

NOUF MALLAWI

Costume Designer

MA graduate in Costume Design for Performance from London College of Fashion, building on my BA in Fashion & Textile Design. I bring hands-on experience in theater and live performances, backed by strong design skills, ability to analyze scripts, and proficiency in digital design software. My goal is to create compelling characters and immersive worlds that captivate audiences through costume design.

INDUSTRY EXPERIENCE

Costume Designer . Freelance 2020 - Present

- Design & Supervise the production of costumes in Live performances, theatre, and commercials
- Collaborate closely with directors and producers to ensure alignment with the artistic vision.
- Conduct thorough research on materials, Middle Eastern and Western historical periods, performance styles, and aesthetics.
- Utilize both 2D and 3D design techniques to create innovative, aligned, and visually compelling costumes.
- Source and hire costumes and designer pieces when appropriate.
- Manage project budgets and timelines, and led teams of assistants and tailors.

Editorial Stylist . Freelance 2020 - 2023

- Partnered closely with photographers and art directors to ensure consistency with the visual narrative.
- Conducted extensive research on trends, movements, and aesthetics to inform styling choices.
- Used both digital mood boards and fittings to present and communicate styling concepts.
- Sourced and selected pieces and accessories from designers and retailers as required.

Fashion Design Assistant Lecturer. Contractor 2021 - 2022 Raffles Institute for Design. Riyadh, Saudi Arabia

Taught Undergraduate program in core subjects such as CAD For Fashion, Fashion Communication, and Design Management.

Fashion Design Short Course Instructor . Contractor 2021 - 2023 The Fashion Club. Riyadh, Saudi Arabia

Short Courses in fashion design basics, covering areas in: research & moodboard, fashion illustration, pattern making And sewing skills.

Amethyst Dreams Artistic Fashion Collection Exhibition 2021 SOLO EXHIBITION. Riyadh, Saudi Arabia

A showcase of an artistic fashion collection inspired by Amethyst gemstones that took the visitors on a trip to a dreamy world.

Fashion Designer . Full Time 2020- 2021 Tatweer Sports Company. Riyadh, Saudi Arabia

- Designed and developed team wear and activewear collections for local and international soccer clubs and their stores. Created tech packs and oversaw production.

Fashion Design Internship June - July 2019 HALFPENNY LONDON. London, UK

- Assisted the Creative Projects Manager during the process of the new collection design and in drawing technical fashion flats for the new collection

SKILLS

Color and fabric knowledge
Detail-oriented
Budgeting skills
Creative problem solving
Teamwork and communication
Text analysis
Knowledge of fashion history (Middle Eastern & Western)
CAD software (Illustrator & Photoshop)
Sewing and pattern-making

EDUCATION

MA Costume Design for Performance
UAL: London College of Fashion
Year Of Graduation: 2024

B.A. Fashion & Textile Design
Princess Nourah University
Riyadh, Saudi Arabia
Year of Graduation: 2020

COURSES & TRAININGS

Digital Fashion Certificate
Istituto Marangoni in collaboration with the Saudi Fashion Commission
Aug. 2023

Costume Design Program
AFOL Moda Milano in collaboration with the Saudi Fashion Commission
Jan. 2023 - June 2023

Experimental Fashion Design Short Course
Central St. Martins . Online . 2021

Pricing Strategy
Reem Omar Bin Saddik . Riyadh, Saudi Arabia . 2021

Creative Directions Short Course
Central St. Martins . Online . 2020

Marketing Planning & Execution
Reem Omar Bin Saddik . Riyadh, Saudi Arabia . 2020