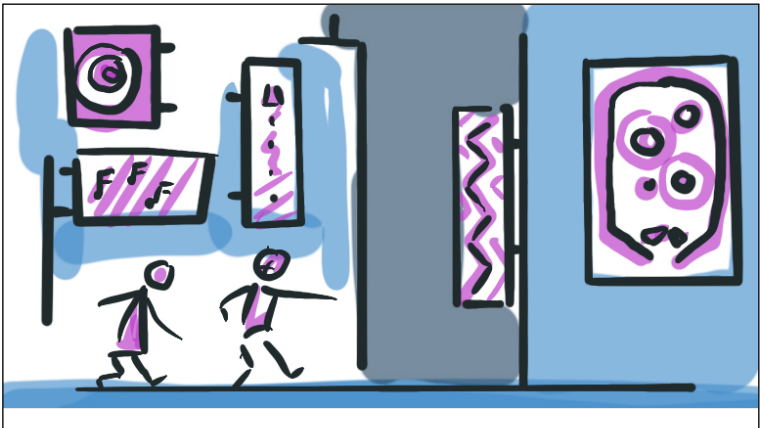
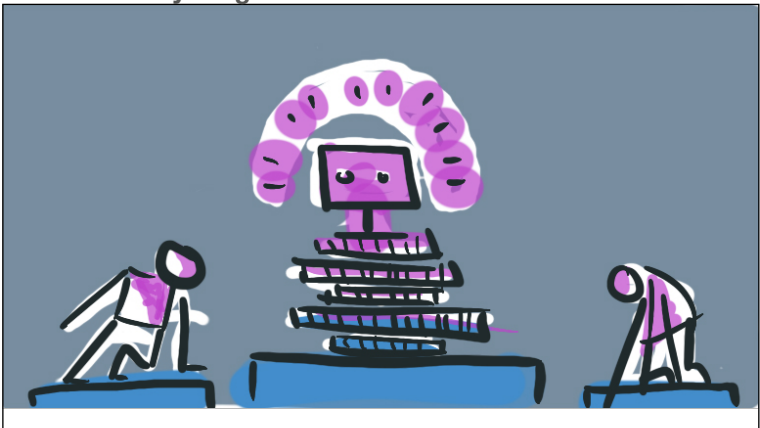




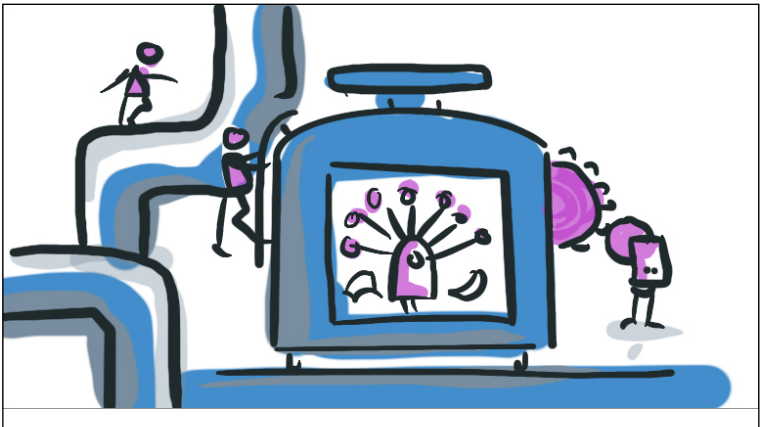
01: So, you want to make something original that stands out from everything else. The camera pans down to the street, with neon digital lights everywhere. Two figures, a male and a female are shadily looking for something.

VO: So, you want to make something original that stands out from everything else.



04: They land in a dark room. The man jumps up and turns a key.

VO: Every project is unique and its process organic.



07: The clients climb up to the top of a structure that houses a typewriter robot that is spewing paper out in robot automated fashion.

VO: Next, we'll figure what it will say and how it will look. We value creation, not automation at here.



