

James Victoria, Nicholas Edwards
Son of a Creature

Website & Portfolio :
Instagram :
Contact :

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About:

James Victoria is an art curator, researcher, space designer and a recent graduate from the London College of Fashion, Creative Direction for Fashion course.

James operates under an artistic identity titled, Son of a Creature, which represents Post-human & Gothic philosophy in contemporary Art and Fashion Communications.

Skills:

Art Curation

Artefact organisation, Customer experience, Narration and space design.

Art Direction

Brand Ecosystems, generating Insights and Trend forecasting

Fine Art

Painting, Drawing, sculpture

3D Design

Blender Software's and 3D asset creation

World-Building

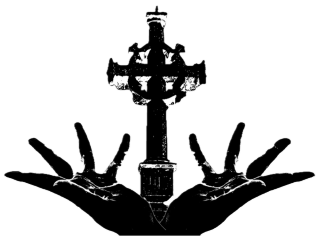
Digital Environment and exhibition spaces

Research

Cultural & Historical analysis

Writing

Journalism and Poetry



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Experience:

Freelance Art Curator & Studio Assistant

(September 2022 – Present)

- Curating digital & physical exhibition spaces for the purposes of generating high footfall and positive customer experience
- Assisting in solo & Collaborative Fashion Communication outcomes
- Ensuring creative assets are streamlined and appropriate for Brand identities
- Procuring Styling equipment and assisting in studio environments

Freelance 3D Artist & Digital Exhibition Design

(January 2025 – Present)

- Curating Artefacts for an exhibition setting and narration
- Creating a virtual environment that allows for navigation of an exhibition space

Gail's Bakery – Barista

(December 2022 – May 2025)

Oxfam – Visual Merchandiser

(January 2022 – September 2022)

- Putting together window displays for the store
- Ensuring the settings would drive up sales and increase footfall
- Art Directing the styling for upcoming seasonal and cultural events

Education:

London College of Fashion (UAL)

Creative Direction for Fashion Undergraduate Course
(September 2022 – June 2025)
Awarded Grade: Awaiting Results

The Fashion Retail Academy

Level 3 Fashion Retail & Business Extended Diploma
(September 2020 – June 2022)
Awarded Grade: Distinction