

Yu-Tien(Tina) Tseng

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Apply FOR: Designer Assistant/Textile Design Assistant

About Me

- Extroverted, Great communicator
- Passionate in art and fashion
- Open- minded
- Highly collaborative and responsible

Education

- I-SHOU International School
IB Diploma Program
Sep 2020 - June 2023
- London College of Fashion, UAL
BA(Hons) Fashion Textiles: Print Sep 2023 - June 2026

Key Skills

- Drawing skill: Watercolor painting, Chinese ink painting and oil painting, Fashion Illustration
- Textile-Print Methods: Well-skilled in all techniques and textile scale on body
- Digital Design: Adobe softwares, AVA(especially in aspects of graphic and pattern design, and collage for fashion illustration)
- Creative Design Layouts: PowerPoint, Word, In-Design
- Photography skill: Photo and video editing
- Pattern Cutting & Sewing
- Laser Cutting Skill
- Content Edit Experience: familiar with social media and able to create contents on different platforms

Language

- Chinese - native language
- English - IELTS overall 7.0
- French - SFLPT certificated A1 level

Extracurricular Activity

Course Rep, LCF, Sep 2023 til now
Investigated and summarized problems found in uni and make sure they are reported to the school.

-Communicated with tutors and students to provide a better teaching environment.

Shibori and Natural Dye Class, China, Jun 2024

Pattern Cutting Class, China, Dec 2025 - Jan 2025

Work Experience

Little Red, Intern, London, UK, Oct 2023 - Dec 2023

- Aided in the development of unique color palettes, resulting in innovative products and gain artist recognition through increased sales.
- Participated in team brainstorming to develop innovative ideas for future projects.

ZIFEI WANG, Intern, London, UK(hybrid), Sep 2024 - Oct 2024

- Assisted with the designer, the PR group and models, and took active role in detailing instructions of the runway.
- Used strong interpersonal communication skills to convey information to all volunteers and informed updated details of the final runway.
- Researched trends and make-up ideas for the show
- Edited teasers including videos and posters for the show, the final sum-up video of the show(used for Tianjin government and ZIFEIWANG Official)
- Organized backstage and maintained clear, organized, smooth-running backstage to serve the show needs.
- London Fashion Week Volunteer

Hector Maclean, Volunteer, London, UK, Feb 2025

- Communicated with staffs to provide an organized event
- London Fashion Week Volunteer

BOO PALA, Intern, London, UK(hybrid), Apr 2025 - Jun 2025

- Print design for newest collection
- Color and trend forecasting.
- Researched AI tools
- Specialized in social media content design, edited posts
- Sourced production companies, influencers, and organized photoshootin teams
- Managed premium packaging including quality control

ZIFEI WANG, Intern, Beijing, China(hybrid), July 2025 - Sep 2025

- Assisted with the designer, the PR group and models, and took active role in detailing instructions of the runway
- Used strong interpersonal communication skills to convey information to all volunteers and informed updated details of the final runway
- Researched and collected questions for interviews
- Edited teasers including videos and posters for the runway, and the final sum-up video of the show(used for ZIFEI WAN Goffical)
- Organized and maintained clear, organized, smooth-running backstage to serve the show needs.
- China Fashion Week Volunteer