AI & the Church

Survey Results

powered by gloo

of **Completions**

June 22, 2023 - Jul 26, 2023

1,573

What is your primary role?

●	Lead / Senior Pastor	38%
●	A am a member at a church	17%
●	Teaching / Associate Pastor	11%
●	Small groups / Discipleship	10%
●	Communications / Media	6%
●	A am on a church staff in an...	6%
●	Executive Pastor	4%
●	Youth/ Young Adult Ministry	3%
●	Worship Experience	2%
●	Online / Digital Pastor	2%
●	Children's Ministry	2%

Lead / Senior Pastor – 38%

Small groups / Discipleship – 10%

Teaching / Associate Pastor – 11%

I am a member at a church – 17%

Total: 1,573
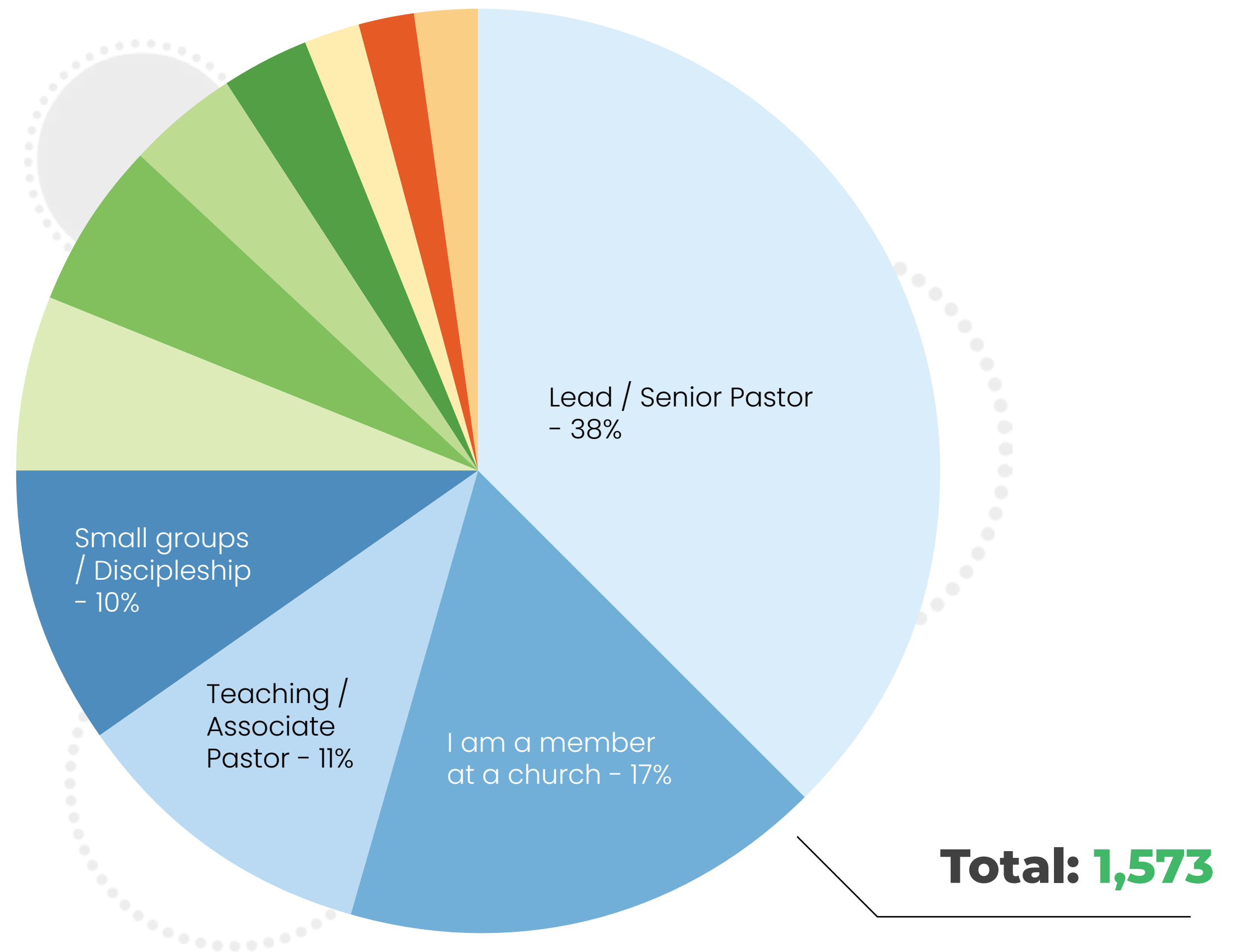
How would you identify the ethnic and racial makeup of your congregation?

● Mostly white	836
● Multicultural	456
● Mostly black	128
● I prefer not to say	89
● Mostly Hispanic	35
● Mostly Asian / Pacific Islander	29

Mostly White – 53.15%

Multicultural – 28.99%

Mostly Black – 8.14%

I Prefer not to say – 5.66%

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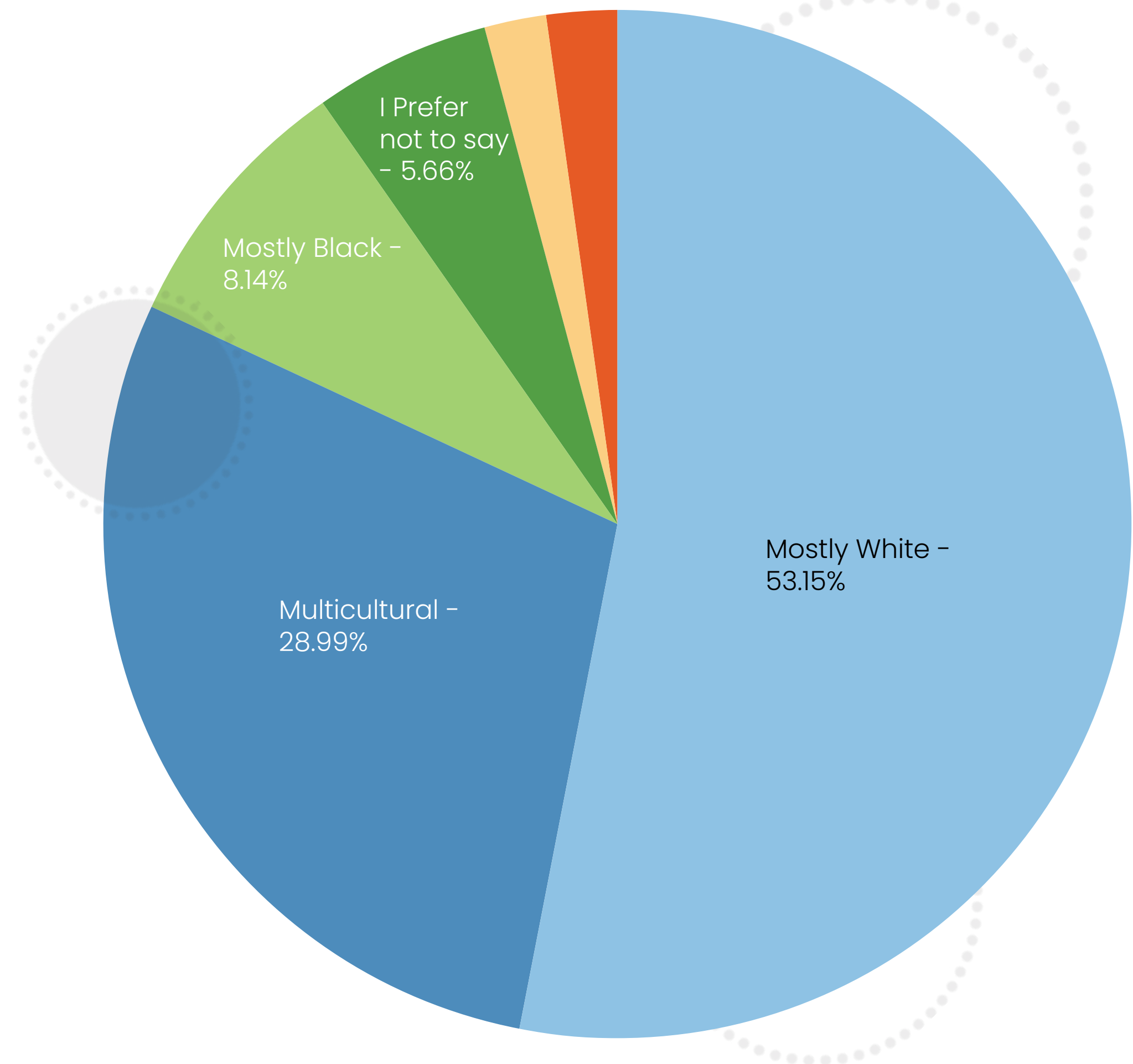
What is your Generation?

🔵	1946 - 1964 (Boomer)	690
🔵	1965 - 1983 (Gen X)	516
🟢	1984 - 1998 (Millenial)	220
🟢	1925 - 1945 (Elder)	79
🟡	I prefer not to say	43
🔴	1999 - 2004 (Gen Z)	25

1984 - 1998 (Millenial) - 13.99%

1946 - 1964 (Boomer) - 43.87%

1965 - 1983 (Gen X) - 32.8%

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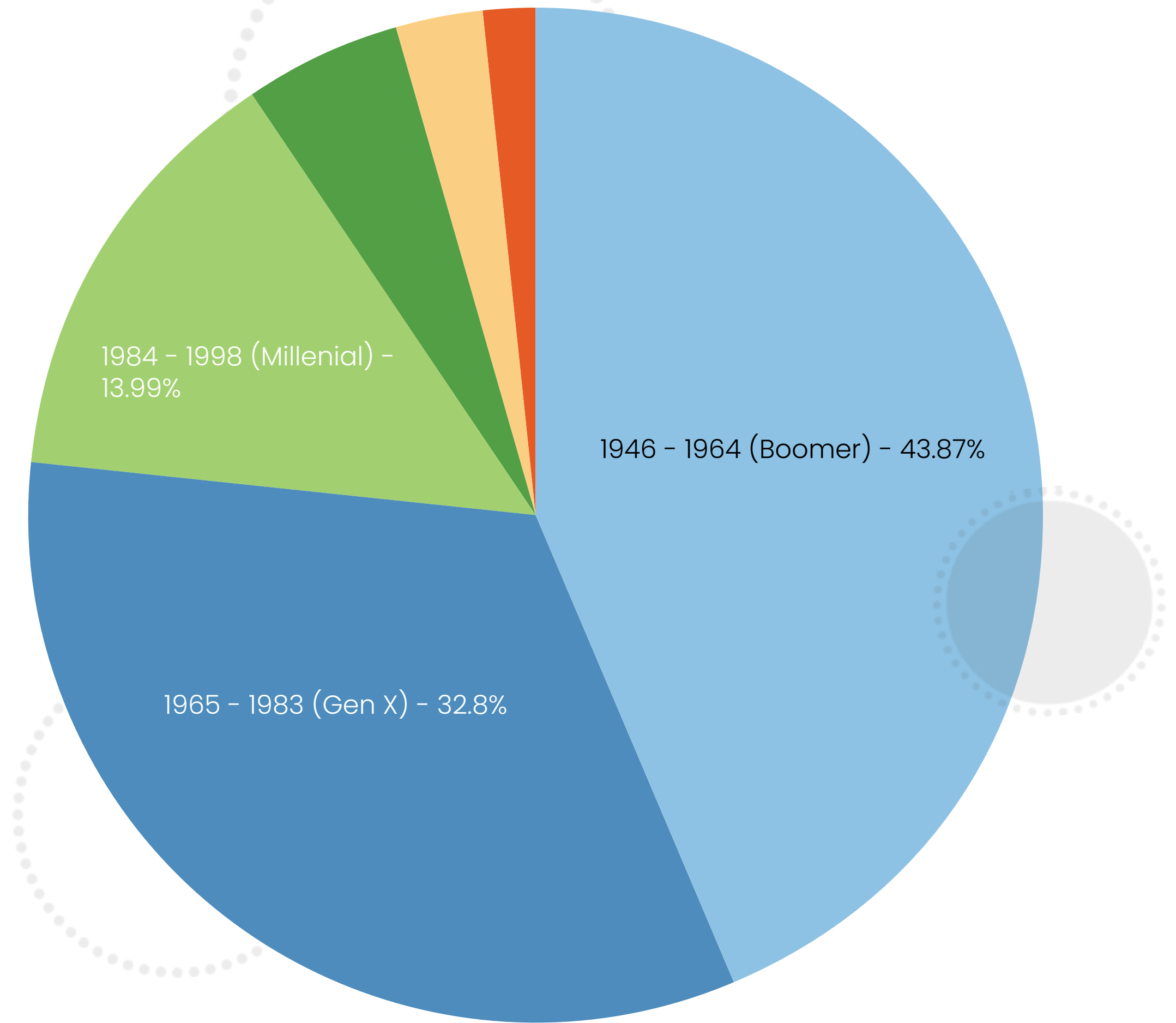
Please indicate your gender

