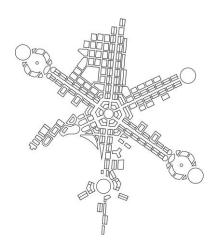
underground spirits canberra



MEDIA RELEASE

29 NOVEMBER 2018

Take home the Spirit of Canberra to celebrate the Spirit of Christmas

<u>Underground Spirits</u> - Canberra's most awarded spirits brand – makes the perfect gift for anyone wanting to take home the Spirit of Canberra to celebrate the Spirit of Christmas.

"Craft spirits are definitely in this year. Bottle shop shelves are stacked with gins and vodkas and there is plenty of choice. We know that if people buy from Underground Spirits they are not only getting an award-winning range of spirits, but a range that is hand made in Canberra by our passionate friends and family distillery. It really is a little piece of the capital...the Spirit of Canberra," said Underground Spirits' CEO, Claudia Roughley.

"Gin and tonics, the Negroni and the Espresso Martini are all proving popular summer drinks that can be made even better with Underground Spirits. And who's not partial to a festive cocktail or two with friends and family during an Aussie Christmas season," Claudia continued.

Underground Spirits has won several major awards at home and internationally for their signature gin and vodka and have some very interesting styles on offer including the very festive looking red Shiraz and Pepperberry Gin.

Underground Spirits are big on connecting with like-minded Canberra producers which has resulted in some interesting partnerships and products. The Shiraz and Pepperberry Gin features Tasmanian Pepperberry which is allowed to dominate the blend before maturing in Shiraz oak barrels which are sourced from local Canberra region winemakers. And the Underground Spirits' vodka with cold brew coffee is made with Canberra's specialist coffee house, <u>Bellerophon Coffee</u>.

"Our coffee vodka is proving popular for Christmas, as is our caramel vodka. And combining the two makes the perfect Underground Spirits Espresso Martini. Bliss on a summery evening," Claudia continued.

Underground Spirits can be ordered online and delivered to anywhere in Australia. Last day for shipping online orders by Christmas and in time for New Year's Eve is Monday 17th December. The range is also available at select boutique liquor stockists and bars and hotels in Sydney, Melbourne and Canberra, and at BWS in the ACT.

For more information and to order, visit www.undergroundspirits.com.au

For details on the Underground Spirits range, some beautiful Christmas themed images, festive cocktail recipes or interviews, please contact:

Lauren Griffiths, Threesides Marketing – 0417 409 264 or lauren.griffiths@threesides.com.au