

ABOUT

Natasha Vinnikova MBA, is a stylist, speaker and fashion history researcher, currently a doctoral student at the London College of Fashion (University of the Arts London).

Natasha is formerly the Events Director at the Federation of Image Professionals International where she was responsible for end-to-end management of global events.

Natasha has contributed to publications such as Elle Russia, L'Affaire Magazine, Vogue Italia Online, and the Centre for Mental Health amongst others, through articles and images.

She has also styled for major events like the British Hairdressing Awards and London Fashion Week.

Natasha shares her knowledges, and inspires others, through fashion masterclasses and workshops.

With a passion for the history of fashion, costume and film, Natasha is a keen advocate for learning.

Natasha Vinnikova MBA

EDUCATION

MASTER OF BUSINESS ADMINISTRATION / 2004 -

2008 / 2004 - 2008

OPEN UNIVERSITY

DIPLOMA IN FASHION STYLING / 2010

LONDON COLLEGE OF FASHION, UNIVERSITY OF THE ARTS LONDON

PHD COSTUME IN SOVIET FILMS / 2020 - PRESENT

LONDON COLLEGE OF FASHION, UNIVERSITY OF THE ARTS LONDON

PROFESSIONAL EXPERIENCE

ASSOCIATE LECTURER

UNIVERSITY OF THE ARTS LONDON / OCT 2022 - PRESENT

Associate lecturer on the Fashion and Moving Images course, which is delivered across colleges. I am responsible for course content curation, lecture delivery, academic student support and assessment marking.

DOCTORAL RESEARCH STUDENT

UNIVERSITY OF THE ARTS LONDON / OCT 2020 - PRESENT

Doctoral student at the University of the Arts London (London College of Fashion), looking at fashion in Soviet cinema, and the nature in which it reflected the role of women at the time. This is an interdisciplinary thesis which explores theoretical grounding from areas of study such as history, sociology, fashion, gender studies and culture, amongst others.

STYLIST, SPEAKER AND FASHION HISTORY RESEARCHER

NV IMAGE STYLING / JAN 2013 - OCT 2020

As founder of NV Image Styling I was lead stylist, working with individual clients and commercial shoots (including editorial). I curated content, marketed and delivered fashion courses, including masterclasses on fashion history.

LANGUAGES

English
Near-Native

Russian
Native

SKILLS

- Proficient in Microsoft Office Suite software (Word, Excel, PowerPoint)
- Event planning and associated software (WebEx, Zoom, Teams)
- Marketing and social media management
- Presenting in virtual and in-person settings
- Lesson production
- Marking and assessment benchmarking
- Pastoral student support

EVENTS DIRECTOR

FEDERATION OF IMAGE PROFESSIONALS INTERNATIONAL (FIPI)
/ NOV 2019 - NOV 2020

As Events Director at the Federation of Image Professionals International, I was responsible for end-to-end organisation and management of 15 webinars over the year. This was almost triple the number of webinars in our previous year, and a response to the challenging environment related to the pandemic.

CONFERENCES/PAPERS

Natasha Vinnikova has been invited to present at international conferences across the United Kingdom. A selection of these can be found below, and papers presented at these conferences can be shared upon request.

8TH ANNUAL NOTTINGHAM POSTGRADUATE CONFERENCE IN
POLITICS AND INTERNATIONAL RELATIONS / JUNE 2020

UNIVERSITY OF NOTTINGHAM

“Picturing Politics Images of the Political”

THE ANNUAL BLOCK 1 SUMMER RESEARCH SYMPOSIUM / JULY 2021
UNIVERSITY OF THE ARTS LONDON

“Fashion as an Indicator of Women’s Role in Society Through the Lens of Soviet Films Between 1953-1991”

THE BASEES (BRITISH ASSOCIATION FOR SLAVONIC AND EASTERN
EUROPEAN STUDIES) CONFERENCE / APRIL 2022

ROBINSON COLLEGE, UNIVERSITY OF CAMBRIDGE

“Women and Symbolism in Late Soviet Cultural Production”

ANGLO-RUSSIAN RESEARCH NETWORK CONFERENCE / JULY 2022
REED HALL, UNIVERSITY OF EXETER

“Tailoring Sherlock Holmes to Soviet Screens”

THE BASEES (BRITISH ASSOCIATION FOR SLAVONIC AND EASTERN
EUROPEAN STUDIES) CONFERENCE / MARCH 2023

UNIVERSITY OF GLASGOW

“Fashioning the Social Role of Soviet Women on Stagnation Screens”

THE BASEES (BRITISH ASSOCIATION FOR SLAVONIC AND EASTERN
EUROPEAN STUDIES) CONFERENCE / APRIL 2024

ROBINSON COLLEGE, UNIVERSITY OF CAMBRIDGE

“The Fabric of Society: Women in Thawing Cinema”

**This paper was awarded an Honourable Mention by the BASEES
Women’s Forum*