

WHO'S ON AN EVANGELISM TEAM?

WHAT IS AN EVANGELISM TEAM?

An Evangelism Team (E-Team) is a group of **strategic local leaders** (including pastors, nonprofit leaders, evangelists, and other people of influence) in a city who are **passionate about evangelism** and act as a catalyst to **keep evangelism a central part of the Gospel Movement** through many different means.

While E-Teams are by nature made up of leaders from various sectors, the team will function best if these leaders are willing to take different roles within the context of the E-Team. These roles might look different than the role they play within their own organization or network, but each one is vital to the team's success.



THE LEADER

Every E-Team needs one primary convening leader or organization. You can also have two leaders from different organizations who agree to intentionally co-lead. It is critical that E-Team leaders are known for the following characteristics:

- **Neutral leader:** They are a respected convener in their city who can guide leaders toward a vision bigger than any one of them or their organization/ministries.
- **Exhibits a vibrant personal relationship with the Lord:** They are actively pursuing the same intimacy with Christ that they invite others to experience.
- **Champions church unity:** They value the diversity of the Christian Church and hold to core Christian doctrine rather than pinpointing areas of disagreement.
- **Knows and cares for their city well:** They are familiar with the pressing needs and possible potential in their community.
- **Strong relationships with local leaders:** They maintain trusting relationships with faith, business, governmental, and educational leaders. Able to call and convene meetings among local influencers.
- **Bandwidth:** They have the capacity to coordinate occasional E-Team meeting logistics or can delegate these responsibilities effectively.

Logistic responsibilities of an E-Team leader include:

- Inviting the right leaders
- Coordinating meeting location, time, and a meal (recommended)
- Planning meeting agendas
- Identifying working groups within the E-Team to execute specific projects or events



Wondering if you're the right person to lead your E-Team? Check out the resource, [How Do I Know if I'm the Right Leader for Our Evangelism Team?](#) to find out.

THE TEAM

Once an E-Team leader is identified, the next step is to brainstorm prospective E-Team members. The characteristics and questions below describe E-Team members. This list is not exhaustive, neither is it meant to be exclusive. This list is simply meant to be a helpful guide when inviting members to join a team.

- **Demonstrates passion for evangelism:** Do they have a passion for people to hear the Gospel and follow Jesus Christ personally?
- **Exhibits evangelistic fruit:** Do their daily and weekly habits demonstrate that they have a vibrant personal relationship with the Lord, regular Gospel conversations with the lost, and a desire to equip others to share their own faith?
- **Values and prioritizes the local church:** Are they personally committed to a local body of believers? Do they believe that the Church is uniquely commissioned by Jesus Christ to be His Gospel witness in the world and that lasting change comes through her, not apart from her?
- **Leads with integrity:** Can those around them describe them as honest and reliable? Are they committed to growing in depth of character so that they can love and lead those around them more like Jesus would?
- **Commits to collaborative action:** Do they actively pursue working with other like-minded leaders and organizations? And while this method may be slower and messier, do they believe collaboration leads to exponential impact and a stronger witness to Jesus Christ?

WHO SHOULD BE ON OUR TEAM?

Diversity is a key ingredient in the secret sauce of E-Teams. Multi-sector collaboration enables reaching and resourcing communities that individual churches cannot reach on their own. Every team needs to be made up of a mix of these four types of local leaders.



Pastors deeply passionate about evangelism: They may not always call themselves evangelists.



Para-church organizations focused on evangelism: Examples include CRU, InterVarsity, Young Life, Alpha, and others.



Evangelists who are passionate about the local church: They may lead an organization, volunteer, or serve on staff at a local church.



Other local leaders of influence: It's important to represent your city's unique diversity of Christian traditions, evangelism paradigms, neighborhoods, ethnic and socio-economic backgrounds, age, and gender.



Brainstorming a list of E-Team members? Check out the resource, [Forming Your Dream Evangelism Team](#) for more details.

HOW BIG SHOULD OUR TEAM BE?

We recommend keeping your E-Team between **8-15 people***. This size group is small enough to encourage productive conversation and large enough to include diversity of thought.

You may start with a smaller group to build a foundation before inviting others to participate. We recommend starting small and growing slowly if team members are new to each other and have not worked together in the past. Here are few team dynamics by group sizes to consider as you decide.



Group of 6 is the number of people who can engage in intimate conversation through sharing and storytelling. However, they aren't ideal for producing a diversity of viewpoints.



Group of 12-15 is still small enough to build trust and intimacy, but large enough to offer diversity of opinion. *(And you'd be in good historical company - King Arthur's round table had 12 seats and Jesus had 12 apostles.)*



Group of 30 begins to have the same energy as a party, even if it is not. A group this size usually is too large to sustain a single conversation, unless it is led by a skilled facilitator.

*Adapted from Priya Parker's Magic Numbers, www.pcma.org/group-interaction-priya-parker-magic-numbers.

There is often a core group of leaders who attend regularly, while others attend as their schedule allows. It falls on the E-Team leader and core team to decide if the group becomes a closed group. If the group is getting too big for genuine conversation and actionable steps, closing the group may prove beneficial.



WE'RE HERE TO HELP

The LPA team desires to support leaders who want to see evangelism flourish across their city. If you would like to talk with an LPA coach about this process, please reach out to eteam@palau.org.