●	Male	1,151
●	Female	387
●	Prefer not to answer	35

Female – 24.6%

Male – 73.17%

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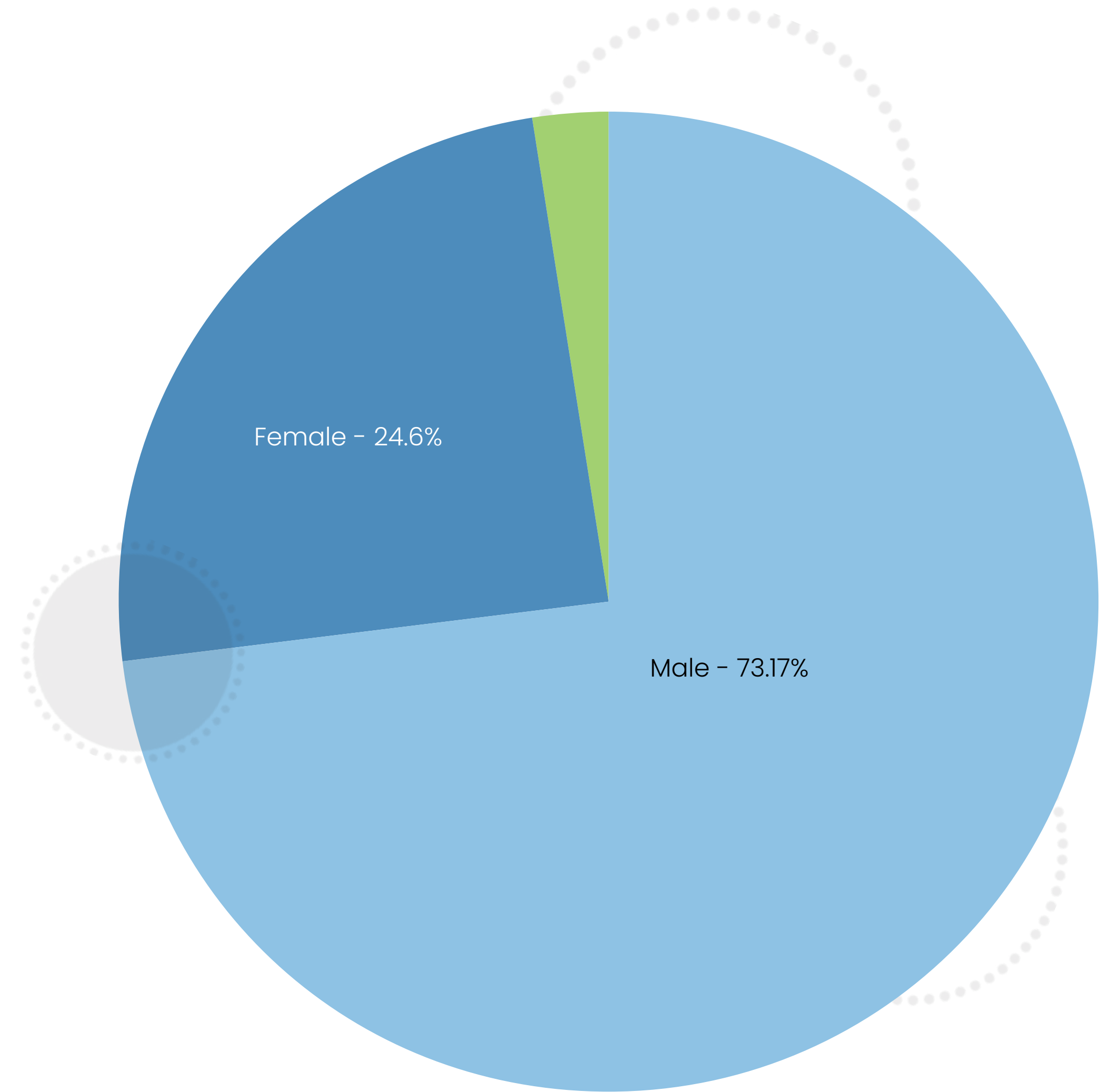
What is the average attendance of your organization?

0 - 250	876
250 - 500	276
500 - 1,000	157
1,000 - 3,000	139
3,000+	86
Not applicable	39

0 - 250 - 55.69%

250 - 500 - 17.55%

500 - 1,000 - 9.98%

1,000 - 3,000 - 8.84%

3,000+ - 5.47%
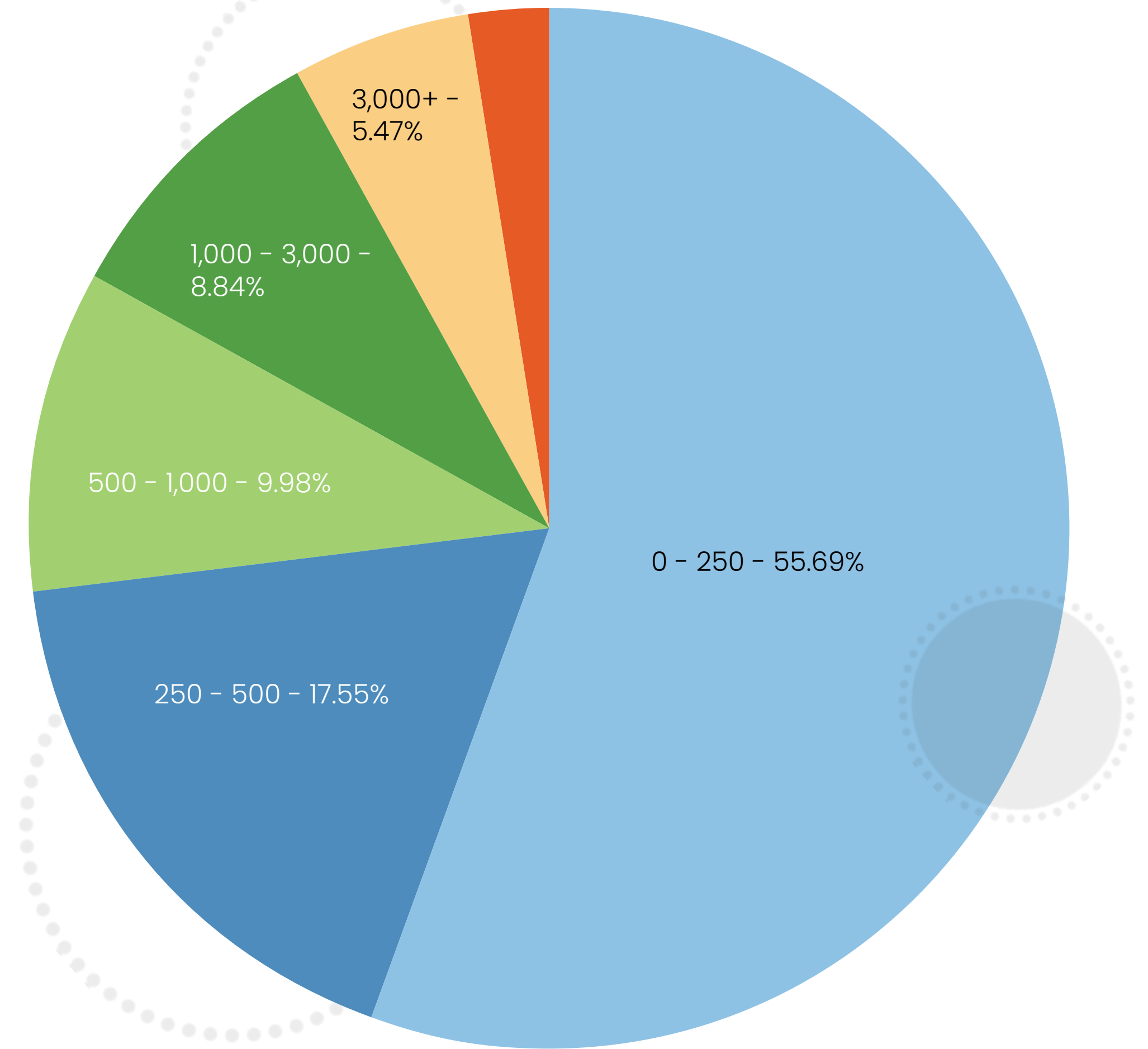
How would you describe your church's surrounding area?

🔵	Urban/Suburban	1,115
🔵	Rural	403
🟢	Not Applicable	31
🟢	Online Only	24

Rural – 25.62%

Urban/Suburban – 70.88%
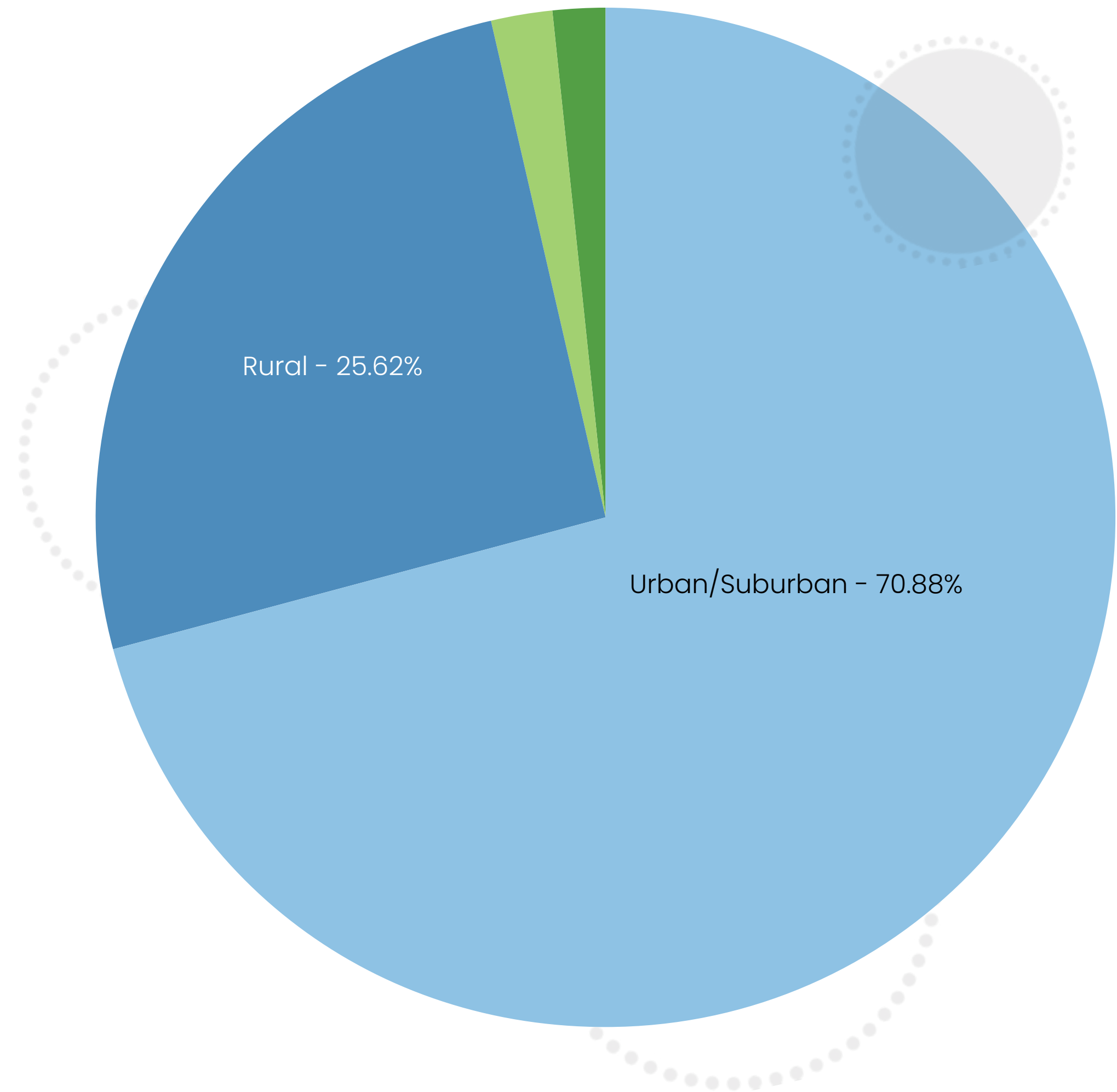
# Choose your denomination. Please select the faith group you most identify with from the following:

|	
Non-denominational / independent	351
Baptism - Southern	180
Baptist - other	129
Methodist	85
Pentecostal	78
Evangelical (Free, Covenant)	70
Assembly of God	70
No Affliation	59
Prebyterian - other	51
Other Christian Faith	49
Church of Christ / Christian Church (independent)	38
Reformed (any type)	37
Other	376

