

Speakers Kit



Kassandra Richards

Founder and CEO of Tweaq Property. Helping home sellers obtain 10-20% more on their home sale and step into their future with iov!



Thank you for your interest in partnering with Tweaq Group!

Kassandra Richards is the founder and CEO of Tweaq Property. She is known for working with Aussie home owners to obtain a further 10-20% on the sale of their home with in 2-4 weeks . Kassandra believes that the majority of home sellers are leaving equal to 1 years wage, tax free on the table when selling their family home. Kassandra is determine to show sellers how they can access these additional funds, sell their home in record time and step into their future with joy! Kassandra has secured up to an additional \$250,000 for her clients on a single home sale. As a qualified award wining interior designer, Drafts person and property consultant she takes great pleasure in sharing her knowledge to assist clients in their sales.

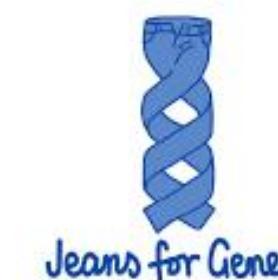
SERVICES

- Sponsored Posts
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- Socialmedia Promotions



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ALLAMBI CARE



Decorative Building Products

Awards and Partners



With over a decade of experience in residential and commercial design in the building and property development industry, Kassandra quickly learnt what adds value when it comes to property. Be it a floor plan and layout or the finishes and fixtures Kassandra knows where to start and how far to go when preparing your property for sales.



Future Joy!

On average
90% of
home sellers
are loosing
up to 20%
of their sale
price....



The only thing Cassandra has not yet mastered is the art of sitting still. As a business woman, designer, property consultant and single mum of 3 amazing boys she may not have the option. But what really gets Cassandra going is helping others step into their future with Joy! and she loves sharing her secrets and helping people unlock the how when it comes to getting the most out of their biggest asset.



In a nut shell!

Meet Kass

- Founder of Tweaq Group Pty Ltd
- Award Wining Interior Designer
- Drafts Person
- Property Consultant
- Single mum of 3 boys
- Up and coming author of the book “*Tweaq Your Property*, how to get 10-20% on your home sale and step into your future with joy!”

Live and Online Events

Kassandra can custom design presentations and workshops to suit your audience's needs. Kassandra's presentations generally suit three key audience groups –

- Home sellers
- Real estate Agents
- Builders & Developers
- Renovators
- Women in business

Topics Include

● 1. Our 5 T method for 20% more on your home sale.

Our 5 T's are our overview method, that we believe every seller should be walking through. This method helps sellers to get the best result and that 10-20% more in record time.

● 2. The 3 step process for the foundations of a good sale.

Tweaq's 3 step process is our key foundation to a higher price and faster sale for both our home sellers, agents & developers. Here we will get down to the nitty gritty and give you the step by step process that Tweaq have tried, tested and can show you the results on & untap your properties potential with style that sells.

● 3. If you think its about selling a house your wrong.

If your an agent and think its about selling a house than your wrong, and if you think we are about styling your wrong. Connection between your vendors home and its buyer demographic are what it's all about. Stats show that the balance of emotional appeal and intellectual appeal are the 2 key factors when selling. We tell you how to tap into both and get the best result for your clients.

● 4. How to get joy out of your build for you and your clients.

After working for builders and private clients for over a decade I have seen businesses struggle and home owners in tears. Find out how to make your build efficient, cost effect and smooth. Prepare your clients for their build so they have confidence in their selections and their vision.

