

HUAZHENG WANG

I am a visual designer and communicator from China with multi-cultural background. I also have industrial and education experience in the media and communication studies. Looking forward to implement my multi-disciplinary knowledge and skills in both design and communication in the industry.

E karenwhz9849@hotmail.com
W vimeo.com/user157284681
T +44 7447437561

PROFESSIONAL DOMAIN
Visual Communication
And Design

EDUCATION	2022 - present	Master of Arts in Graphic Media Design University of Arts, London London Collage of Communication	2018 - 21	Bachelor of Arts in International Media and Communication University of Nottingham, Nottinghamshire, England
SKILLS	Language Proficiency	Mandarin: Native Language English: Fluent Second Language Korean: Fluent Speaking	Technical Skills	Cinema4D, Premiere Pro, Zbrush, Design related Adobe Softwares with critical design and visual production skill
WORK EXPERIENCE	2020.6 - 2020.9	Director and Production Shanghai Media Group	2022.1 – 2022.4	Graphic Designer Retail Link Shanghai
	Role	- Responsible for assisting in the preliminary content investigation, field investigation, interview docking, filming schedule, publicity and distribution resources arrangement and confirmation of the BBC and CHANNEL 4, co-produced documentary "China on 'The Walk'" - Participated in the preliminary investigation and material sorting of Shanghai Federation of Social Sciences Documentary - Participated in the post-review, translation and article writing of documentaries such as "Asia-Pacific War 'Trial'" and "Tokyo 'Trial'"	Role	- Poster Design and brand design for Retail link festival promotion, - Brand and identity design of Lvli Coperation, Fablab Coffee, Sephora, LVHM cosmetics etc. - Packaging design for Adidas Beauty Products
	2020.10 - 2021.1	Public Relation Thingamajig	2020.9 – 2020.10	Advertisement Internship Hogarth Worldwide
	Role	- Preparation with for upcoming corporation with LEQEE Company - Digital media platform content and article writing and posting for Creative Artists Agency's artists advertisements in China - Monthly data report and weekly social media data report for various projects: Bord Bia media, CAA, European Union and Suzhou Central Department Store - Chinese News and information analysis and report for CAA artists		- Corporated with the three dominant telecommunication companies in China including: China Unicom, China Mobile and China Telecommunication Corporation - Data analysis and integration for the placement of advertisements in major cities of China
			2017.10 – 2017.12	Data Analysis Mailman Group
			Role	- Support the data analysis team to produce monthly and quarterly reports on social accounts and website metrics - Collect all data based on client requirements and assist the monitor of third party agencies