Other - 23.9%

Non-denominational / independent - 22.31%

Baptism - Southern - 11.44%

Baptist - other - 8.2%

Methodist -5.4%

Reformed (any type) - 2.35%
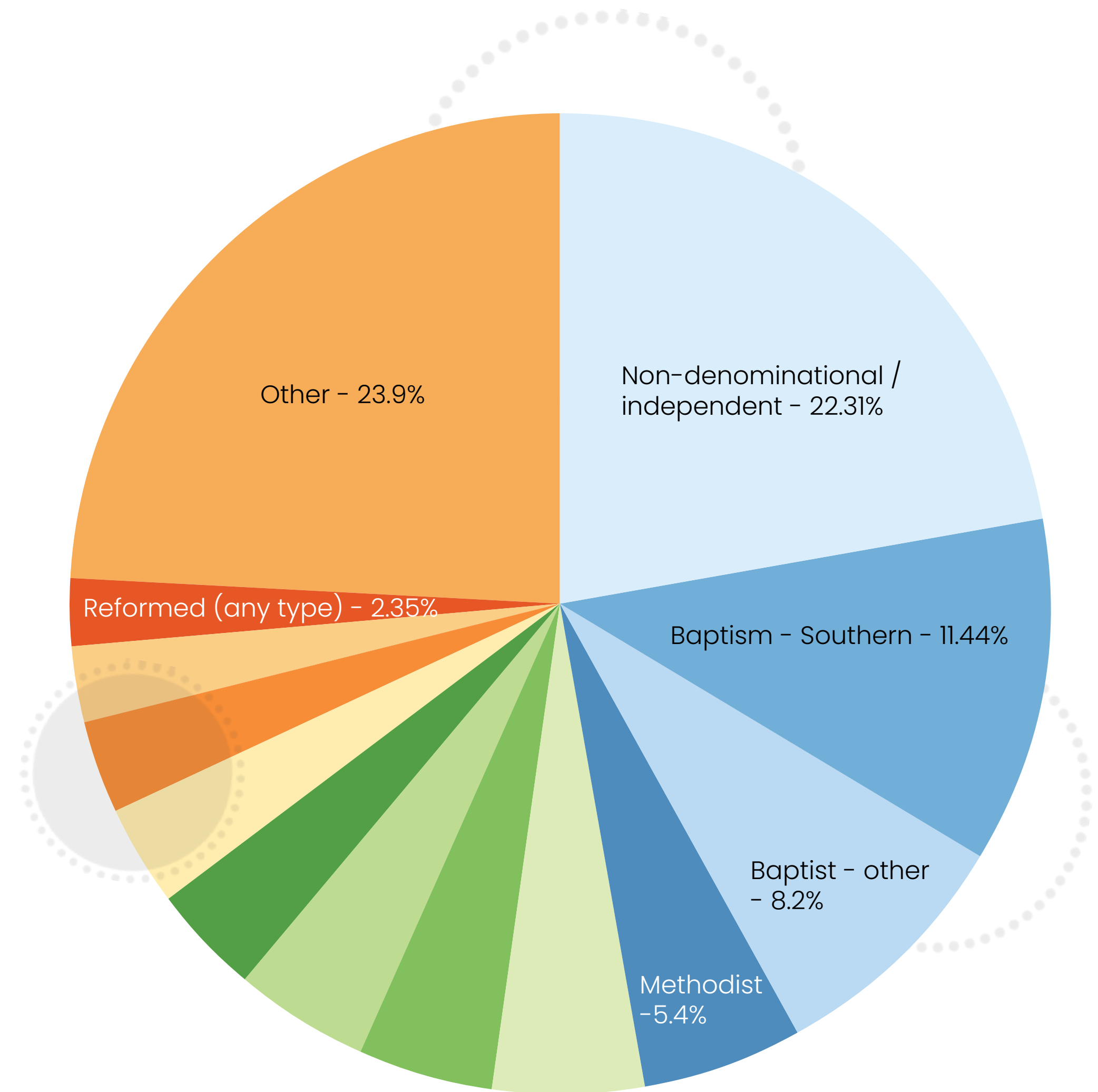
How would you describe your understanding of artificial intelligence (AI)?

Somewhat knowledgeable	503
Fairly knowledgeable	485
Slightly knowledgeable	349
Very knowledgeable	147
Not knowledgeable at all	89

Somewhat knowledgeable – 31.98%

Fairly knowledgeable – 30.83%

Slightly knowledgeable – 22.19%

Very knowledgeable – 9.35%
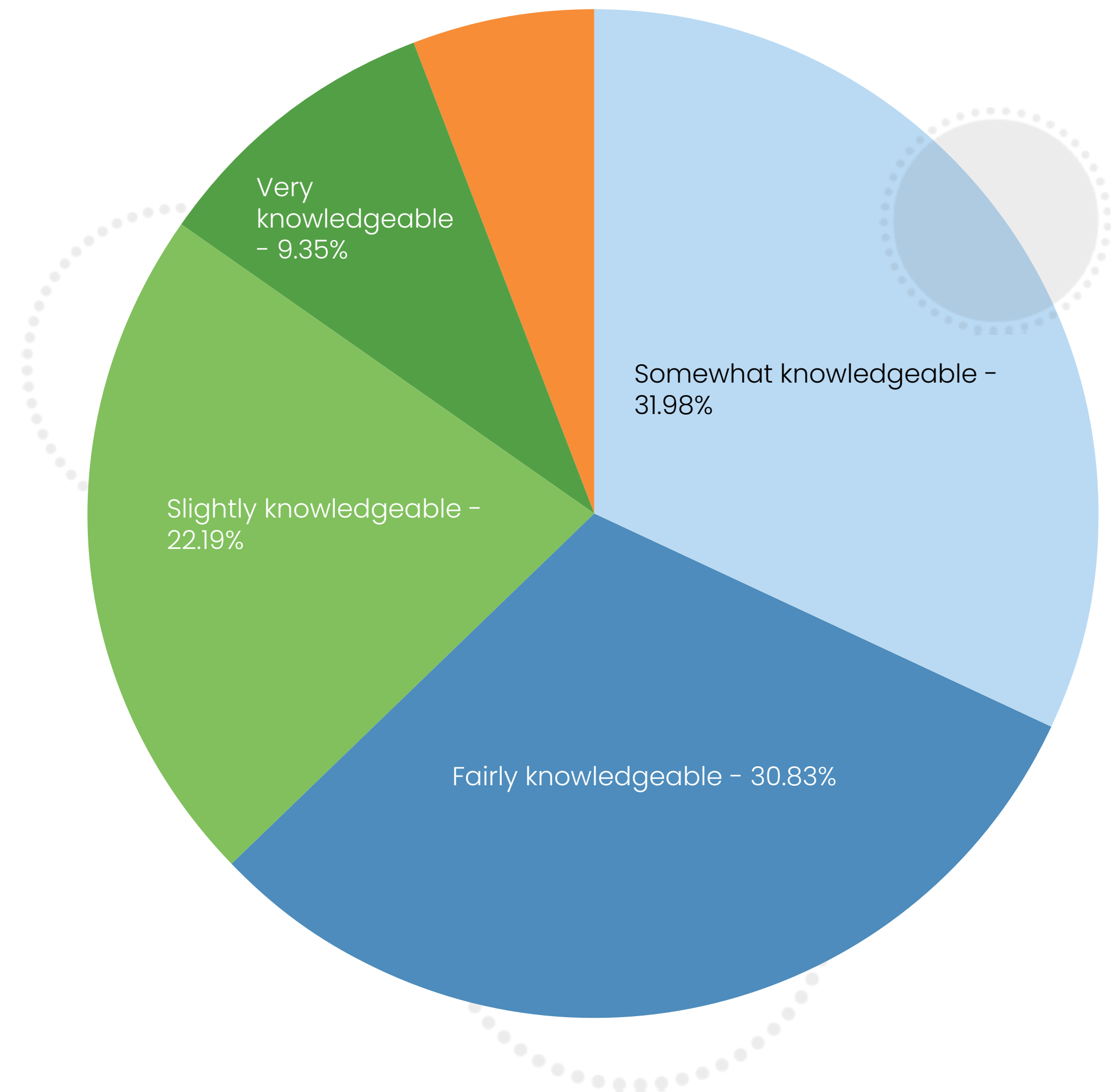
What level of experience do you have with using AI?

●	Beginner	626
●	No experience	423
●	Intermediate	389
●	Advanced	112
●	Expert	23

Advanced – 7.12%

Beginner – 39.8%

Intermediate – 24.73%

No experience – 26.89%
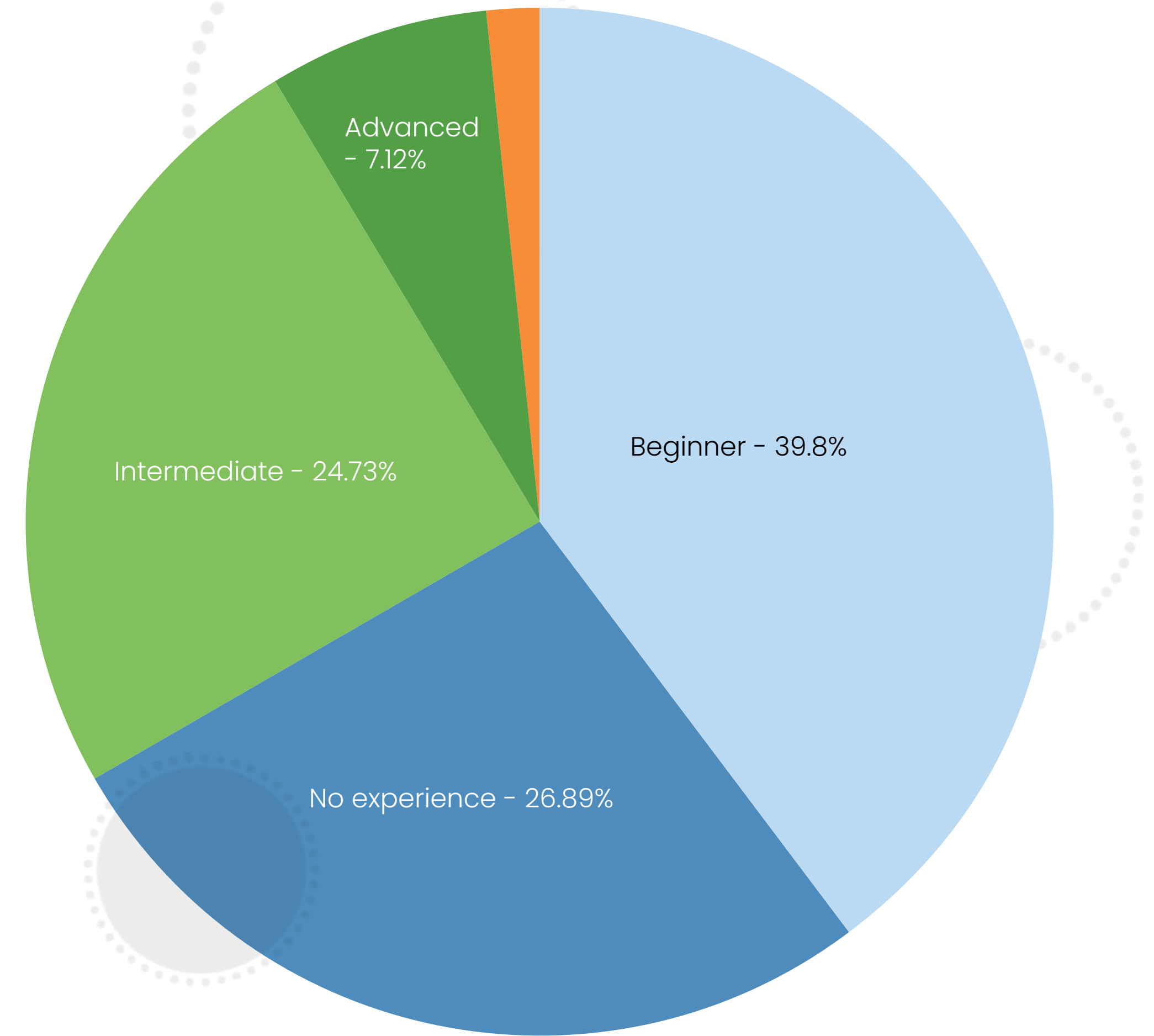
In your opinion, can AI tools help in fostering a deeper spiritual connection within your faith community?

