



CONTACT

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SKILLS

HAIR

MAKEUP

CREATIVE DIRECTION

PHOTOGRAPHY

CONTENT CREATION

EDITING

ADDITIONAL SKILLS

- Product knowledge
- Application techniques
- Brand awareness
- Safety & sanitisation
- Level 1 first aid trained
- Airbrush
- Customer service
- Sales skills
- Team management
- Colour theory
- Client communication
- Creativity & problem solving

CALLUM OLVER

HAIR & MAKEUP ARTIST FOR FASHION

PROFFESIONAL SUMMARY

With a Bachelor's degree in Hair and Makeup for Fashion from UAL and an NVQ Diploma in Hairdressing, I have collaborated and worked in multiple areas of the industry. My work has been featured in publications such as Vogue Runway, Kaltblut Magazine, King Kong Magazine, and Attitude, among other independent magazines. Over the past eight years, I have honed my craft through both academic pursuits and practical experience, developing a keen eye for detail and a passion for hair and makeup artistry. My love for the fashion industry fuels my creativity, which I describe as abstract and provocative. I am known for my ability to collaborate effectively with photographers, stylists, and models, and to assist others as needed.

I have experience in various areas of the industry, including runway, editorial, e-commerce, and as a lead artist for presentations and fashion shows. With several years in hairdressing, I possess extensive knowledge of hair products and techniques, both classic and creative. My degree further developed my creative abilities, allowing me to explore my vision from conceptualisation to execution. The course structure taught me to explore and test ideas within a brief while collaborating with peers, providing valuable experience in directing a team to bring ideas to life.

Based in London, I am inspired by its diverse culture and creativity. I thrive in fast-paced environments and am committed to delivering excellence in every project I undertake. Beyond my professional work, my passions for creative direction, photography and music continue to inspire and inform my hair and makeup artistry.

WORK EXPERIENCE

The Hair Bar Plymouth

2017-2021

Hairdressing apprentice & social media manager

While gaining my NVQ Diploma at Skills Group Hair Academy Plymouth, I apprenticed at The Hair Bar Plymouth. Starting as an assistant at fourteen, I quickly learned the basics of hairdressing. As an apprentice, I expanded my knowledge of products, coloring, and both classic and contemporary techniques. I worked at this salon for five years, perfecting my craft and deepening my industry knowledge. Additionally, I managed the salon's social media accounts, enhancing its online presence through creative content creation and collaboration with prominent brands.

Self Employed

2021-Present

Freelance Hairdresser & Makeup Artist

I began taking on personal clients for cutting, coloring, and styling while at the salon and continued after leaving. My freelance work includes wedding hair, editorial, glam styling, and more. I have worked on editorials, runways, commercials, and other media projects, expanding my skills and network. In London, I have collaborated with various artists and brands, with my work featured in publications such as Vogue Runway, Kaltblut Magazine, and Roll Up Magazine.

Pocket Jukebox

2023-Present

Social media marketing & management

I manage social media marketing for the London music collective 'Pocket Jukebox' alongside my studies at the London College of Fashion. My role involves creating and promoting content at venues and events where the musicians perform.

Sandra Reynolds Agency

2023-Present

Model

LIST OF PUBLICATIONS



TECHNIQUES

HAIR

- Cutting techniques
- Styling methods
- Colour techniques
- Extensions
- Chemical treatments
- Textured hair

MAKE-UP

- Application
- Skin preparation
- Tools and products
- Trends and styles
- Creative concepts

PHOTOGRAPHY

- Camera knowledge
- Post production editing
- Types of photography
- Studio knowledge

CONTENT CREATION

- Concept development
- Multimedia
- Social media
- Strategy
- Platform knowledge

AIM

As an LGBTQ+ hair and makeup artist, creative director, photographer, and hairdresser, my aim is to merge my skills to create a inclusive, visually striking and innovative approach to the fashion industry. I hope to inspire and elevate people’s uniqueness and individualities through the use of my craft, creating a safe space for expression. Pushing the boundaries of beauty and style through my projects inspires me, leading to empowerment, through collaborative and inclusive work. My goal is to work on projects that strive for change, bend the rules and create beauty within my clients and audience.

PHILOSOPHY

“Hair and make-up is subjective, just like art.”
- Callum Olver

EDUCATION

● Plymouth School of Creative Arts	2019 - 2021
- Art & Design (Fine Art): Pass - English Language: Grade 4 - English Literature: Grade 5 - OCR Creative iMedia: Pass - Functional Skills Mathematics: Level 1 Plymouth School of Creative Arts, Plymouth	
● UAL Level 2 Certificate in Photography	2017-2019
Plymouth School of Creative Arts Developed proficiency in digital imaging & printing, lighting techniques, digital & film projects, and blogging & mood boarding.	
● Hairdressing Level 2 NVQ Certificate	2017-2019
Skills Group Hair Academies, Plymouth	
● BA (honours) degree in Hair and Makeup for Fashion	2021-2024
London College of Fashion, UAL	

ACHIEVEMENTS

- *Hair & Makeup work in publications such as; Vogue Runway, King Kong Mag, Vanguard, Kaltblut, Rollup Attitude.*
- *Personal project ‘intuitive play’ showcased on West Ham/London stadium screens for Mayor of London & Eastbank.*
- *Lead Hair & Makeup artist for FUZE UK & KhatzDaniel runways*
- *Received international recognition and engagement for co-directing socially and politically challenging work, "What Are You Looking At," recognized by Paco Di Canto, director of Marie Claire & Elle magazines.*
- *Over 8,000 followers accumulated over social media channels.*
- *Organised and served as creative director for multiple photoshoots.*
- *Established valuable contacts with agencies and models through social media engagement.*
- *Viral TikTok tutorial inspired by Ariana Grande's ponytail, reaching 1.1 million views.*
- *Collaborated with over 100 creatives in the Southwest UK & across London.*

REFERENCES

Available upon request.