



YUHWA SHIN

HAIR AND MAKEUP ARTIST 📍 LONDON, UNITED KINGDOM ☎ +44 7510328204

◦ DETAILS ◦

London
United Kingdom
+44 7510328204
paletteuhwa@outlook.com

◦ LINKS ◦

[Instagram](#)

◦ DIPLOMA ◦

K-Pop Makeup Audition - Makeup Professional Diploma Completion

Subin Academy - Body Art Seminar Diploma Completion

Korea Makeup and Beauty Society - Makeup Body Art Airbrush Open Seminar Diploma Completion

Moona Jin - body painting diploma completion

Einat Dan (Makeup artist) - Diploma completion

UK BOURNEMOUTH arts university - fashion make-up, special effects make-up diploma completion

Moona Jin - special effect (special makeup) diploma completion

Personal cosmetics color mixing

◦ LANGUAGES ◦

English

Korean



PROFILE

Yuhwa Shin is a makeup artist and hair stylist based in London.

Before arriving in London, I already had acquired diverse international experience, studying and working in cities such as Seoul and Australia.

I still love to travel, both for work and make someone happy, since my time abroad allows I to apply a unique perspective to what I do, highlighting a hidden beauty that others might not so easily see.

My passion and warmth radiate into my delicate work, which is largely inspired by art and nature.

Striking a balance between trendy and classic, I know how to set the own style.

I strive to create a natural, romantic, and elegant look, carefully adapting my process to the needs and desires of each client.

Many well respected vendors and tasteful brides have quickly taken notice of my talent and i has been recognized as one of named bridal makeup artist in London.

My work has been featured in several times Imirage magazine, PAP magazine, MAPS magazine, JIGSAW LOOKBOOK, COKE advertisement and Wedding Style amongst other publi-cations.



AWARDS HISTORY

Gwangju Metropolitan City Mayor's Cup Beauty Art Contest - Fashion Bakeup - Gold Prize

October 2015

K-pop makeup audition - top 10 prizes

November 2015

Make up in Seoul: Make up audition - 2nd place

April 2016

Gwangju Metropolitan City Mayor's Cup Beauty Art Contest - Fashion Makeup - Grand Prize

September 2016

Small Business Skills Contest & Korea Makeup and Beauty Society Award International Makeup Contest - General Division Fashion Makeup - Gold Prize

September 2016

2017 Asia Me Festival Beauty Contest - Creation Stage - Best Picture

May 2017

2017 K Beauty King Makeup Festival - Stage - Grand Prize

November 2017

Beauty Small Business Skills Competition & International Beauty Art Fair - General Division Fashion Makeup - Gold Prize

November 2017

- Australian body art festival special effects category - 3rd place (high commended), participation award, Australia
April 2017
- 2018 China Ningbo International Beauty Contest - Gold Prize, China
August 2018

EDUCATION

- Hair and Makeup for Fashion, London College of the fashion, University arts of the London, London
June 2021 — June 2024

QUALIFICATION

- Makeup artist (Make-up), National qualification in South Korea
December 2016 — Present
- Nail artist (Nail), National qualification in South Korea
December 2016 — Present
- Personal makeup private certificatio, Private qualification
December 2014 — Present
- Makeup private certification level 3, Private qualification in South Korea
December 2014 — Present
- Makeup private certification level 2, Private qualification in South Korea
February 2015 — Present
- Makeup private certification level 1, Private qualification in South Korea
March 2015 — Present
- Personal Colour Cosmetics Makeup Consultant Level 2, Private qualification in South Korea
April 2018 — Present

INTERNSHIPS

- Movie (5.18 movie) in Korea, graduation exhibition in Korea university, CSM, LCC, LCF, RCA, several times photo shoot, music video, fashion show (London Fashion Week, Seoul Fashion Week), wedding show, wedding shoot, profile shoot, commercial advertisement, Participated as a hair and makeup artist in lookbooks, personal photo shoots, weddings, and Miss Korea.
- Experience as a makeup teacher in middle schools Seogwang Middle School, Yudeok Middle School, Chipyeong Middle School, Hwajeong Middle School, Sangil Girls' High School, Bongseon Middle School, and Juwol Middle School - (nail, makeup), etc.
- INYEON :connection, Art director
Fashion editorial
- INYEON :connnection, Hair and Makeup artist
Fashion editorial
- Parting Poem, Director
Present
Moving image

○ Parting Poem, Hair and makeup artist
Present
Moving image