● Not sure	571
● Probably not	375
● Probably	279
● Definitely not	257
● Definitely	91
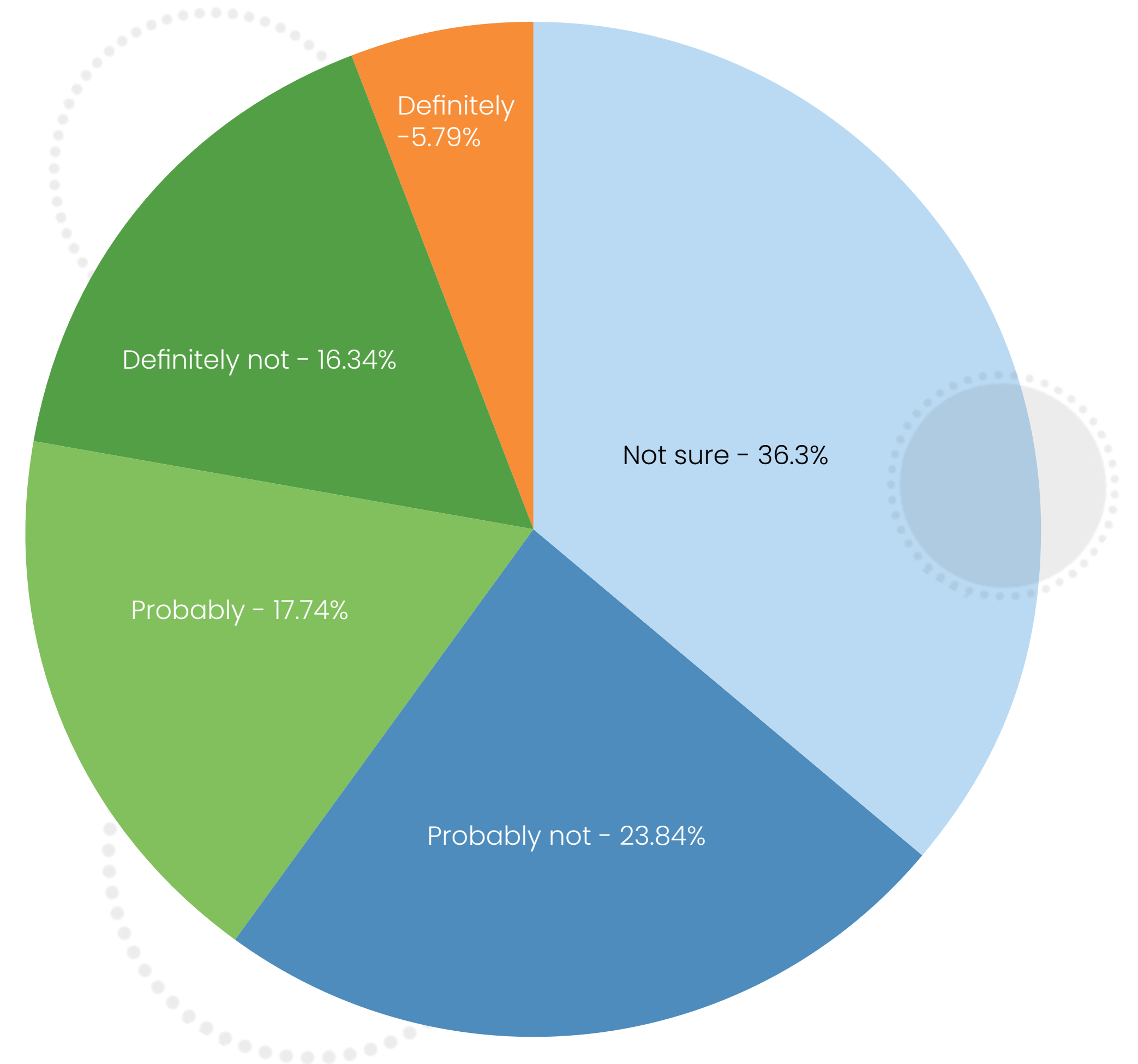
Definitely – 5.79%

Definitely not – 16.34%

Not sure – 36.3%

Probably – 17.74%

Probably not – 23.84%

To what extent do you believe that the Church should embrace AI?

|		
🔵	The Church should moderaltely leverage AI in ministry	651
🔵	The Church should take a neutral stance	413
🟢	The Church should resist the use of AI in ministry	263
🟢	The Church should enthusiastically leverage AI in ministry	137
🟠	The Church should condemn the use of AI in ministry	109

The Church should moderaltely leverage AI in ministry – 41.39%

The Church should take a neutral stance - 26.26%

The Church should resist the use of AI in ministry - 16.72%
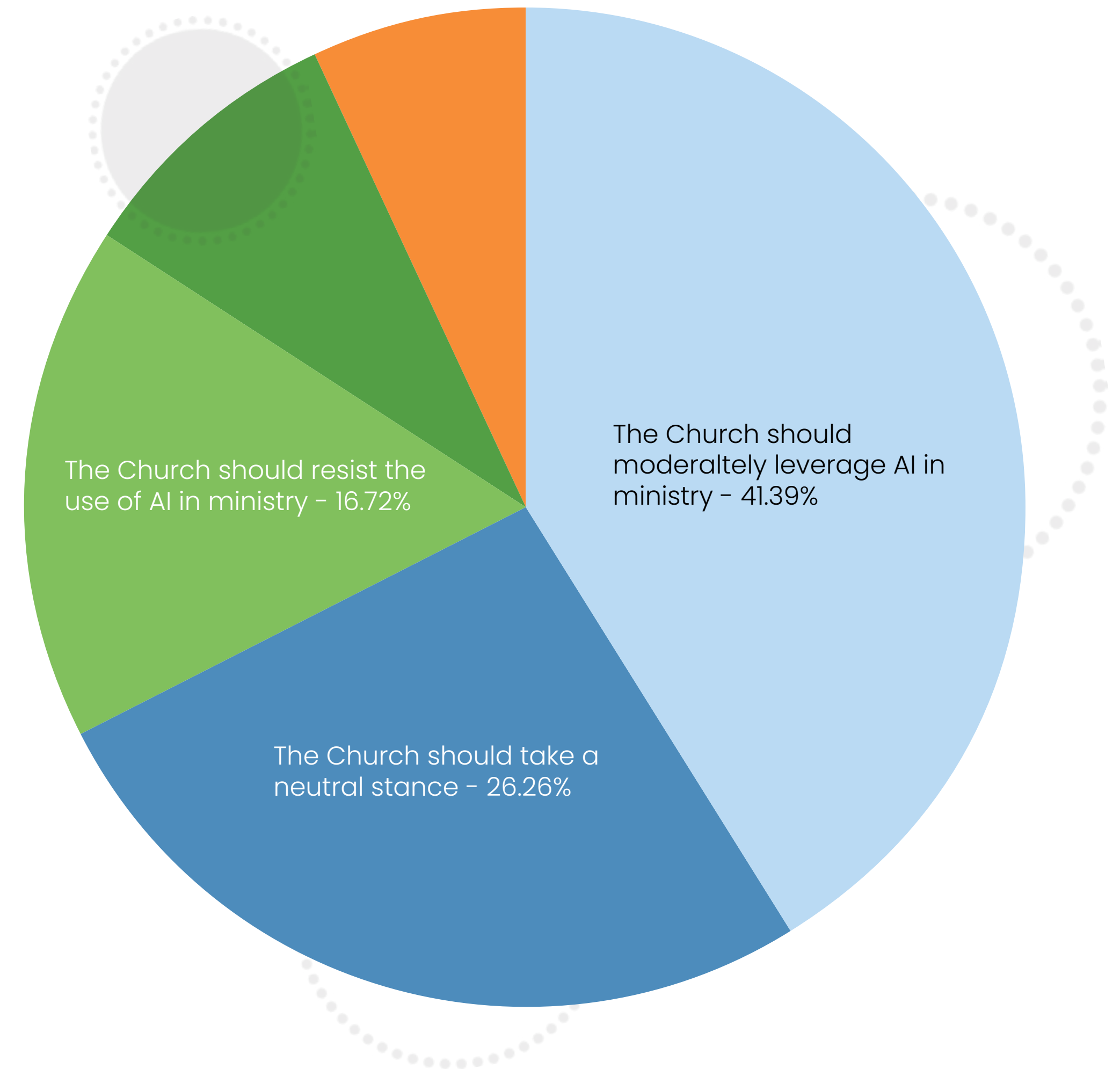
If you have used AI in your work, how valuable have you found the AI tools to be?

I have not used AI in my work	664
Somewhat valuable	416
Very valuable	254
Extremely valuable	121
Not very valuable	90
Not valuable at all	28

Not very valuable – 5.72%

Extremely valuable –7.69%

I have not used AI in my work – 42.21%

Very valuable – 16.15%

Somewhat valuable – 26.45%

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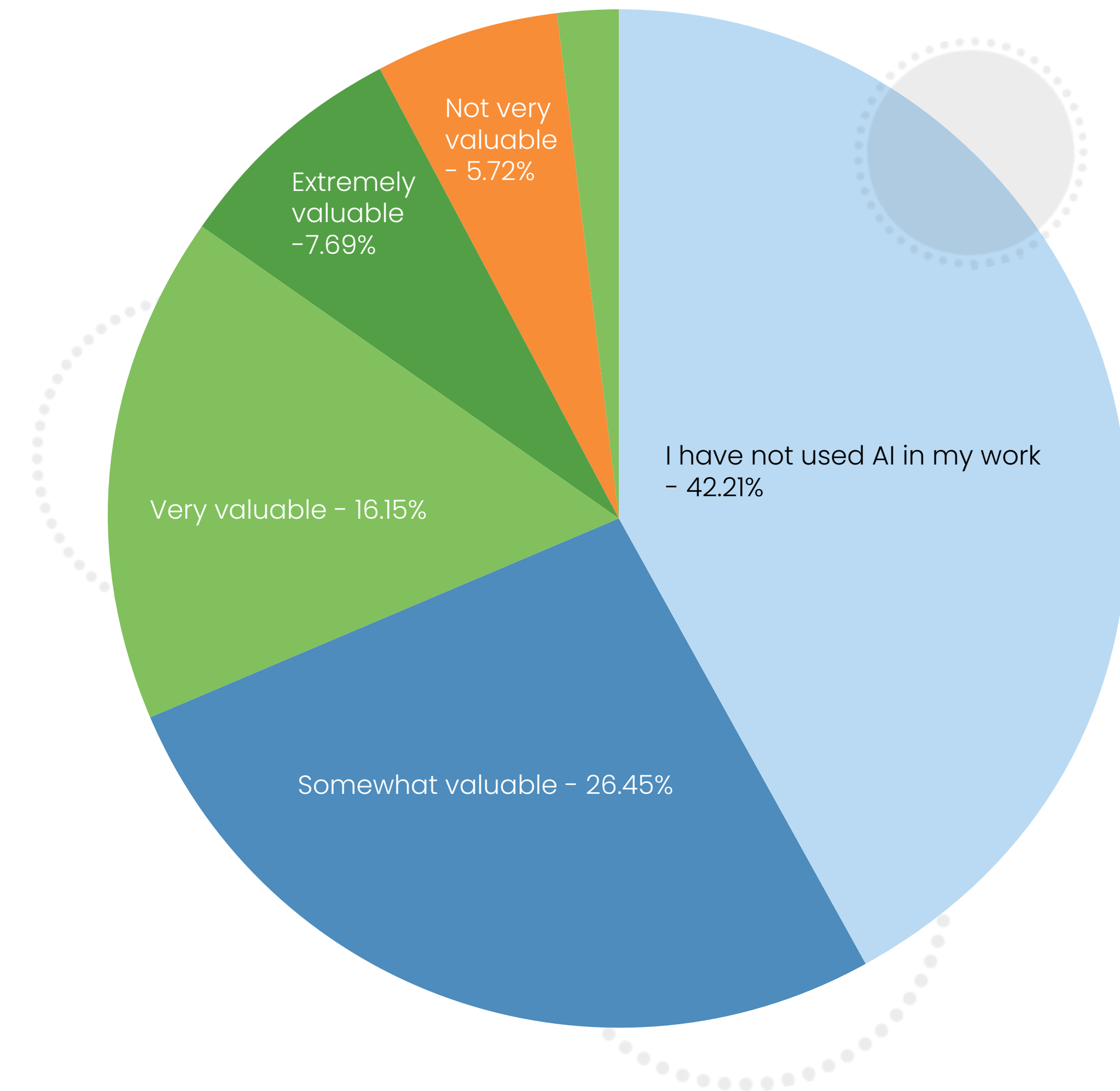
How frequently do you use AI in the work you do for your church?

