

OUR FLOWER SHOP • HOLIDAY 2026

Holidays at Our Flower Shop

Thanksgiving through New Year's



**HOLIDAY
RECIPES**

**DECORATING
IDEAS**

**MEET THE
FAMILY**

**OUR CHRISTMAS
MESSAGE**

OUR FLOWER SHOP • GIBSONTON, FLORIDA

FROM OUR HEARTS

What Christmas means to us

To us, Christmas is less about what is under the tree and more about who gathers around it. It is faith, family, kindness, and the small traditions that remind us where we belong.

We see that spirit every day at Our Flower Shop: someone choosing flowers to say “I love you,” a neighbor making sure no one feels forgotten, or a family sending a little beauty across the miles. We may arrange the flowers, but you bring the meaning.

Our wish for you is a season filled with peace in your home, good health, a table warmed by laughter, and the people you love close by - or close in heart when distance gets in the way.

Thank you for letting our family be part of your celebrations, your memories, and your moments of care. May the hope at the heart of Christmas stay with you long after the decorations are put away.

Merry Christmas, with all our love,
Bill & Robin Marshall



The holidays are made of the little things we share.

Holiday recipes worth gathering for



Bacon & Balsamic Brussels Sprouts

Sweet, smoky, and gone in minutes

- 2 lb Brussels sprouts, trimmed and halved
- 4 slices bacon, diced
- 1 Tbsp olive oil • 4 garlic cloves, minced
- 3 Tbsp balsamic vinegar
- 2 Tbsp brown sugar • salt and pepper

Heat the oven to 400°F. Whisk the brown sugar with the balsamic vinegar and set aside. Toss sprouts with oil, bacon, and garlic. Roast in one layer 12-18 minutes, until tender and the bacon is browned and fully cooked. Turn off the heat, add the balsamic mix, and toss. Allow to rest in the pan 1-2 minutes. Best served while hot.



Crown Roast with Chestnut & Fig Stuffing

The showpiece of Christmas dinner

- 1 butcher-tied pork crown roast
- Garlic, rosemary, olive oil, salt, and pepper
- 4 cups day-old bread cubes
- 1 onion • 2 celery ribs • 4 Tbsp butter
- 1 cup cooked chestnuts • 1 cup chopped dried figs
- 1½-2 cups chicken stock

Rub the roast with garlic, rosemary, oil, salt, and pepper. Roast according to its weight until the thickest part reaches 145°F; rest at least 3 minutes. For the stuffing, soften onion and celery in butter, toss with bread, chestnuts, figs, and enough stock to moisten, then bake separately at 375°F until browned and 165°F in the center. Spoon into the crown to serve.

Sweet endings & warm sips



Mrs. Harvey's White Fruitcake

A Tampa holiday tradition

- 4 cups shelled pecans
- 1 lb candied cherries • 1 lb candied pineapple
- 1¾ cups all-purpose flour, divided
- ½ lb butter • 1 cup sugar • 5 large eggs
- ½ tsp baking powder
- 2 oz each vanilla and lemon extracts

Do not preheat the oven. Chop the fruit and nuts; toss with ¼ cup flour. Cream butter and sugar, beat in eggs, then fold in the remaining flour and baking powder. Stir in extracts, fruit, and nuts. Spoon into a greased, parchment-lined 10-inch tube pan. Place in a cold oven, set to 250°F, and bake 2-3 hours, checking for doneness after 2 hours. Cool in the pan.



Hot Apple Cider

- 1 gallon apple cider • 1 orange, sliced
- 3 cinnamon sticks • 1 Tbsp whole cloves
- 1 tsp whole allspice • honey or brown sugar to taste

Combine in a non-aluminum pot. Bring just to a simmer, lower the heat, and steep 30 minutes. Strain and keep warm in a slow cooker.

Christmas Simmering Pot

- 1 orange and 1 apple, sliced
- ½ cup cranberries • 3 cinnamon sticks
- ½ Tbsp cloves • 3 rosemary sprigs
- 1 tsp vanilla • water to cover

Bring to a gentle simmer, then keep on the lowest heat. Add water before it runs low. This is home fragrance, not a drink. Never leave it unattended; keep it away from children and pets.



A showpiece Christmas tree, the florist's way

Start with your lights and favorite ornaments, then build the drama with florist details.



Build it in layers

- 1. Set the ribbon.** Wire generous bows to branch tips so they become visual anchors.
- 2. Cluster the bulbs.** Tie ornaments together in groups of three and tuck them at different depths.
- 3. Add greens.** Insert cedar, eucalyptus, or pine stems to fill gaps and create movement.

4. Add florals. Place faux stems directly into the branches, or keep fresh blooms in florist water tubes and refresh them every few days.

5. Finish the top. Use a bow or a loose spray of branches, then step back and remove anything that feels crowded.

Shop secret: Odd numbers feel natural. Repeat colors and shapes around the tree rather than placing matching pieces side by side. Wire fragile pieces securely.