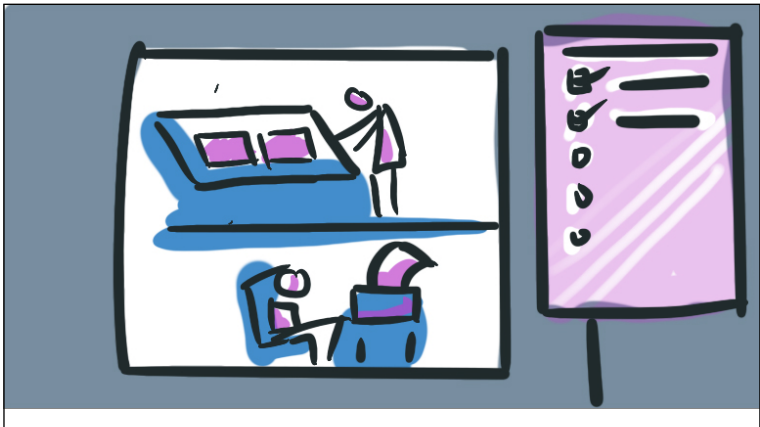
02: They go down a back alley where they find a door with the ticktockrobot logo above it. They open the door and are sucked in – Alice in wonderland style.

VO: You want something unique, new, and engaging? Well, you're at the right place. You are about to enter the exciting world of animation!



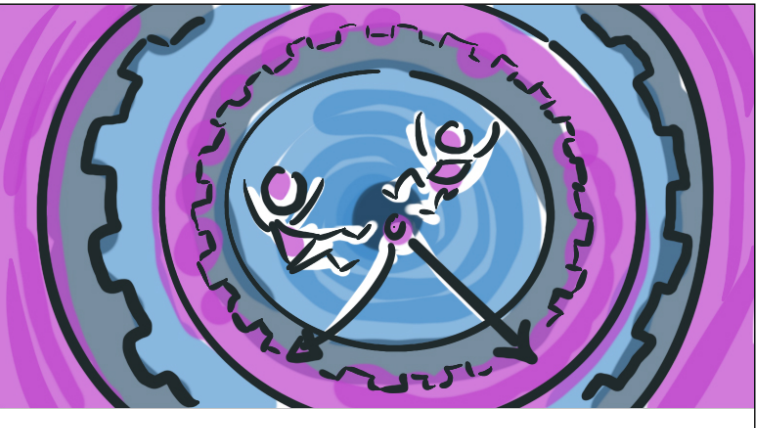
05: Two giant robot heads light up and put their heads together creating sparks on electricity.

VO: We don't just put our heads together and churn out the same ideas each time.



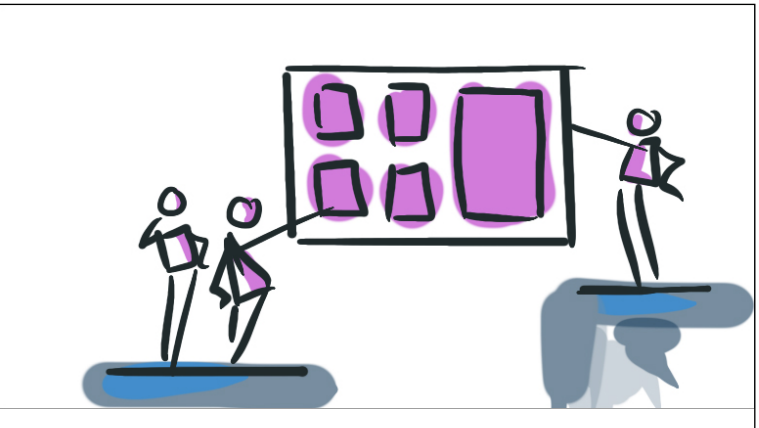
08: The clients jump on a button and the scene rotates to reveal human artists and copywriters hard at work. Level complete.

VO: Everyone at ticktock uses their passion, talent, and experience to craft authentic scripts and visuals.



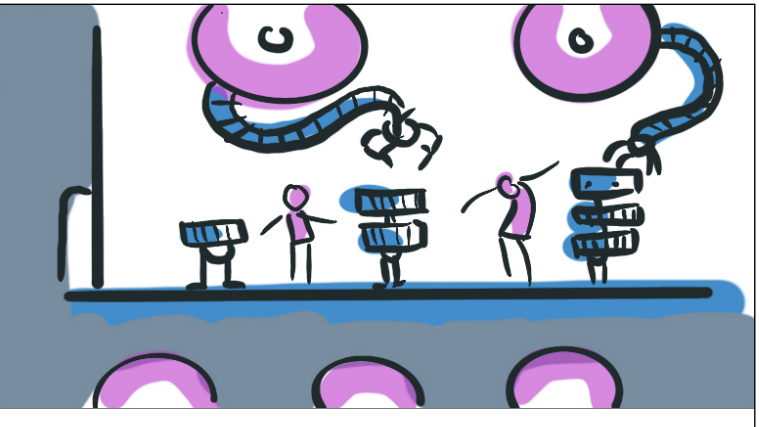
03: They fall down the proverbial 'rabbit hole' which is clockwork and clock hands.