●	Never	692
●	Occasionally	295
●	Rarely	287
●	Weekly	192
●	Daily	107

Daily - 6.8%

Weekly - 12.21%

Rarely - 18.25%

Never - 43.99%

Occasionally - 18.75%
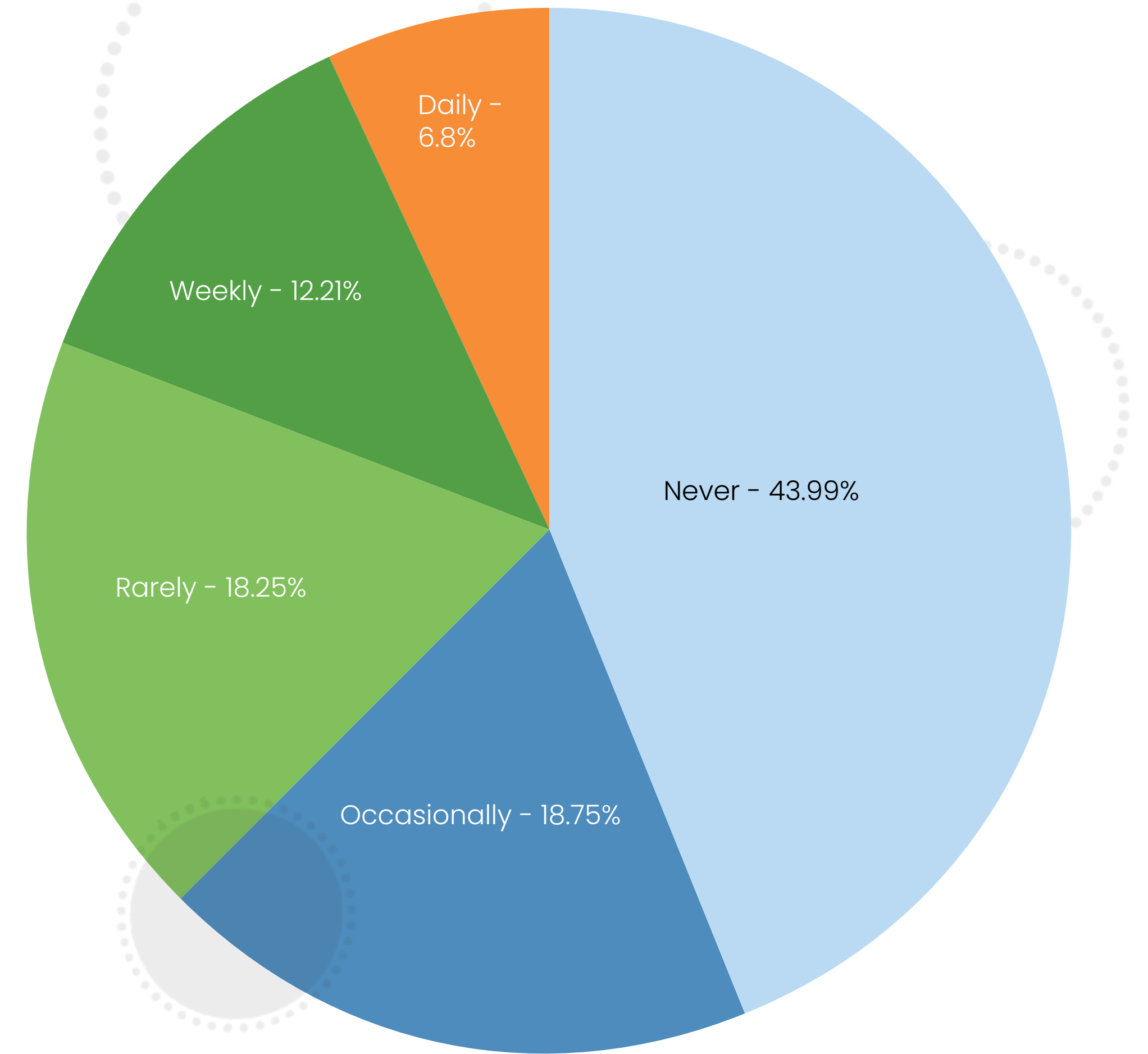
# How significantly could AI tools potentially improve your efficiency or effectiveness in the work you specifically do for your church?

Moderately	399
Not at all	335
Slightly	324
Quite a bit	300
Significantly	215

Significantly – 13.67%

Moderately – 25.37%

Quite a bit – 19.07%

Not at all – 21.3%
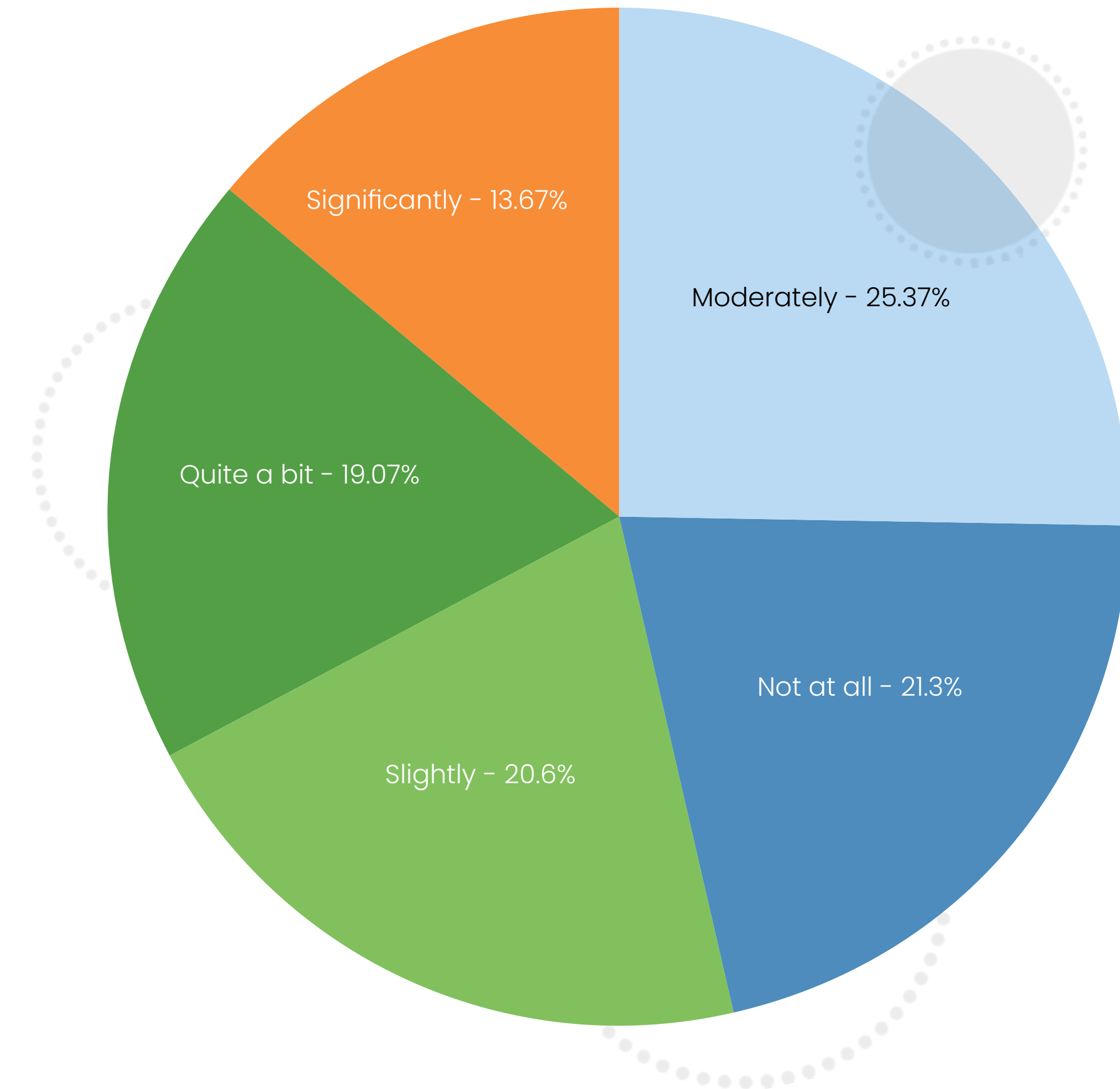
Slightly – 20.6%

# How significantly could AI potentially improve the efficiency or effectiveness in the work your church does as a whole?

● Moderately	427
● Slightly	373
● Not at all	302
● Quite a bit	289
● Significantly	182

Significantly - 11.57%

Moderately - 27.15%

Quite a bit - 18.37%

Slightly - 23.71%
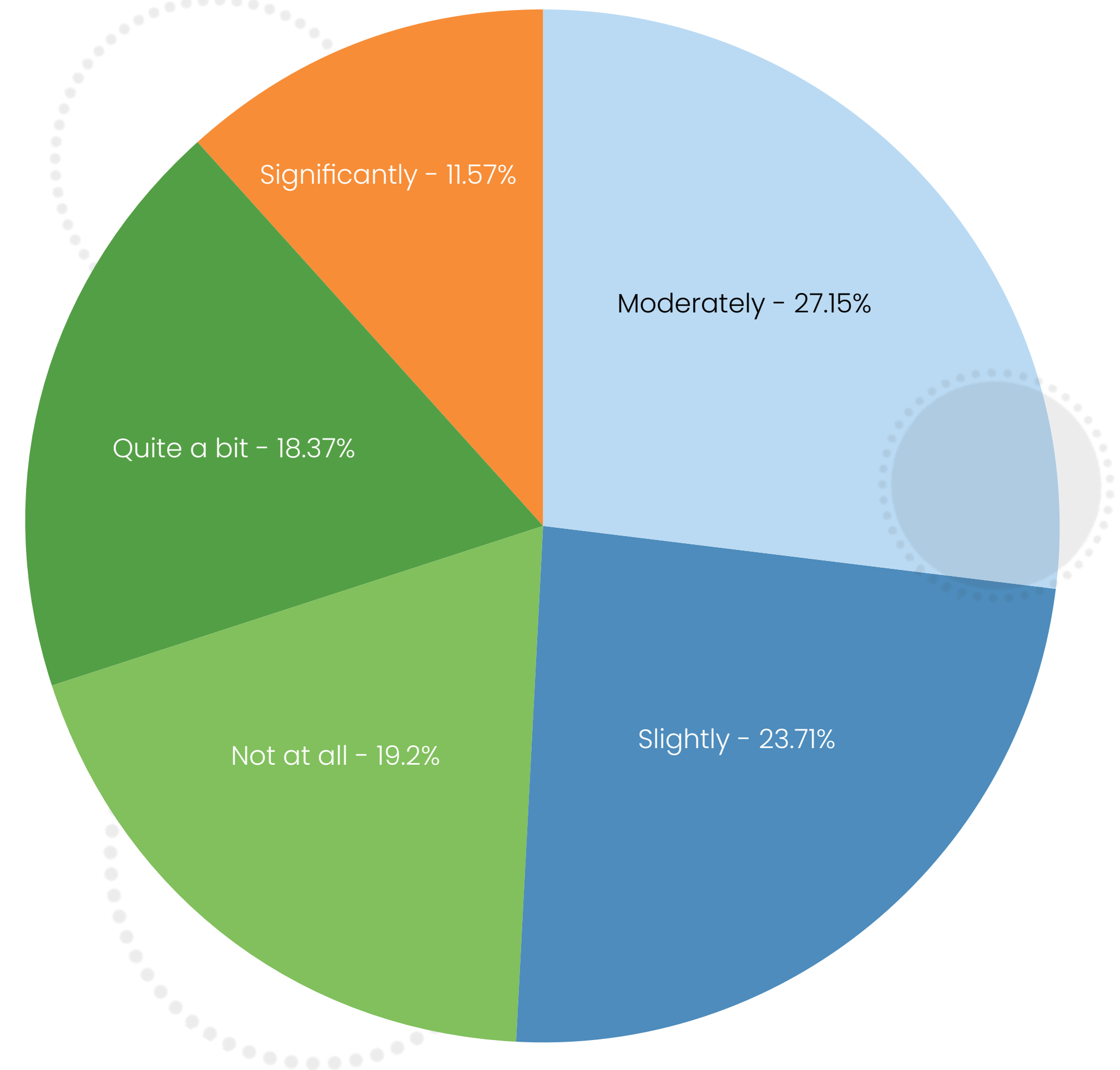
Not at all - 19.2%

Over the next six months, how much of an impact do you foresee AI having on your role in your church?