● 4. Women in business

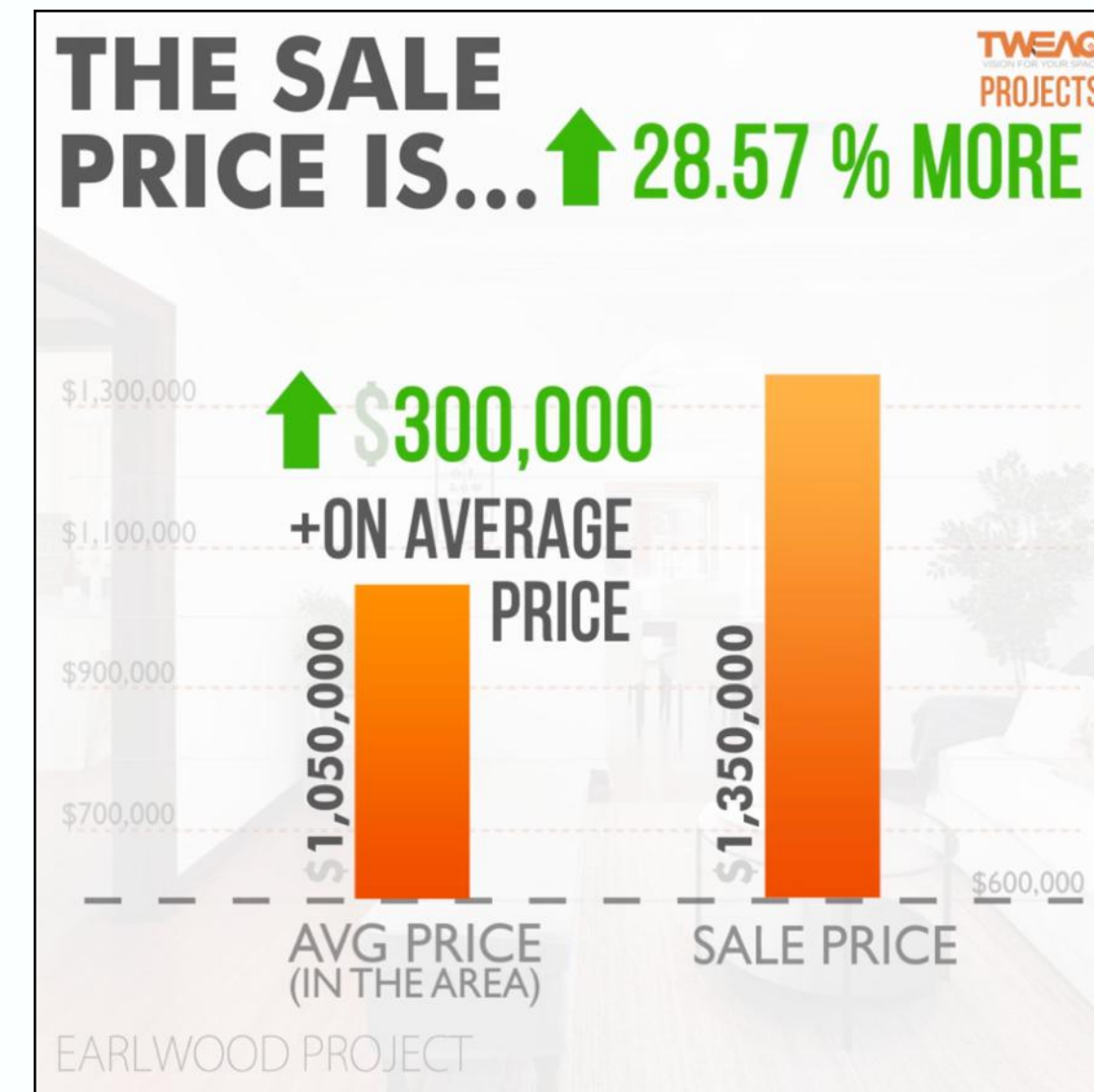
With a 46% increase in the number of women business operators over the past two decades, 34.9% of small business is now made up of women. We still only earn a little more than half of men in small business. We are on the move though with our 15-19 yr old girls making 46% of the gender split. Lets encourage our youth in entrepreneurialism, our mums to get creative and our single mums in a better future for them and their children.



The facts

Case

Studies.





“What others have said.”

“Over the past few years we have built a strong relationship with Cassandra and her team. The styling and advice on improvements when needed, continue to be spot on. When our clients employ us to sell their homes, our job is to achieve the maximum outcome – by using Cassandra’s services and advice we effectively insure that those outcomes occur.”

Daniel Latty - Agent PRD

“I was a skeptic about property styling and preparation. But after hearing Cassandra speak about their methods and results I have changed the way in how I think about preparing a property for sale”

Aaron - Agent
Now ongoing partner

“Kass and her amazing team, blew us away with their design execution. Tweaq were able to help us get top dollar for our old 1920’s home, eternally grateful “

Mel - Client
additional \$250,000 on their home sale



Our Experience



adenbrookhomes

McGrath

ALLAMBI CARE



INSKIN COSMEDICS





0405 329 851 | pa@tweaq.com.au | www.tweaq.com.au

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Kassandra can customise workshops and presentations to your audience's needs. Get in contact today to discuss your presentation needs.

Contact Kassandra