

Partner with Uniform to build a composable digital experience practice

Uniform digital experience composition speeds time to value for composable experience architecture, lowers the cost of development, and makes it easy for every business user to build digital experiences.

Overcome the limitations of composable stacks by:

Adding composable orchestration to make integrating headless APIs easy

Giving business users full control over building and launching digital experiences with a no-code experience builder

Delivering personalized omnichannel experiences at the edge for higher conversion, improved search engine rankings and better CX

What that means for solution partners

Uniform makes it much faster for you to integrate composable technologies, letting you build a repeatable, increasingly efficient practice to composable delivery. Get your clients to market faster, eliminate time-consuming “glue code” as you integrate composable services, and allow every business user to build high-performance experiences regardless of stack. When client needs evolve, Uniform gives you the flexibility to say yes to what they need without endless reintegration work, meaning you can become a trusted strategic advisor.

What that means for technology partners

Uniform unlocks composable architectures for customers who are making their first steps from a monolith and solves the common pain points of marketing teams using composable architecture to deliver digital experiences. By bringing Uniform to your prospects, you can help to close large, complex deals that involve products from multiple composable vendors and win over die-hard DXP fans in the purchasing loop by addressing the major blockers to widespread adoption of composable: Easily Integrate multiple services, minimize costly development hours, and make it easy for business teams to build experiences across multiple services, including live preview and personalization. This allows them to succeed and grow faster, setting you up for expansion opportunities.

How can Uniform help transform experience stacks?

Uniform Mesh is a composable orchestration layer for composable APIs, eliminating the need for complex custom integration code that doesn't create business value. This allows total separation of concerns between services, making experience stacks more modular and agile than ever and greatly reduces the time it takes to get to market with a composable stack.

Uniform Canvas provides a powerful no-code digital experience composition(DXC) solution, creating an experience layer that lets marketers, merchandisers and other business users create digital experiences using content from multiple sources, flexible front-end components, forms and live preview to deliver to every channel quickly – no developer needed. That means no more “submit a ticket and wait’ when building, just the power to build independently and without bottlenecks.

Uniform Context delivers omnichannel personalization without sacrificing page performance or scalability. Edge-side execution allows Context to create a real-time intent profile for every visitor, simplifying tracking, personalization, and testing in digital experiences without sacrificing speed. This speed means you can drive conversions with personalized content without losing potential customers through poor technical SEO or having slow pages that make them quit and try something else.

Key use cases

1. Cut time and costs when moving from legacy DXP to a composable architecture including multiple CMS, e-commerce, PIM, DAM, CDN, search, and more. Avoid double stacks by eliminating manual integration work that needs to be maintained and updated, letting you deliver a new stack with feature parity significantly faster.
2. Empower clients' marketing and merchandising teams to create, preview, test and personalize across channels without developer support, giving their developer teams time to concentrate on value-add features.
3. Improve performance and lower operational costs for Sitecore implementations without replatforming.
4. Deliver an easy to manage omnichannel personalization solution to boost conversion without impacting page load times or SEO performance.
5. Integrate Sitecore content into a modern composable stack and front end, delivering improved performance and better tooling without a total replatforming and retraining project.
6. Unify the architecture of clients who use multiple CMSes, commerce engines or other services due to business unit differences or M&A.