VO: Not sure what it involves...? Well let's shed some light on the process...



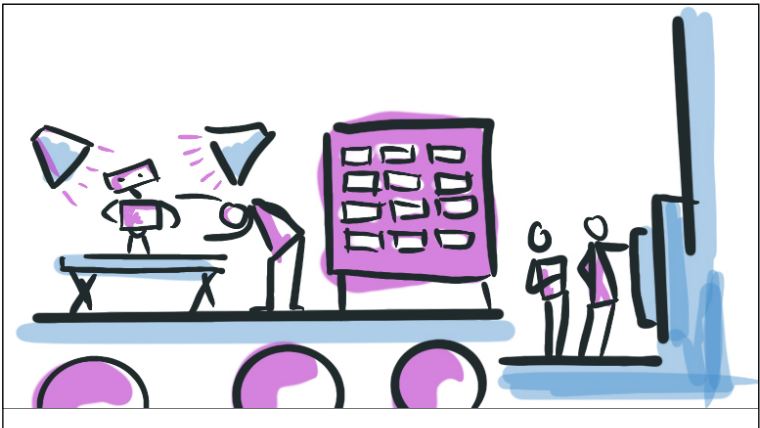
06: But the scene transforms and the robots are replaced with a human who has various ideas on a board. The two people – the clients – pick one. Level Complete

VO: We listen as you talk, so we can fully understand your project and come up with an idea (or two) that's just right for you.



09: The clients appear from the lift they had previously stepped in onto a conveyor belt that is building robots. The duck and dodge the mechanics before jumping onto a platform and pressing another button.

VO: Now we need to get everything ready. Nothing comes off the conveyor belt and we don't recycle old work.



10: The conveyor belt rotates over to reveal humans building and crafting assets and models ready to be animated. Level complete. Level complete.

VO: Each asset is built and prepared from scratch ready for the next stage – animating.



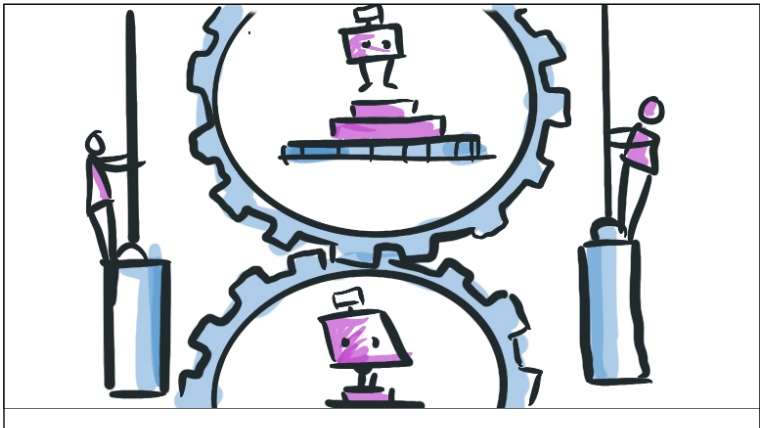
13: A DJ bot is mixing music. The clients appear on a weight and set a pendulum off which transforms the scene ...

VO: Lastly, we'll apply those finishing touches. Music, sound effects, special effects...



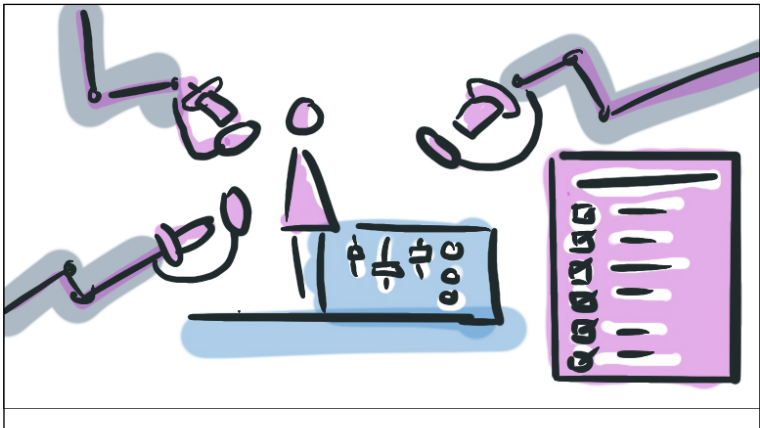
16: ...hand them a key – their finished animation. But before the clients go, one of the team raises their hand ..

