

CONSULTING PACKAGE – WORKSHOP

Business Innovation Planning with future-proof e-commerce



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Why does it make sense?

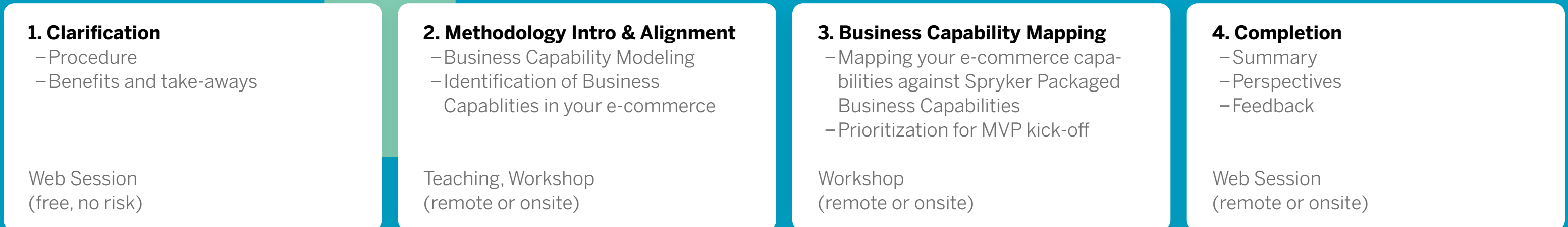
Spryker is a modular e-commerce platform based on a flexible microservice application architecture. Its application capabilities have the power to enhance not only your current, but also your future digital business in a bunch of scenarios. In order to make this innovation and transformation potential transparent and tangible, we guide you through a business capability mapping that is valuable even for your strategic target architecture planning.

How does it work?

- 1. Clarification:** Initially, and before you buy-in this consultancy package, we guide you through our approach and also check your maturity of working with business capabilities within your enterprise architecture.
- 2. Methodology Intro & Alignment:** For inexperienced users, we introduce you to the discipline of business capability management for your business architecture design. For experienced business capability users, we take our time to align our methodical understandings. Therefore, we show you the most important use cases of business capability management, and we guide you through some model design principles. Then, we capture your business capabilities you have in mind for your current and also your future e-commerce plans.

Figure: 4-phases workout model

Buy-In



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4. Business Capability Mapping: Equipped with this conceptual base, we dive deep into the mapping of Spryker's Out of the Box Capabilities against your current and desired business capabilities. Thus, we identify concrete innovation opportunities for your business in a reusable methodical way.

