

# SUNSHINE MIRZA

## CURRICULAM VITAE

### CANDIDATE SUITABILITY

**Fashion and Beauty Editor:** Given her experience with Feline magazine and her work with designers like Philip Treacy, Sunshine would excel in a role that involves curating and editing fashion and beauty content for a magazine or online platform.

**Feature Writer:** Sunshine's ability to write engaging and insightful feature articles on a variety of topics makes her a strong candidate for a feature writer position at a lifestyle or fashion magazine.

**Content Creator for Fashion Brands:** With her background in styling and writing, Sunshine could create compelling content for fashion brands, including blog posts, social media updates, and promotional materials.

**Stylist and Fashion Consultant:** Her hands-on experience with styling during London Fashion Week and her editorial work make her well-suited for a role as a stylist or fashion consultant, helping clients or brands develop their fashion identity.

**Editorial Assistant:** An entry-level position that involves assisting with the production of magazines, including writing, editing, and coordinating with other departments. This role would allow her to leverage her skills while gaining more industry experience. Sunshine Mirza's writing style is known for its fresh perspective and thought-provoking content. She often draws inspiration from fashion, style, and intelligent themes, aiming to engage readers with a unique and insightful approach. Her work spans various genres, including fashion writing, beauty writing, and creative storytelling.

In her articles, she combines vivid descriptions with emotional depth, making her pieces relatable and engaging. For example, she has written about the emotional impact of Valentine's Day and the significance of classic fashion items like red lipstick. Her storytelling in "Cinderella" showcases her ability to adapt classic tales with a modern twist. Sunshine Mirza's writing style is known for its fresh perspective and thought-provoking content. She often draws inspiration from fashion, style, and intelligent themes, aiming to engage readers with a unique and insightful approach. Her work spans various genres, including fashion writing, beauty writing, and creative storytelling. In her articles, she combines vivid descriptions with emotional depth, making her pieces relatable and engaging. For example, she has written about the emotional impact of Valentine's Day and the significance of classic fashion items like red lipstick. Faiza Mirza has been involved in various radio shows during her career. Besides hosting the Love Xpress show on Radio XL, she has also worked as a local newsreader, presenting hourly IRN news bulletins. Her experience in radio has allowed her to engage with a wide audience, bringing her unique style and perspective to different formats. Faiza Mirza did presented the Love Xpress show on Radio XL, during her first year at the station. She was known for her engaging and heartfelt presentation style, making the show a favorite among listeners who enjoyed romantic music and discussions. Sunshine Mirza's journey into styling and writing began with a strong academic foundation in English Literature and Language, which she pursued during her A Levels. Her passion for journalism and writing was evident early on, leading her to study BA Magazine Journalism and Publishing at The London College of Communication.

Her career path included various roles that honed her skills in writing and styling. She worked as a writer and stylist for women's magazines, where she was responsible for booking models, photographers, and makeup artists for fashion shoots. Additionally, she gained experience in live news reading and radio production, which further developed her ability to work under pressure and create engaging content.

Sunshine's diverse experiences and dedication to her craft have allowed her to create her own publication, Feline magazine, where she serves as the editor. Her work with notable designers like Philip Treacy during London Fashion Week also highlights her versatility and expertise in the fashion industry.

# SUNSHINE MIRZA

## CURRICULAM VITAE

### PROFILE

Sunshine Mirza specializes in creative writing and journalism. Her work spans various genres, including: Fiction: She has authored a book titled "Cinderella." She has experience editing Feline magazine and aims to write for leading women's magazines. She has worked as a newsreader, gaining experience in live broadcasting and news editing. Her diverse background showcases her versatility and passion for storytelling in different formats. She has worked as a newsreader, producer, and researcher for live radio news debate shows, and has experience in magazines and agencies. Sunshine has strong writing and editing skills, project management experience, and proficiency in creating interesting features and articles. Sunshine Mirza has worked with many influential people such as MP Claire Short, Jeremy Corbyn, MTP Agency, Caroline Gardner, Hat Designer Philip Treacey, and many more.

