming atmosphere greets visitors to Fantini Milano, with home furnishings and details setting them at ease. Lissoni Architettura, which designed the project, respected the original structure and earlier spatial subdivision and, while preserving some elements of memory and choosing stone, marble and wood as the favored materials, characterized the rooms with the formal precision of its stylistic code.

On this page, the large window at the entrance to Fantini Milano is accessed across the cobble courtyard of the period building in the historic heart of Brera. At night, Fantini Wellness Ritual solutions, shower collections that transform showering into an authentic wellness ritual. Photo Santi Caleca.

The Fantini showroom, designed by Lissoni Architettura, is set in a 19th-century building in one of Brera's magical courtyards where history meets the contemporary world

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