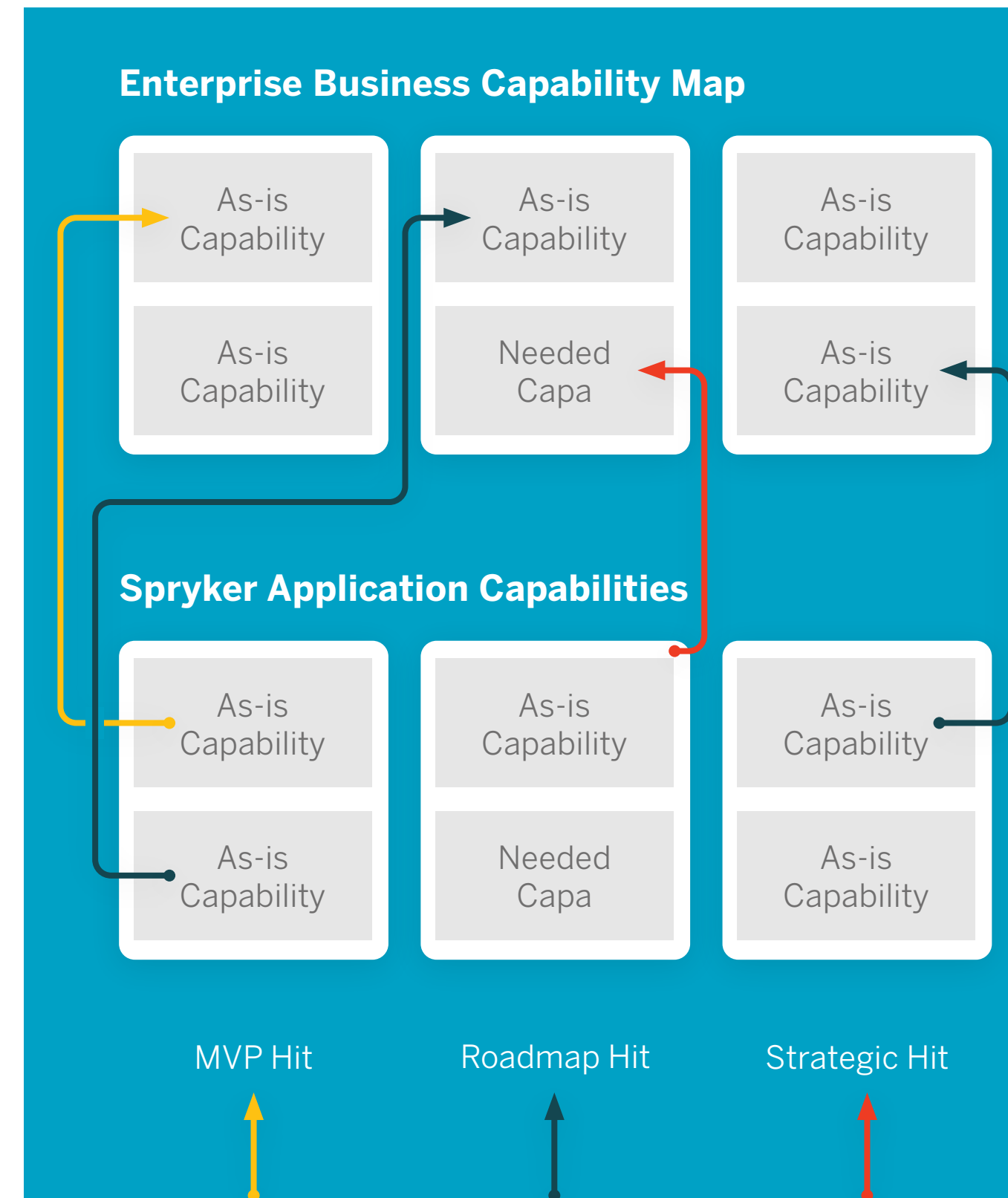
5. Completion: Finally, we summarize our joint experience and take next steps into account.

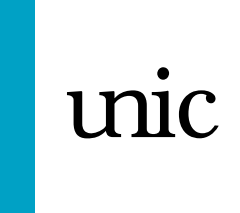
Our benefits for you

Finally you hold in your hand the conceptual basis for your upcoming e-commerce plannings – from MVP over roadmap to strategy:

- Business Capability Model of your e-commerce environment (you might import it into your Enterprise Architecture Tool, like LeanIX)
- Mapping of Spryker's Packaged Business Capabilities onto your new business capability modeling

Moreover, you'll get in practical, use-case based touch with Business Capability Management as a strategic tool for your whole enterprise architecture planning.





Curious? Get in touch with us.



Jörg Atai-Nölke
Unic GmbH
Principal Consultant

Phone: +49 176 8205 6163
Email: joerg.noelke@unic.com

Every e-commerce solution has its strengths. To Unic, this is the „factor 6“ value contribution that the Spryker platform delivers you for a prosperous e-commerce future. We can't deny that we love it:



Broad business model support

Ready to use and support your business model for B2B/B2C commerce, Unified Commerce and Enterprise Marketplace



Business-oriented application concept

Thanks to packaged business capability approach, Spryker is easily attributable for your business IT alignment



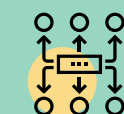
Headless for perfect fit into your CX/UX strategy

A headless architecture lets you integrate Spryker application seamlessly into your Customer Journey solutions



Partnership for dedicated e-commerce and marketplace solutions

Thanks to cloud-native and microservice-based application architecture, Spryker is powerful and slightly scalable



Onboard integration capabilities

Ready for portal, process and data integration services within modern API-first! Strategies. Comes with built-in business process engine.



Flexibility and agile adaptability for minimum time to market

MVP-ready approach that is – thanks to modular approach – adaptable in terms of agile product and software development