### EDUCATION

#### **2024 The London College of Communication, The University of the Arts, London**

Digital Magazine Journalism, Collaborative Work, Print Magazine Production. BA Magazine Journalism and Publishing.

#### **2002 The London College of Fashion, The University of the Arts, London**

London Fashion Week with Philip Teacey, at The Victoria and Albert Museum, London. Fashion Promotion and Media.

#### **2000 MPW Private Independent Sixth Form**

A Levels English, Psychology, Theatre Studies.

Coursework grades: A (English), A (Psychology). Actual grades: C (English), D (Psychology).

### WEBSITES/ONLINE PROFILE/PORTFOLIO

Feline magazine: [www.felinemagazine.co.uk](http://www.felinemagazine.co.uk)

Twitter: @Sunshin03262442

Amazon: [getbook.at/CFT](https://www.amazon.co.uk/dp/B08CFT)

Journoportfolio: [sunshinemirza.journoportfolio.com](http://sunshinemirza.journoportfolio.com) (with links to LinkedIn profile)

[Web design and Writing examples](#)

Sunshine Mirza has a diverse range of work experience in the media and publishing industry. Here are some highlights: Newsreader and Producer: She has worked as a newsreader, producer, and researcher for live radio news debate shows, coinciding with IRN News (Commercial Radio). This role involved live broadcasting, running the desks, editing, and answering live telephone calls. Magazine Editor: Sunshine has experience editing Feline magazine, where she honed her skills in writing, editing, and project management. Publishing: She has worked with Michael Terence Publishing, contributing to various projects and gaining valuable experience in the publishing industry. Creative Writing: As an author, she has published a book titled "Cinderella: An Adaptation of a Classic Fairy Tale," which is available on Amazon. Photography Studio: Sunshine has also worked within a photography studio, gaining experience in both the creative and technical aspects of photography. Her work experience reflects a strong background in media, publishing, and creative writing, showcasing her versatility and dedication to her craft. Strong writing and editing skills Project management experience, Proficiency in creating interesting features and articles. Speedy and accurate writing skills with an 80 wpm typing speed. Excellent page layout skills. Experience in organizing meetings, taking minutes, writing reports and letters, and other administrative tasks. Sunshine is looking for an entry-level position as a writer, aiming to eventually write for a leading women's magazine.

# SUNSHINE MIRZA

AUTHOR

## PROFILE

Sunshine Mirza is a creative writer and author, her notable work includes a satirical adaptation of the classic fairy tale "Cinderella," which explores themes of jealousy and control within an all-female environment. This book is available on Amazon in both paperback and Kindle formats and has been classified as Prime Reading.

## EDUCATION

**2018 - 2024 LCC/UAL**

BA Magazine Journalism and Publishing

**1998 - 2000 A Levels**

Exam: C,D,D Coursework: A,A,A

## EXPERIENCE

**2022**

**MTP Agency • Oxford**

Author: Cinderella. An adaptation of a classic fairy tale

- Planned, developed, tested, deployed, and maintained social media with publishing agency.
- Provided information as a new Author and created Biography.
- Designed front cover for book
- Created a manuscript
- Design experience for a book; Book cover, front cover, back cover and synopsis
- Designed Amazon page
- Worked well independently and within an online team setting.
- Effectively translated publishing agency requirements.
- Followed policies and procedures to meet publishing agency quality standards.
- Involvement in book binding process.
- Promoted book with Asian World Newspaper, and helped with Author interview
- Social Media coverage from #Disney100 Twitter page - featured book Summer 2023

Faiza Mirza has collaborated with Michael Terence Publishing (MTP Agency) to release her satirical adaptation of the classic fairy tale "Cinderella". This adaptation explores themes of jealousy and control within an all-female environment, providing a humorous and modern twist to the traditional story.

The book was first published in paperback by Michael Terence Publishing in 2018.. It is available in multiple formats, including paperback and Kindle eBook. Faiza's work with MTP Agency has allowed her to bring her unique perspective and creative flair to a wider audience.

