

## Sponsorship Application Form

New England Toyota Armidale has long been a supporter of local sporting groups, charities, community based events, and individuals or families in need. By providing financial support and sponsorship we proudly donate money, time, merchandise and resources to the value of tens of thousands of dollars every year to the local community.

New England Toyota Armidale recognises the value local business provides to the community in various forms and actively encourages the continuation of this by providing support both now and into the future. Sponsorship enhances our brand and helps us to engage our Guests, staff, and the community.

New England Toyota Armidale provides employment, career opportunities and futures for local families. We believe in supporting other local businesses that encourages them in turn to support New England Toyota Armidale. Keeping our support in the region is key to community and business sustainability, by providing better local resources, education, amenities and infrastructure.

By completing the attached sponsorship application form you can assist New England Toyota Armidale continuing to support the local community, and ensuring that available resources and sponsorship funds are distributed fairly, to those most in need, and in a manner that benefits local community, sporting, educational, charitable groups and individuals most effectively.

Unfortunately, we are not able to support all applications and priority will be given to those applicants and organisations who currently support New England Toyota Armidale and can clearly demonstrate how New England Toyota Armidale and its beneficiaries will benefit and can also clearly demonstrate how the member/s of the applicant's organisation will benefit from the partnership. All supporting documents, evidence, references, and information should be attached to the application.

On behalf of New England Toyota Armidale we wish you continued success and assure you that your application will remain in strict confidence.

Kind regards,

Tim Easey

Dealer Principal  
New England Toyota Armidale

Dealership Contact – Meaghan Sadler-Purkiss  
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## Sponsorship Application Form

All applications must be received eight (8) weeks in advance of your event date in order to be considered. Confirmation of receipt of your application does not guarantee acceptance of sponsorship. Once again thank you for your application and considering New England Toyota Armidale for sponsorship.

Type of Organisation (please tick)

- ☐ Individual
- ☐ Registered Charity
- ☐ Not For Profit Organisation
- ☐ Club/Sporting Team
- ☐ Other \_\_\_\_\_

Business/ Organisation Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Event Date: \_\_\_\_\_

ABN: \_\_\_\_\_

Nature of Request: ☐ Donation or ☐ Sponsorship

Request Sponsorship Level of Investment (\$): \_\_\_\_\_

# Sponsorship Application Form

Has your event/organisation been supported by us before? ☐ Yes or ☐ No

If Yes, please outline how we supported your event / organisation. \_\_\_\_\_

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\_\_\_\_\_

2. Please tell us about your organisation. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. What organisation / charity will benefit from our sponsorship? \_\_\_\_\_

\_\_\_\_\_

4. What is the address of the benefiting organisation? \_\_\_\_\_

\_\_\_\_\_

5. Will you provide a Tax Invoice? ☐ Yes or ☐ No

6. Is your organisation / charity registered as a not-for-profit? ☐ Yes or ☐ No

7. How will our sponsorship be utilised? \_\_\_\_\_

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\_\_\_\_\_

8. Please describe the Sponsorship opportunities and benefits for New England Toyota Armidale.

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9. Are you currently using any form of social media? If yes, please detail:

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\_\_\_\_\_

\_\_\_\_\_

10. Are you currently utilising a database? – If so how large, how often and how can New England Toyota Armidale benefit from it's use?

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11. To your knowledge is your organisation or members of your organisation customer(s) of New England Toyota Armidale?

☐ Yes or ☐ No

12. When were the services of New England Toyota Armidale last used? \_\_\_\_\_

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13. Do you or does your organisation currently own vehicles purchased from New England Toyota Armidale?

☐ Yes or ☐ No If Yes, when were these vehicles purchased? \_\_\_\_\_

14. Do you or does your organisation have vehicles serviced and maintained at New England Toyota Armidale?

☐ Yes or ☐ No

15. Do you currently have a family member employed by our Dealership? ☐ Yes or ☐ No

If Yes, please specify who. \_\_\_\_\_

16. If this sponsorship is for an event, how many people are expected to attend? \_\_\_\_\_

17. Will Media be attending the event? If so, please specify which Media. \_\_\_\_\_

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18. What are the benefits of the event to our community? \_\_\_\_\_

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19. Do you have any other comments of information you believe is important that we are aware of?

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Thank you for your Application.