Pumpkin display ideas



Group heirloom pumpkins in odd numbers; vary their heights with crates, baskets, or urns. Tuck mums and dried grasses between them. For a table, run smaller pumpkins down the center with clipped greens and low flowers.

Wrap like a pro

A florist-worthy bow makes the package as much a part of the gift experience as what is inside.



Make the wrap crisp

1. Cut only enough paper to overlap at the seam and reach halfway up each end.
2. Fold raw edges under and use double-sided tape for clean, invisible seams.
3. Crease every fold with your thumbnail, then run wired ribbon around the box twice for a generous band.

Build the florist bow

1. Make 6-8 loops of wired ribbon, pinching the center after each loop.
2. Cinch the middle tightly with floral wire.
3. Fluff the loops in opposite directions and dovetail the ribbon tails.
4. Wire the bow to the package, then tuck in a small cedar, eucalyptus, or faux-greenery sprig.

The finishing touch: Keep the greenery compact, add a tiny ornament if the package will be opened soon, and slip a Bloom Notes card beneath the ribbon.

The hands and hearts of Our Flower Shop



Meet the owners

Robin, lead designer - the creative eye leading the shop's designs and bringing every arrangement to life.

Bill, the business mind - the one who keeps the whole idea moving and makes it all work behind the scenes.



Rob - Delivery Manager

Indispensable on the road and trusted to get every bouquet where it belongs.



Jessica - Lead Designer

A talented designer with the patience to keep up with every wild idea.



Liz - Designer

A hard worker who stays with the job until every last detail is finished.



Sheryl - Holiday Cheerleader

Robin's sister, right hand, and all-around helper who makes every holiday a success.



Bill & Crystal - The get-it-done team

Robin's nephew and his wife are the jump-in-anywhere crew: wherever help is needed, they get the job done.



Annie & Blake - Morale Dept.

Annie is our tiny quality-control expert for all things pretty. Blake handles security, greetings, and highly supervised naps.

MEET THE FAMILY

Three families, one very full heart



Bill and Robin Marshall, owners of Our Flower Shop.



Jon & Jessica's family

With Joshua and Jacob - the first family unit of Robin and Bill's three sons.



Ricky & Annie

Ricky is their middle son and Annie's dad. Annie is the family princess and an enthusiastic holiday helper.



Robby, Liz, Elijah & Oliver

Robby and Liz with Elijah and Oliver - a family that works hard, loves big, and keeps building forward.

Family is the heart of every season - the ones born to us, married into us, and gathered along the way.

Thoughtful gifts, made close to home

Flowers, sweets, and cards come together at your neighborhood flower shop.



Edible bouquets

A festive centerpiece and a treat in one - a cheerful gift made for sharing.

Chocolate-covered strawberries

Hand-dipped berries dressed for the season and ready to delight.

Handmade chocolates

The *Handcrafted with Love* gift box brings four shop-made flavors together.

Bloom Notes cards

Original watercolor cards designed to carry the heartfelt words that belong with every gift.

Holiday ordering

Holiday orders fill quickly. Please call early for current selections, availability, and ordering guidance.

NEW AT OUR FLOWER SHOP

More ways to make every message personal



Introducing Bloom Notes

Our new card line was designed especially for florists - ten original watercolor designs for the moments flowers help us express.

Each A2 card comes with a matching envelope and a blank inside, ready for a personal message.

See the collection:

ourflowershopcollection.com

CREATE IT IN THE SHOP

Our Card Isle kiosk

Create and print a custom greeting card right here in the shop. Choose the message that fits the moment, personalize it, and leave with a card made just for your recipient.

A CONVENIENT LOCAL STOP

Vinted drop-off & pickup

Our Flower Shop is a Vinted partner. Drop off your outgoing Vinted packages here, or pick up packages sent to our shop.

One stop, more possibilities: choose flowers, balloons, gifts, add a Bloom Notes card or create a custom Card Isle card, and take care of your Vinted package while you are here.

MADE IN OUR SHOP

Handcrafted with Love

A handmade chocolate gift box created for sharing, celebrating, and giving alongside flowers.



One gift box, four distinctive flavors - all handcrafted at Our Flower Shop.

Inside the collection

Gold Star Peanut Butter

Creamy peanut butter chocolates finished with a gleaming gold accent.

Peppermint Chocolate Hearts

Chocolate hearts topped with crushed peppermint for a cool holiday finish.

Dubai Chocolate Squares

Rich chocolate squares in the collection's Dubai chocolate flavor.

Dark Chocolate Rosettes

Elegant dark chocolate rosettes with a classic, floral finish.

Pair it beautifully: Add the gift box to a bouquet or arrangement, then finish the gift with a Bloom Notes card or a custom card from our Card Isle kiosk.



FROM OUR FAMILY TO YOURS

Wishing you a beautiful holiday season

Thank you for choosing a local flower shop to help you celebrate, comfort, and connect.

Our Flower Shop

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ourflowershopcollection.com

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ourflowershopcollection@gmail.com

Store hours

Sunday: 12-2

Monday-Friday: 10-5

Saturday: 10-2

Christmas Eve: Closing at noon • **Christmas Day:** Closed