

# Why We're Excited for GBTA 2019



At TripActions, we believe that being there in-person is a powerful thing, which is why we're thrilled to be returning to GBTA this year in Chicago. We're excited to meet with you, present, and demo the latest and greatest in corporate travel at the 2019 conference.

From reinventing corporate travel booking to ensuring better care for travelers while on the road, here are the business travel trends we expect you'll see:



## New Distribution Capability

NDC is gaining steam as it delivers more choice and transparency to road warriors for a best-in-class business travel experience.

## Check Out Our NDC-Focused Mini Sessions



- **Monday, August 5th at 4pm** in TripActions' VIP Skylounge
- **Monday, August 5th at 5pm** in United's Business Lounge #BL16



## Traveler Experience

Successful organizations are realizing it's all about the travelers, improving their experience to drive adoption and gain visibility.



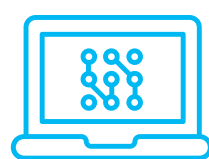
## Duty of Care

Companies have a responsibility to take care of their employees, no matter where in the world they might be. Caring for road warriors is more effective when all employees book in a single platform.



## Mobile

There's an app for everything these days, which means employees want one for travel, too. A mobile experience means easier itinerary changes, on-the-go support, and more.



## Smarter Tech

Machine learning delivers superior personalization to business travelers. Vast inventory + ML-powered results = reduced time to book and increased traveler trust.

Excited about the next big thing in travel tech?  
Connect with TripActions at GBTA to learn more:

## MEET



### TripActions GBTA Kickoff Party

RSVP to TripActions GBTA Kickoff Party, hosted on the trendy IO Rooftop at The Godfrey Hotel on **August 4 @ 7:30 p.m.** Use the **Lyft promo code TRIPACTION\$19** to get \$10 off your ride to and from the event.

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## GREET



### Find us at booth #3531

Stop by the TripActions GBTA booth to say hi and take a demo.

## MIX



### TripActions' VIP SkyLounge

Book a meeting with us to chat all things corporate travel and get access to TripActions' VIP SkyLounge. Bookings are open for **August 5 - 7, 2:30 - 7 p.m.**

## LEARN



### Hear CTO & Co-Founder Ilan Twig Talk AI and Travel

Swing by TripActions CTO & Co-Founder Ilan Twig's session "Shifting From Price to Personalization: How AI is Revolutionizing the Way We Book & Manage Travel" on **Tuesday, August 6 @ 9 a.m.**

# Let's go.