

MEDIA RELEASE

THURSDAY 30TH MAY 2019

Pie-partisan launch for Pie Time today at Parliament House in Sydney

It was high-pies all round inside Sydney's Parliament House today as members of Parliament enjoyed a 'Pie-Partisan' approach for the launch of Pie Time 2019, the Southern Highlands' month-long celebration of the Aussie Pie which takes place 1-30 June.

On the eve of Pie Time 2019, Pie Time was officially launched at Sydney's Parliament House by the new Member for Wollondilly, Nathaniel Smith, with special guest Minister for Tourism, the Honorable Stuart Ayres, along with NSW Members of Parliament.

They were joined by a strong contingent of Southern Highlands Pie Time participants including local bakers, pie makers, wine makers and tourism operators who travelled from the Southern Highlands to pie-vulge what's on offer at this year's Pie Time and give guests a sample of the region's tasty pies.

"The month of June has now become known as Pie Time in the Southern Highlands – a celebration of the great Aussie pie where there are 30 days and 100s of ways to enjoy and experience pies," said Steve Rosa, Group Manager Tourism and Economic Development for Destination Southern Highlands.

"Over the past two years, Destination Southern Highlands has developed and positioned the Southern Highlands as Australia's Home of Pies due to its high concentration of pie makers in the region which covers 17 picturesque towns and villages.

"Pie Time 2019 will offer a month-long mouth-watering calendar of pie-themed events, activities, tours and festivals on throughout June. There's *Dine with a Pie* signature pie experiences at over 50 restaurants, cafes, cellar doors, pubs and hotels, the new *Pies & Pinot* and *Sweety Pie & Bubbles* trails around the Highlands, pie teas, pie-cycle tours, and new activities such as star gazing at Cuttaway Hill Wines and the Southern Pielander Express – a special Cockatoo Run 3801 Pie theme train trip from Sydney to Robertson and Moss Vale.

"We can't wait to welcome visitors to the Southern Pie-lands throughout June. We are so sure they'll leave more than satis-pied," concluded Steve.

Pie Time runs from 1-30 June in the Southern Highlands of NSW. For more information on Pie Time visit www.pietime.com.au

For more information, interviews, images, or to discuss a possible visit to the Southern Highlands for Pie Time, please contact:

Lauren Griffiths, Threesides Marketing – 0417 409 264 or lauren.griffiths@threesides.com.au