● Not at all	503
● Slightly	491
● Moderaltely	298
● Quite a bit	174
● Significantly	107

Significantly – 6.8%

Quite a bit – 11.06%

Not at all – 31.98%

Moderaltely – 18.94%
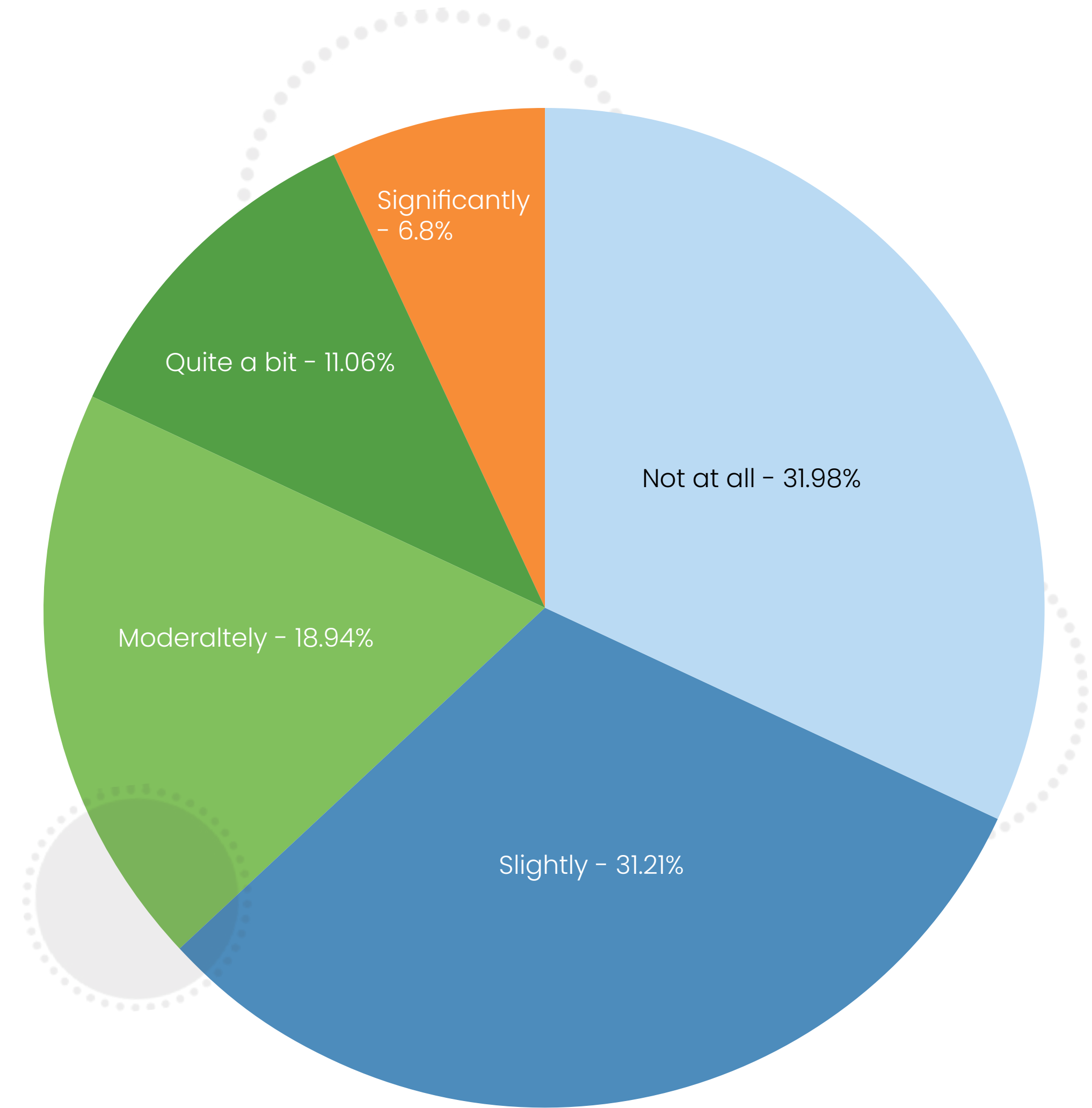
Slightly – 31.21%

How much training on AI would you need in order to effectively integrate it into your church?

● Quite a bit	600
● Moderately	357
● Significantly	319
● Slightly	151
● None at all	146

None at all – 9.28%

Slightly – 9.6%

Quite a bit – 38.14%

Significantly – 20.28%

Moderately – 22.7%
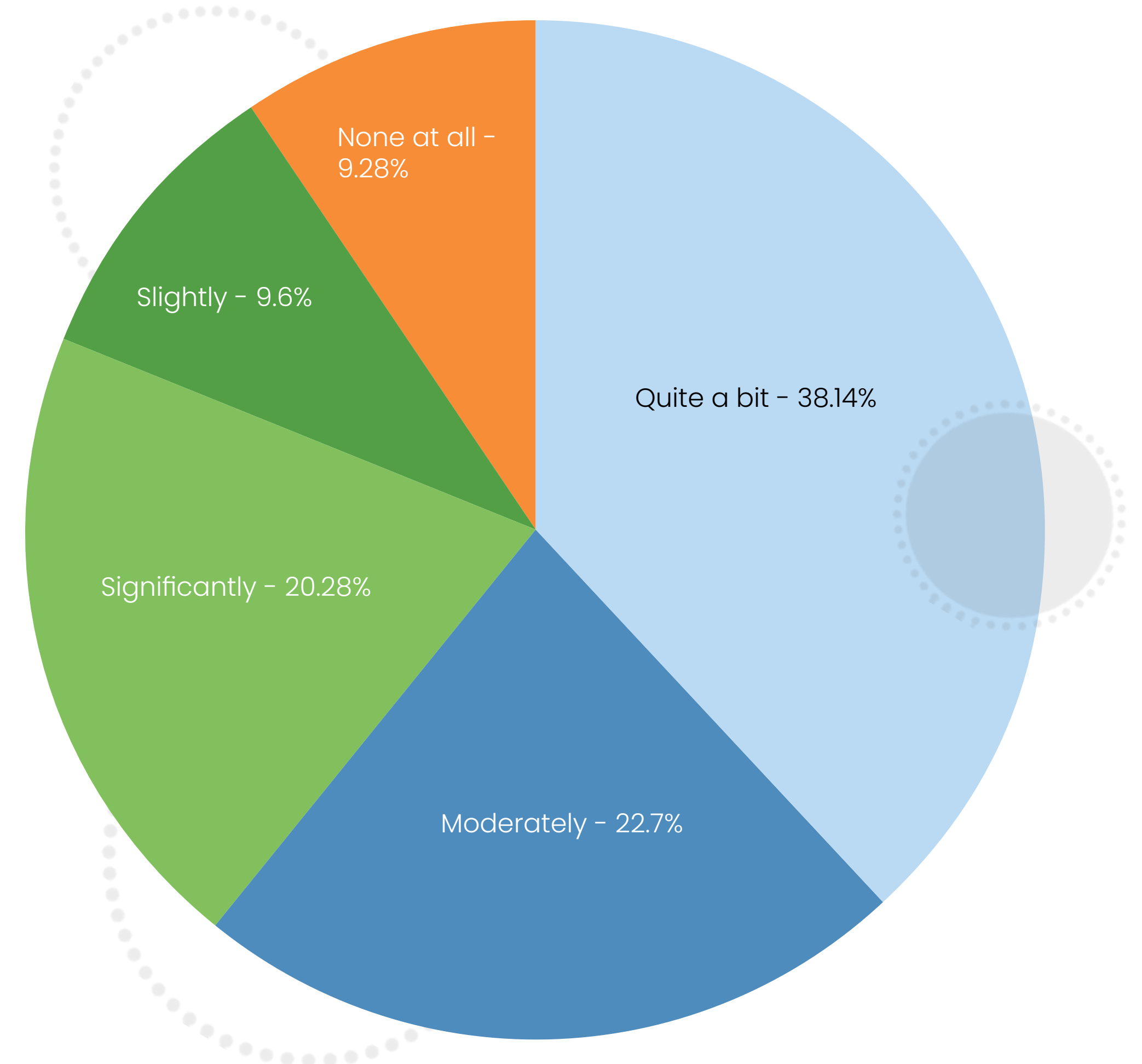
How important do you believe it is for church leaders to teach or preach on AI?

● Somewhat important	632
● Not very important	442
● Very important	261
● Not important at all	238

Not important at all – 15.13%

Somewhat important – 40.18%

Very important - 16.59%

Not very important - 28.1%
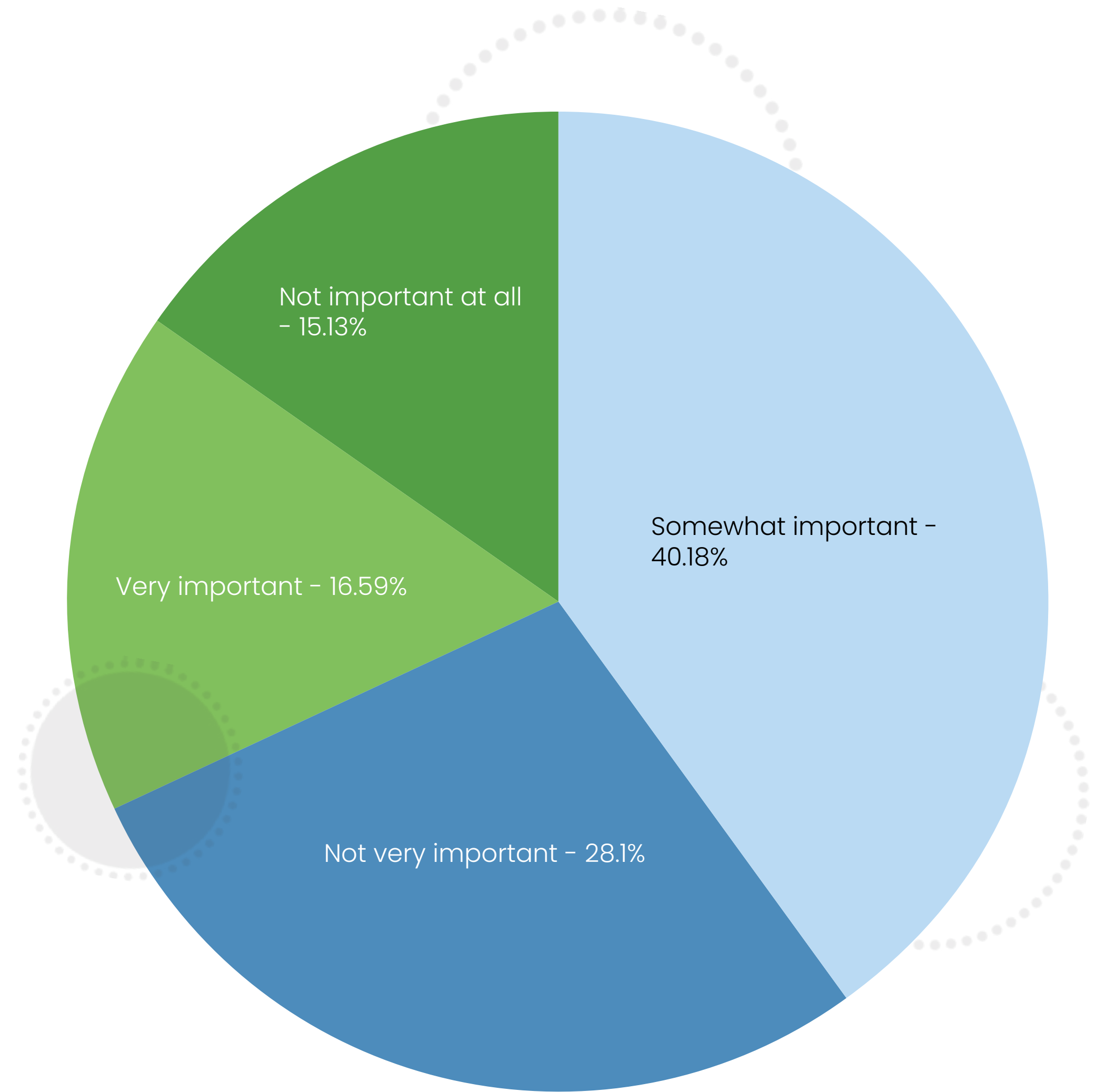
To what extent are you concerned about ethical or moral issues related to using AI in the Church?

