

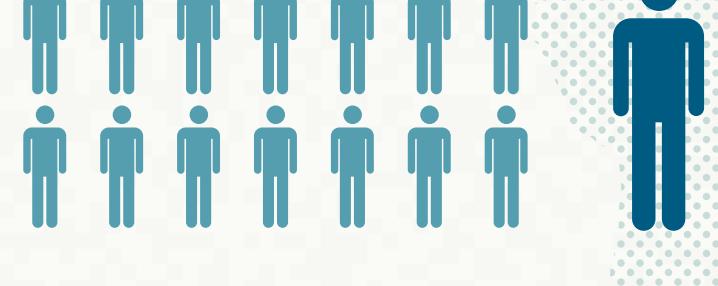
TORCH

COFFEE



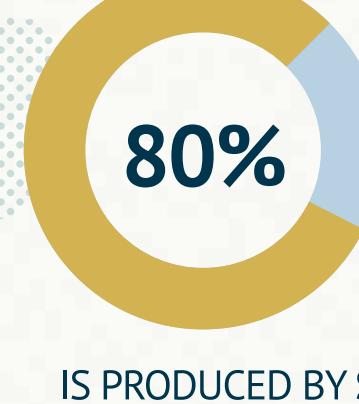
COMPANY

COFFEE FARMING STATUS QUO



125 MILLION
PEOPLE

DEPEND ON COFFEE FOR
THEIR LIVELIHOOD



IS PRODUCED BY **SMALLHOLDER FARMERS**



CLIMATE CHANGE

MAKES MANY PLACES LESS
SUITABLE FOR GROWING COFFEE



80%
OF COFFEE



50%
OF THOSE
SMALLHOLDER FARMERS

ARE LIVING IN POVERTY

THE POVERTY CYCLE

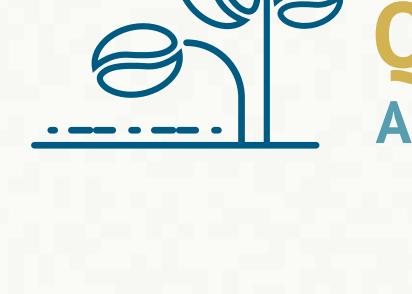


POVERTY

MALNUTRITION

LACK OF EDUCATION

LACK OF ACCESS TO HEALTH CARE

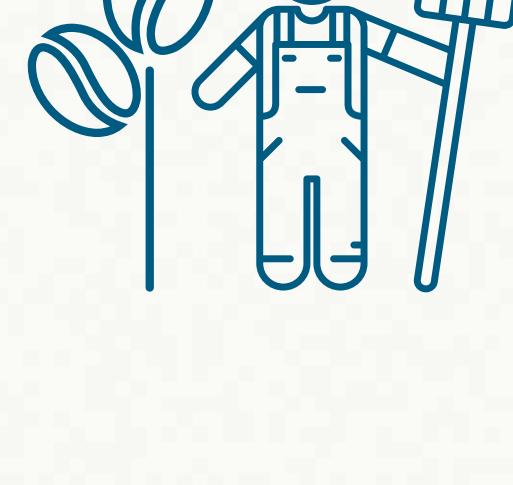


**POOR CROP
QUALITY
AND DISEASE**



**DEPENDENCY
ON SUBSIDY
AND CREDIT**

FARMERS LOSE THEIR FARMS TO BANKS



**POLICY
SETTING**



**PRICES
VOLATILE
AND FALLING**

THE TORCH INTERVENTION

TORCH

COFFEE



COMPANY

BREAKS THE CYCLE OF
POVERTY



TRAINING

HIGHER QUALITY
COFFEE

↓



HIGHER PRICES

ECONOMIC GROWTH
AND STABLE PRICES

↓

BETTER

STANDARD OF LIVING



HEALTH CARE



EDUCATION