

LUZMARIE GARCIA

PSYCHOLOGIST OF FASHION



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PROFILE

I am a graduate-to-be in Psychology of Fashion. I have a strong interest in bettering the fashion industry by promoting sustainability and helping businesses reach their goals ethically. I have strong creative and analytical skills and I pay attention to detail.

SKILLS

- Research Expertise
- Design Thinking
- Problem Solving Mindset
- Time Management
- Adaptability
- Computer Literacy
- Project Management Tools
- Strong Communication

LANGUAGES

- English
- Spanish

EDUCATION

BSC: PSYCHOLOGY OF FASHION
2021 - 2024

University of the Arts London:
London College of Fashion

HIGH SCHOOL
2017 - 2021

St. John XXIII College Preparatory

EXPERIENCE

JEWELRY/KNITWEAR DESIGNER & BRAND OWNER

Self-employed: Mimi's Shop
2020- present

- Marketing skills and website design skills
- Creative design development skills
- Time management skills

DANCE PRESIDENT

- Arts Dance Society at University of the Arts London
- Choreographer and Contemporary Dance President

RETAIL SALES ASSOCIATE

URBN: Anthropologie Flagship
September 2023- December 2023

- Greet customers and share product knowledge
- Multitask and work as a team
- Assist in personal styling

COURSE REPRESENTATIVE

London College of Fashion
2022-2023

- Collect feedback from students on the course
- Monthly meetings to bring feedback to course leaders
- Plan activities and socials in the course

VOLUNTEER

- Soup Kitchen Volunteer with the Order of Malta
- Tanzania Childcare Volunteer