Sunshine Mirza's satirical adaptation of "Cinderella" uniquely explores themes of jealousy and control within an all-female environment. This setting adds a modern twist to the classic fairy tale, highlighting the dynamics and complexities of relationships among women.

In this version, the characters navigate a world where their interactions and conflicts are shaped by their ambitions, insecurities, and societal expectations. The all-female environment allows for a deeper exploration of these themes, making the story both humorous and thought-provoking.

The adaptation is filled with witty dialogue and situations that reflect contemporary issues, making it relatable to modern readers while still retaining the magical elements of the original tale. Sunshine's creative approach brings a fresh perspective to the story, making it a delightful read for those who enjoy reimagined fairy tales.

# SUNSHINE MIRZA

• NEWSREADER •

## PROFILE

Experienced live newsreader with experience newsreading live in a radio studio. Experience researching local news stories, and writing a newsreading script. Experience working in a radio studio and recording news, and interviewing for news bulletins on radio, coinciding with IRN News.

## EXPERIENCE

### 2003 - 2007 RadioXL

Live newsreading and recorded newsreading.

### 2007 - 2008 Unity FM

Freelance newsreading live and recorded.

## EXPERIENCE

### 2022 RadioXL • Birmingham, UK Live Newsreader

- News Writing experience
- Experience with live studio broadcasting
- Experience with reporting, interviews, editing with news reading, and IRN News.
- Experience delivering live news stories, delivering news bulletins and live local news seamlessly.

Faiza Mirza has a diverse background in journalism, including experience as a live newsreader. Here are some of her key responsibilities and duties in this role:

- Delivering News Bulletins: Faiza has seamlessly delivered news bulletins, ensuring that the information is accurate and timely.
- Covering Local Stories: She has reported on various local stories, providing the community with important updates and news.
- Live Reporting: Faiza has experience in live reporting, which involves presenting news stories as they unfold, often requiring quick thinking and adaptability.
- Interviewing Public Figures: She has conducted interviews with notable public figures, adding depth and perspective to her news segments, such as Labour MP Claire Short, Jeremy Corbyn, Al Jazeera Journalist Maher Abdullah, Khalid Aziz, Bollywood Actor Paresh Rawal, Salma Yacoob, and many others.

Her work as a newsreader showcases her ability to communicate effectively and engage with her audience, making her a valuable asset in the field of journalism. Sunshine Mirza's news-reading experience is quite comprehensive. Here are some additional details:

### Live News Reading

- Sunshine has experience recording news in a radio studio and reading the news live under pressure. She has seamlessly delivered news bulletins, ensuring accuracy and timeliness.
- IRN News Bulletins: She has queued in IRN news bulletins, integrating local news stories and her own scripted news into the broadcasts.
- Interviewing Public Figures: Sunshine has conducted interviews with notable public figures, including Claire Short, Jeremy Corbyn, and Jay Sean, adding depth and perspective to her news segment.
- Debate Show Production: She has produced and presented live debate shows on social, domestic, news, and political topics, showcasing her ability to handle diverse and complex subjects.

Her work as a newsreader demonstrates her strong communication skills and ability to engage with her audience effectively, making her a valuable asset in the field of journalism. Sunshine Mirza has demonstrated impressive newsreading skills through her experience working with IRN News. She has successfully recorded news in a radio studio and read live news under pressure, seamlessly and without mistakes. Her ability to queue in IRN news bulletins with local news stories and her own scripted news showcases her proficiency in live broadcasting.

# SUNSHINE MIRZA

• EDITOR/WRITER •

## PROFILE

Sunshine Mirza works as a Writer. She has extensive experience in writing for various media outlets, including Fresh Media, where she wrote daily articles for clients and local newspapers. Her writing covers a wide range of topics, from news and features to fashion and beauty. In addition to her work with Fresh Media, Sunshine has also contributed to women's magazines and authored a book titled "Cinderella". Her diverse writing portfolio showcases her ability to engage readers with informative and compelling content. Sunshine's diverse roles highlight her versatility and expertise in the media industry, from writing and editing to news reporting and feature writing.