VO: But before you go ...



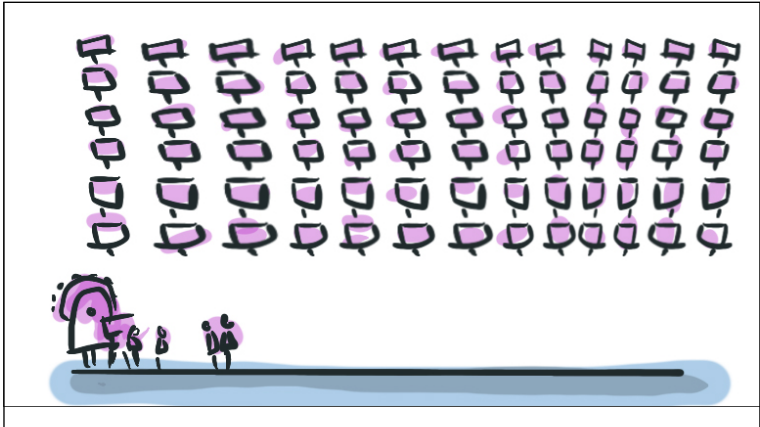
11: Robots run on treadmills to spin the gears whilst central bots jump up and down pressing 'the animate button'. The clients climb to the top on weights and press a button ...

VO: Time for the magic to happen. But there is no 'animate button'. Nothing is automated and we don't do artificial here.



14: ... and reveals a human recording a voice over.

VO: ... and voice over are added to complete your film.



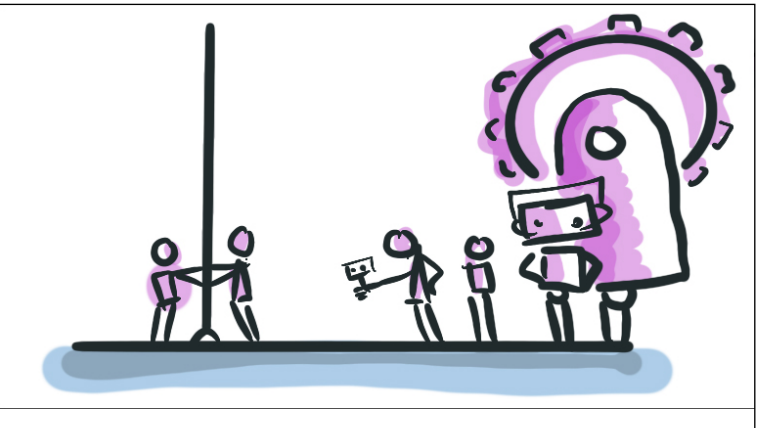
17: ... hand illuminating a wall full of more keys, and possibilities, that the clients are encouraged to explore...

VO: ... why not ask us what else we could create for you?



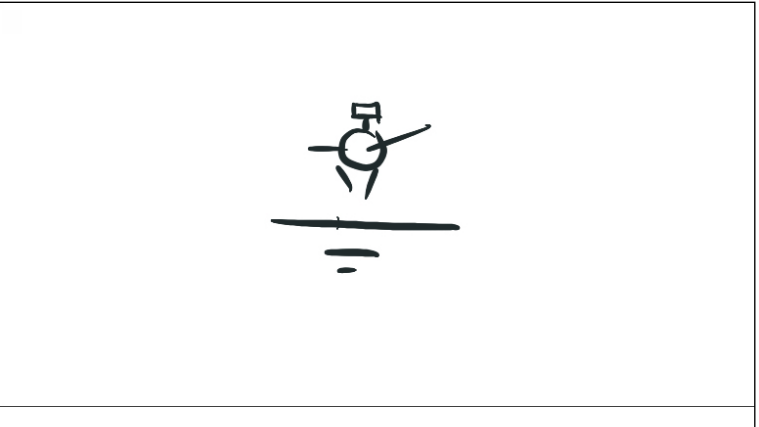
12: ... which rotates everything revealing humans animators hard at work. Level complete.

VO: It takes time for our team to work their wizardry, but we'll keep you in the loop throughout the process.



15: The clients appear at the top onto a giant platform where the robots and their human masters – the ticktockrobot team, ..

VO: Finally, it's ready for you to share with the world.



18: Logo resolve

VO: ticktockrobot, setting things in motion.