● Extremely concerned	462
● Quite concerned	389
● Somewhat concerned	375
● Slightly concerned	254
● Not at all concerned	93

Not at all concerned – 5.19%

Slightly concerned – 16.15%

Extremely concerned – 29.37%

Somewhat concerned – 23.84%

Quite concerned – 24.73%
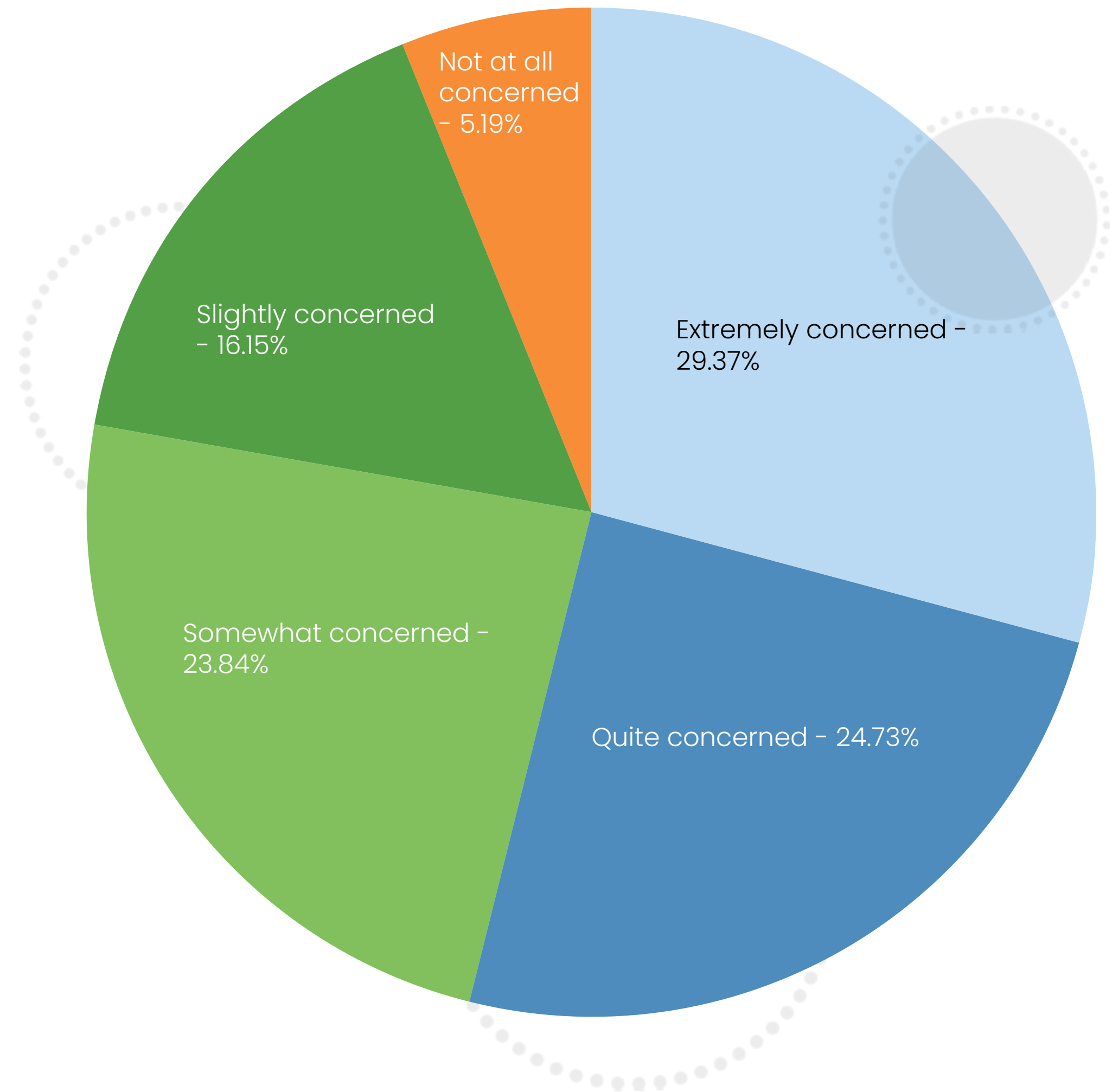
"Artificial Intelligence can improve moral and ethical teachings within my faith community."

● Neutral		604
● Disagree		377
● Strongly disagree		342
● Agree		197
● Strongly agree		53

Neutral – 38.4%

Disagree – 23.97%

Strongly disagree – 21.74%

Agree – 12.52%
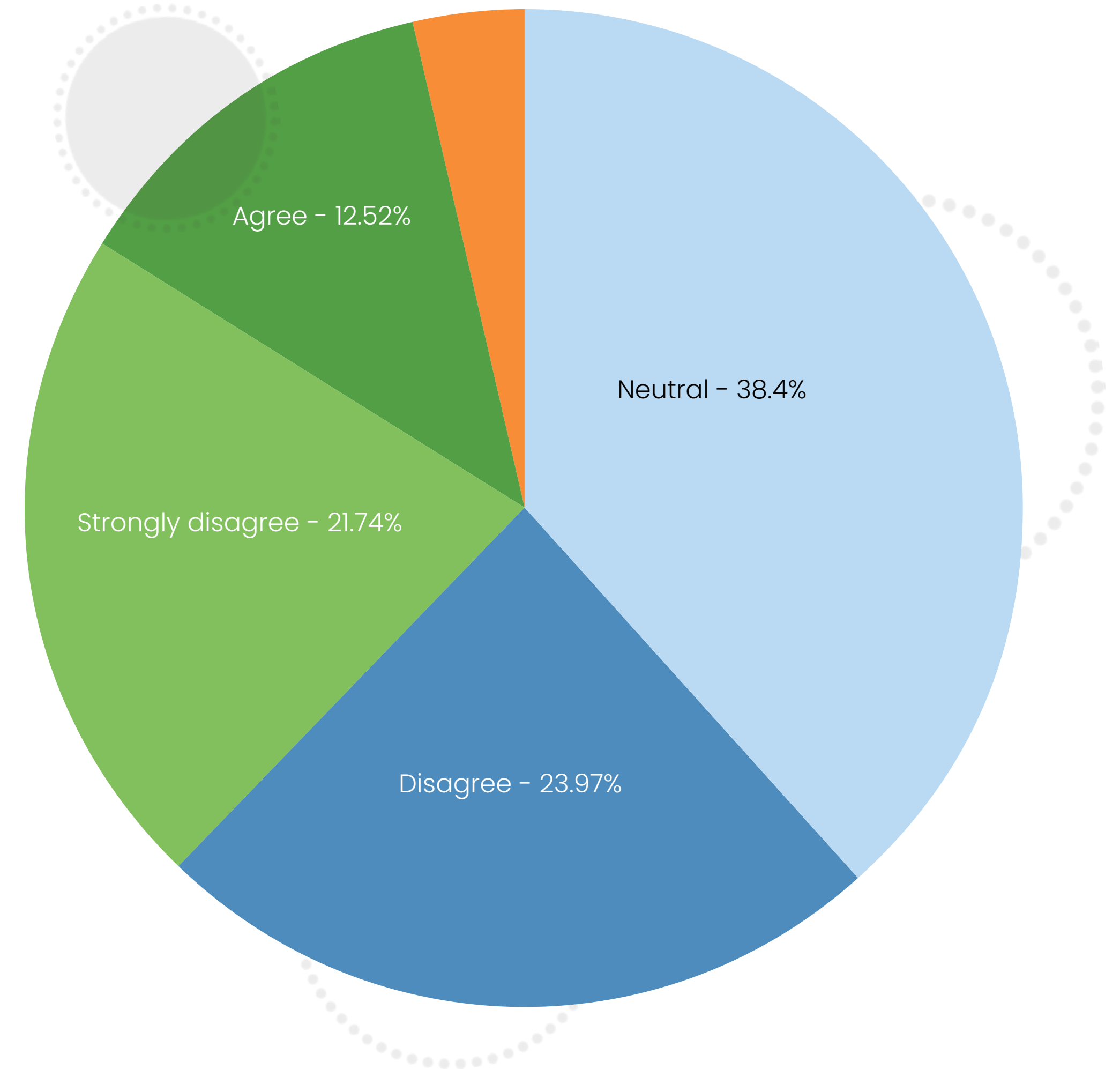
How receptive are the people in your church to the use of AI in ministry?

Unsure	568
Neutral	363
Somewhat unreceptive	281
Very unreceptive	189
Somewhat receptive	146
Very receptive	26

Somewhat receptive – 9.28%

Very unreceptive – 12.02%

Unsure – 36.11%

Somewhat unreceptive – 17.86%

Neutral – 23.08%
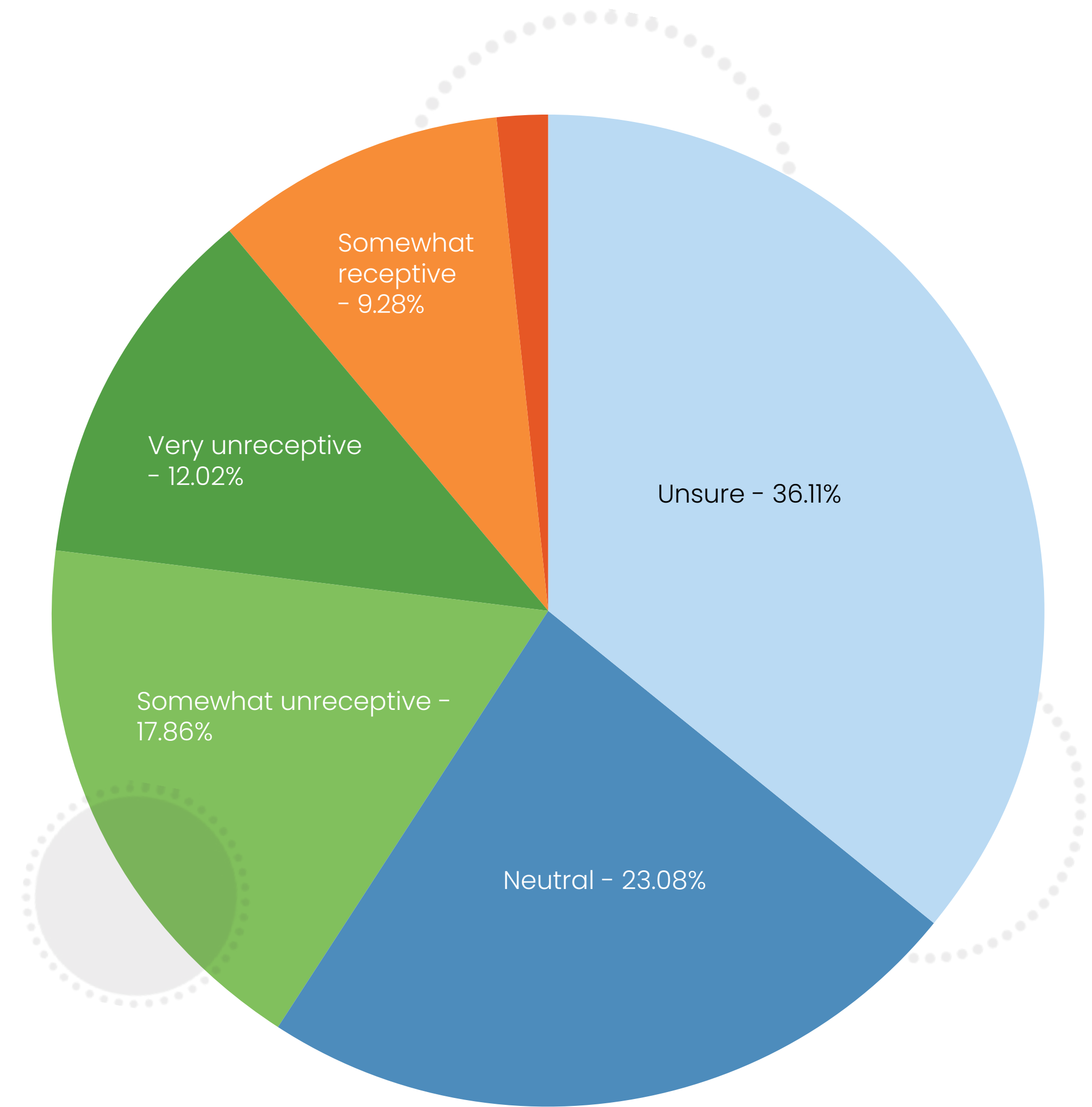
What is the state of your church's policy around AI?