## EXPERIENCE

### WRITER EDITOR FEATURE- WRITER

#### Feature Writer

- **Advice and Positive Thinking:** Sunshine Mirza has written features aimed at helping readers through difficult times, offering advice and strategies for positive thinking.
- **Diverse Topics:** Her feature writing spans various subjects, providing in-depth and engaging content for her audience.

#### Writer

- **Fresh Media:** At Fresh Media, she wrote daily articles for clients and local newspapers, covering a wide range of topics.
- **Fashion and Beauty:** Contributed to women's magazines with articles on fashion and beauty, and worked as a stylist for fashion shoots.
- **Author:** Wrote the book "Cinderella," showcasing her creative writing skills.

#### News Writer

- **IRN News:** Sunshine scripted her own news stories and integrated them with IRN news bulletins, demonstrating her ability to deliver accurate and timely news under pressure.

#### Editor

- **Feline Magazine:** As the Editor of Feline Magazine, she oversees content creation, editing, and publication. She manages the editorial process, ensuring high-quality content through meticulous editing and layout management.
- **Content Management:** Coordinates with writers, photographers, and designers to produce engaging and polished content.

## FEATURE WRITING EXPERIENCE

**New Look's Shocking Pink Bag:** Sunshine reviews a budget-friendly handbag from New Look, comparing it to a high-end Armani version. **Valentine's Day Fashion:** An article discussing how to look amazing and feel confident on Valentine's Day, even if you're dealing with heartbreak. **Classic Red Lipstick:** A piece on the timeless appeal of red lipstick and its place in fashion history. **Pakistani Floods Crisis:** Sunshine wrote a detailed piece on the devastating floods in Pakistan, highlighting the scale of the disaster and the urgent need for international aid. She covered the impact on millions of people, the destruction of homes and farmland, and the spread of diseases like cholera. **Solar Eclipse in the Americas:** In this article, Sunshine explored the excitement and scientific significance of the solar eclipse that took place across the Americas. She provided insights into the best viewing spots and the cultural importance of the event. **Valentine's Day Heartbreak:** This feature delves into the emotional challenges of experiencing heartbreak on Valentine's Day. Sunshine offers practical advice on how to look and feel amazing despite the circumstances, blending fashion tips with emotional support.

# SUNSHINE MIRZA

• EDITOR/WRITER •

## EXPERIENCE AS A STYLIST/FASHION WRITER

Sunshine Mirza is a versatile writer with a diverse portfolio. She has experience in feature writing, fashion and beauty writing, and live news-reading. Sunshine aims to help people through her articles by offering problem-solving advice and encouraging a positive mindset. She has also worked as a stylist and editor for various magazines. Sunshine Mirza has a rich background in fashion and beauty writing. She runs her own WordPress sites, including Fashion Press and Feline magazine, where she writes reviews and articles on various beauty topics. Her experience as a stylist for these platforms adds depth to her writing, allowing her to provide practical and stylish advice.

Additionally, Sunshine has worked with renowned designers like Philip Treacy during London Fashion Week, which has further enriched her insights into the fashion industry. Her role as an editor for Feline magazine involves curating content that covers a wide range of topics, including fashion trends, beauty tips, and even astrology. Sunshine Mirza had the opportunity to work with the renowned milliner Philip Treacy during London Fashion Week. Treacy, known for his imaginative and intricate hat designs, has collaborated with many high-profile designers and celebrities. Sunshine's role involved assisting with styling and co-ordinating outfits that complemented Treacy's unique creations. Her experience with Treacy allowed her to gain valuable insights into the world of high fashion and couture, enhancing her ability to write compelling and informed articles on fashion and beauty. This collaboration also provided her with a deeper understanding of the creative process behind some of the most iconic headpieces in the fashion industry. One of the notable hat designs Sunshine Mirza worked on with Philip Treacy was inspired by the delicate and intricate structure of an orchid blossom. This hat captured the flower's subtle translucence and curling outer petals, crafted from printed and glazed silk crepe. Sunshine's role involved assisting in the styling and coordination of outfits that complemented this exquisite headpiece, ensuring it stood out on the stands at London Fashion Week. This experience not only showcased her ability to work with high-fashion designs but also highlighted her keen eye for detail and her understanding of how to balance bold accessories with elegant attire.

