



GRAPHIC DESIGNER

With a strong foundation in branding, marketing, and advertising, I have successfully contributed to various projects aimed at enhancing business growth and brand visibility. My education in Graphic Communication Design from Central Saint Martins has equipped me with a comprehensive understanding of design principles and a keen eye for visual aesthetics. I thrive in collaborative teamwork environments, excel under pressure to meet tight deadlines, and consistently deliver tailored solutions that align with client objectives and brand identity.

EDUCATION

UAL - Central Saint Martin's
2021-2023 | BA(Hons)
Graphic Communication Design

UAL - Central Saint Martin's
2019-2020 | Graphic Design Folio Course

6B studio Tel Aviv
Foundation Design Course

"Bet Yerach" - High School
Secondary education
Full Matriculation in Education.

WORK EXPERIENCE

Shakib & Co | 2021 - 2024

- Project Management
- Digital Marketing
- Corporate Identity Design
- Brochures and other collateral
- Ideating and occasional infographics
- Web Design
- Creative input at brainstorming
- Relationship-Building Skills
- Communication Skills
- Time Management
- Attention to Detail
- Problem-Solving
- Administration work
- Market Research
- Collaboration and Teamwork
- Proactiveness and Initiative

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Microsoft Word, Excel, PowerPoint
- layouts and presentation skills
- Managing multiple projects simultaneously
- Experience in both print and digital design
- Innovative and creative thinker
- Navigate complexities with efficiency
- Adaptable and great communicator
- Visual Communication
- Canva, Figma, Wix
- Google Workspace

Freelance | 2019- 2021

- Typography
- Market Research
- Print & Digital Design
- Packaging Design
- Illustration, Layout, Presentation Design
- User Experience Design (UX)
- User Interface Design (UI)
- Corporate Identity
- Attention to Detail
- Collaboration and Teamwork

Camden Market | 2016-2018

- Client Communication
- Time Management
- Marketing Collateral
- Social Media Advertising
- Campaign Development
- Marketing Materials