Tomas Gonzalez   User Experience Designer

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Portfolio: www.tomasjgonzalez.com   Auckland, New Zealand

Summary

User Experience Designer with 4+ years of experience. I have a passion to solve problems by creating data-driven and creative solutions.

Work Experience

Experience Design Consultant
Provoke Solutions (Contractor) - Auckland, New Zealand   August – Ongoing (2024)

- Design wireframe and high-fidelity designs in Figma as needed.
- Website alignment using client's component library and design system.
- Ensuring the resulting designs are adaptable, accessible, and meet the user's goals.
- Creating site maps, tasks flows, wire-frames, scenarios, and other deliverables to clearly communicate the workflow and organization of the solution.
- Forming relationships with key stakeholders ensuring that requirements are accurately captured and that the subsequent design is consistent with the business strategy.

UX / UI Designer
Synergy Advisory - Auckland, New Zealand   2020 – 2024

- Designed and maintained a comprehensive recruitment & onboarding system to successfully attract more than +2,900 overseas applicants.
- Worked with developers to create an ATS (Applicant Tracking System) + Operational system for the company to help streamline recruitment, hiring, and onboarding of candidates.
- Stakeholder management and working within a small multi-disciplinary team.
- Established first design guide and asset library. Designed brand strategy, logo and website.
- Interactive workshop planning and facilitation. 'Design & Business workshops."

Freelance - Designer   2017 - 2018
Work primarily consisted of web projects and logo designs: Wireframing, UI design, website creation. Designing print and branding assets (content patterns, video/social media content).

Skills

Software: Figma, Illustrator, Premiere Pro, InDesign, Google Suite, Microsoft 365, Shopify, Sketch, Meta.
Process: Rapid prototyping, User research / testing, Accessibility, UX writing, Design system, Agile methodology.
Front-End Dev: HTML, CSS, SASS, Figma Dev, GitHub, VSCode, iTerm2.
Soft Skills: Curiosity & continuous learning, Communication skills, Collaboration, Attention to detail.
Spoken Languages: English (*fluent*), Spanish (*fluent*).

Education

Auckland University of Technology (AUT)   Feb 2015 – Dec 2018
Bachelor of Creative Technologies (BCT / COLAB)

Interaction Design Foundation — IDF   Mar 2018 – Mar 2019
Certificate in Gestalt Psychology and Web Design & Accessibility: "How do Design for All"