## FELINE MAGAZINE

Another notable project Sunshine Mirza worked on was her Final Major Project at the London College of Communication. She created and edited Feline magazine, a publication that blends fashion, beauty, and lifestyle content. This project showcased her ability to manage a magazine from concept to publication, including writing articles, styling photo shoots, and overseeing the design and layout. One of the standout features in this magazine was an in-depth profile on the model Sun Fei Fei, where Sunshine explored her career, personal style, and impact on the fashion industry. This project not only highlighted Sunshine's editorial skills but also her talent for creating engaging and insightful content.

### Editor

- **Content Creation:** As the Editor, Sunshine oversees the entire content creation process. This includes planning, assigning, and editing articles to ensure they meet the magazine's standards.
- **Coordination:** She coordinates with writers, photographers, and designers to produce high-quality content. Her role involves meticulous editing and layout management to maintain the magazine's aesthetic and editorial quality.
- **Fashion Focus:** Feline Magazine represents UK fashion and style, featuring cutting-edge trends with a classic touch. Sunshine's work involves staying updated with the latest fashion trends and ensuring the magazine reflects these trends.
- **Project Management**
- **Final Major Project:** Feline Magazine started as Sunshine's final major project during her BA in Magazine Journalism and Publishing at the University of the Arts London. This project allowed her to work with designer Caroline Gardner, French photographer MIA, and cover events like London Fashion Week.
- **Digital Presence:** She has also worked on developing a digital website for the magazine, expanding its reach and accessibility.

# SUNSHINE MIRZA

• PRODUCER/RESEARCHER •

## PROFILE

Faiza Mirza has experience as both a producer and a researcher. Her dual roles as a producer and researcher showcase her versatility and dedication to delivering high-quality journalism. Her dual roles as a producer and researcher showcase her versatility and dedication to delivering high-quality journalism. Sunshine Mirza has made significant contributions as a producer, particularly in the realm of live debate shows. In this role, she has been responsible for:

**Content Creation and Management:** She has overseen the production of engaging content, ensuring that the debates are informative and captivating for the audience. **Research and Preparation:** She has conducted thorough research to prepare for interviews and debates, ensuring that the discussions are well-informed and relevant. Her work as a producer highlights her ability to manage complex projects, engage with high-profile guests, and create compelling content for her audience

## EXPERIENCE

### 2022 **Daily debate Show with DJ Vicky Gill, RadioXL, Birmingham.**

Producer

Producer: Faiza has worked as a producer for live debate shows, where she was responsible for organizing and managing the production process. This included booking guests, preparing scripts, and ensuring the smooth running of the shows.

### 2021 **Daily debate show, Morning Show, Drive-time show.**

Researcher

In her role as a researcher, Faiza has conducted in-depth research on various topics to support her journalism work. This involves gathering information, verifying facts, and providing background material for news stories and articles

Sunshine Mirza has a rich background in radio, particularly as a Researcher and Producer. Here are some highlights of her skills and experience:

### Researcher

- **Topic Research:** Sunshine has conducted in-depth research on various social, domestic, news, and political topics for live debate shows.
- **Interview Preparation:** She has prepared questions and background information for interviews with public figures such as Claire Short, Jeremy Corbyn, and Jay Sean.
- **Content Development:** She has been involved in developing content for radio shows, ensuring that the material is engaging and relevant to the audience.

### Producer

- **Live Debate Shows:** Sunshine has produced live debate shows, managing the entire production process from scripting to live broadcasting.
- **Technical Skills:** She has experience running the desks, editing audio, and managing live telephone calls during broadcasts.
- **Event Coverage:** She has produced content for live events, ensuring smooth and professional coverage.
- **Team Coordination:** Sunshine has coordinated with various team members, including presenters, researchers, and technical staff, to ensure seamless production.

Her experience in these roles has equipped her with a strong ability to handle the pressures of live broadcasting and produce high-quality content.