

HAFSA PATEL

Profile

Fashion Textiles Embroidery graduate from London College of Fashion. My work merges traditional Indian craft with contemporary design, particularly within high-end streetwear. With a strong focus on storytelling through texture and cultural symbolism, I explore mix-and-match aesthetics using heirlooms, embroidery, and surface techniques.

Contact Me :

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Work Experience

Embroidery + embellishment intern

Suzie Turner Couture, March - June 2024

- Created embroidery samples using traditional and mixed media techniques
- Contributed hand-finishing to couture garments
- Assisted in client consultations and translated feedback into design concepts
- Led a bespoke client gifting project from idea to execution

Insight Ambassador

UAL, October 2022 - Present

- Delivered presentations at schools and UAL outreach events
- Mentored students in creative workshops and seasonal programs
- Strengthened public speaking and peer engagement skills

Backstage Volunteer - AADNEVIK

London Fashion Week, Seasonal, September 2023 - present

- Assisted in backstage preparations, runway setup, and team coordination.
- Managed accessories and styling logistics under tight timelines.
- Supported VIP guests and contributed to the successful delivery of a high-profile show.
- Gained direct insight into the workings of a luxury fashion house.

Education

London College of Fashion, UAL
2022-2025