● We have not yet started creating a policy for AI use	721
● We do not plan to create a policy for AI use	409
● Unsure	388
● We are in the process of creating a policy for AI use	45
● We have an active policy for AI use	10

Unsure – 24.67%

We have not yet started creating a policy for AI use – 45.84%

We do not plan to create a policy for AI use – 26%
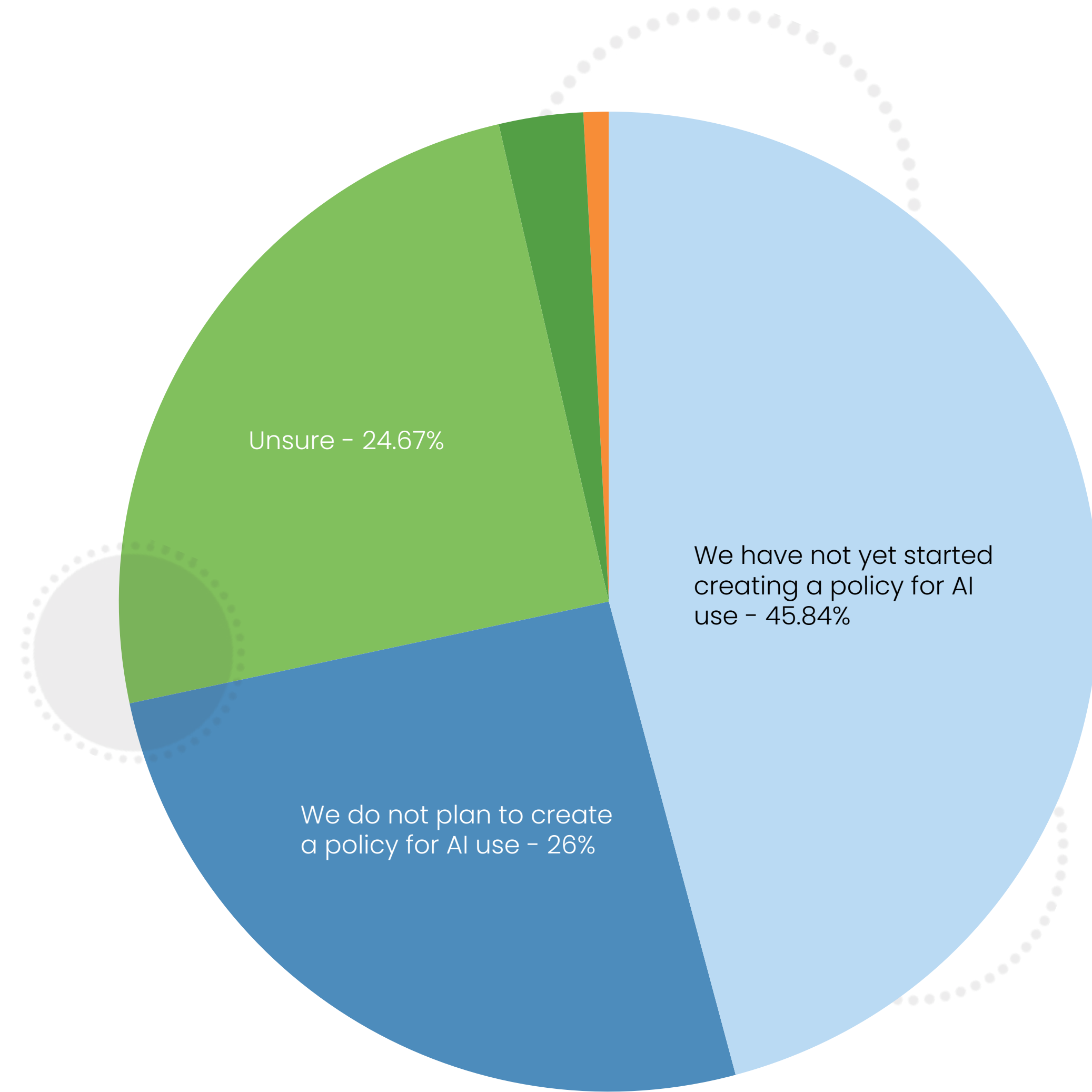
How does the idea or use of AI in your church make you feel?

● Neutral, no strong feeling either way	470
● Somewhat uncomfortable or anxious	418
● Somewhat positive and interested	319
● Very uncomfortable or worried	256
● Very positive and excited	110

Very positive and excited – 6.99%

Very uncomfortable or worried – 16.27%

Neutral, no strong feeling either way – 29.88%

Somewhat positive and interested – 20.28%

Somewhat uncomfortable or anxious – 26.57%
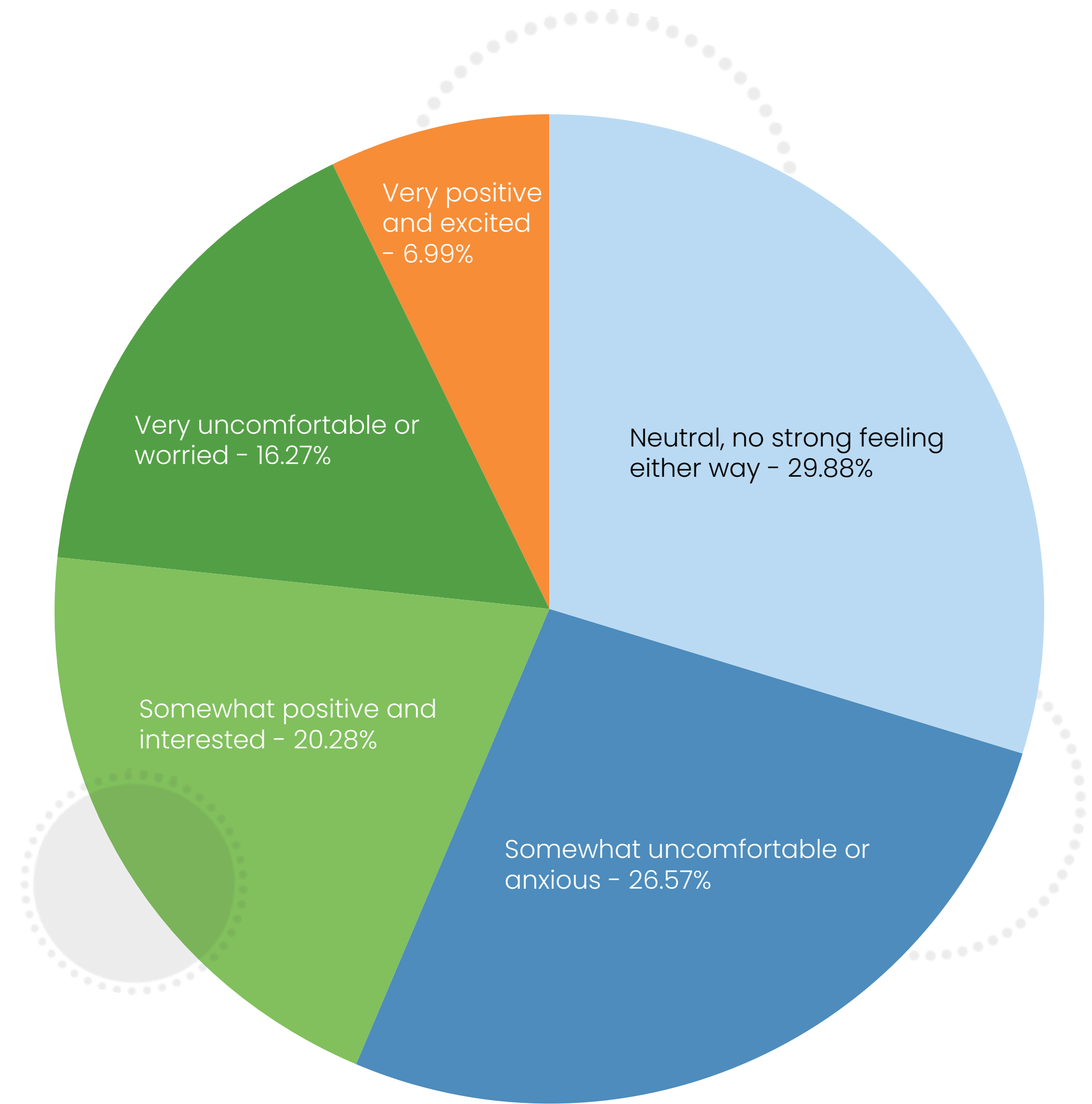
Overall, how do you feel about the emergence of AI in the world?

● Somewhat uncomfortable or anxious	513
● Somewhat positive and interested	389
● Very uncomfortable or worried	334
● Neutral, no strong feelings either way	228
● Very positive and excited	109
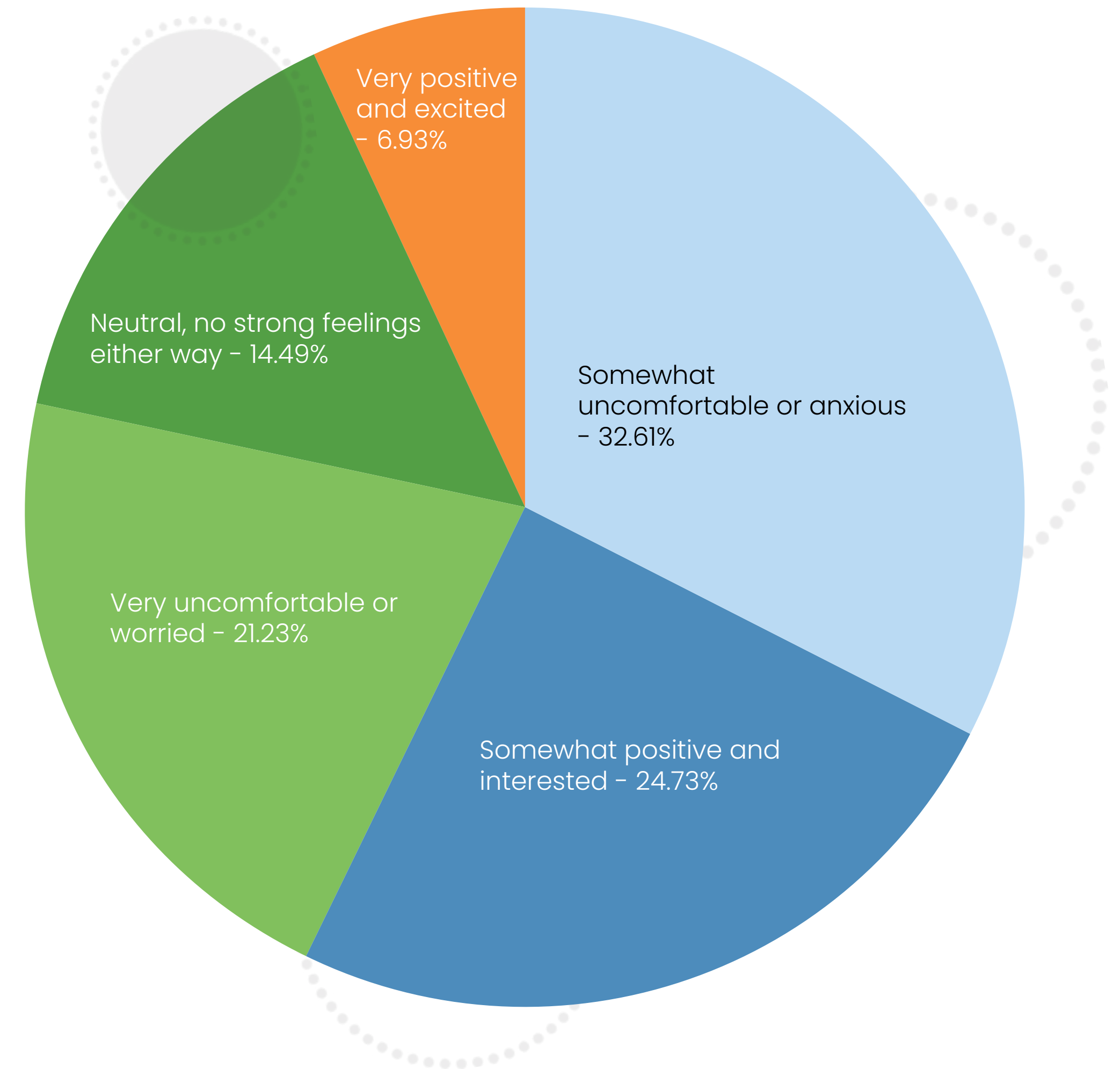
Very positive and excited – 6.93%

Neutral, no strong feelings either way – 14.49%

Somewhat uncomfortable or anxious – 32.61%

Very uncomfortable or worried – 21.23%

Somewhat positive and interested – 24.73%

To what extent do you believe that the Church should embrace AI?

🔵	The Church should moderately leverage AI in ministry	41.39%
🔵	The Church should take a neutral stance	26.26%
🟢	The Church should resist the use of AI in ministry	16.72%
🟢	The Church should enthusiastically leverage AI in ministry	8.71%
🟠	The Church should condemn the use of AI in ministry	6.93%

The Church should moderately leverage AI in ministry - 41.39%

The Church should resist the use of AI in ministry - 16.72%

The Church should take a neutral stance - 26.26%