



SUSTAINABLE DEVELOPMENT GOALS

9 INDUSTRY,
INNOVATION, AND
INFRASTRUCTURE



Innovation Experience Israel Summit 2020 #2



The Innovation Experience Israel Summit 2020 #2 was held on June 28. This is a virtual conference where Israeli leaders and experts in Medtech & Healthcare share their knowledge publicly. This conference was sponsored by UPC as an academic partner.

During the online conference, six leaders shared learning experiences and innovative tools to better understand the challenges we may face in the future. We were joined by speakers Tal Ben Shahar, founder of Happiness Studies Academy; Dany Schmit, CEO Latin America of Weizmann Institute; Reem Younis, founder and CEO of Alpha and Omega, among others.



Innovation Experience Israel Summit 2020 #2



**INNOVATION EXPERIENCE
ISRAEL SUMMIT 2020 #2**

UPC
Universidad Peruana
de Ciencias Aplicadas

+ Innovation
experience

Domingo 28 de Junio - 9 am (Perú) #ONLINE

LÍDERES DE ISRAEL COMPARTEN SU VISIÓN

 <p>Tal Ben Shahr Founder @Happiness Studies Academy Felicidad: Secretos y herramientas</p>	 <p>Dany Schmit CEO Latin America @Weizmann Institute Ciencia al servicio del cambio</p>	 <p>Galia Barkai Head of Telemedicine @Sheba Medical Center Presente y Futuro en Telemedicina</p>
 <p>Débora Bublik R&D Director @CTG Pharma Innovación contra el Cancer</p>	 <p>Reem Younis Founder & CEO @Alpha Omega Chips cerebrales</p>	 <p>Avi Jorisch Entrepreneur, Author of @Thou Shalt Innovate Innovarás en todo momento</p>



Protagonistas del Cambio UPC



Protagonistas del Cambio UPC (Champions of Change) is a sustainability program of Universidad Peruana de Ciencias Aplicadas that aims to recognize and strengthen the innovative spirit of young social entrepreneurs from all over the country. Through this program, UPC reaffirms its strong commitment to youth, the main promoter of social development and transformation of the country.

In 2020, a new national call for proposals was launched to identify the 10 best proposals of the Protagonistas del Cambio 2020 program. This program was adapted to the situation and became the first virtual call of the ecosystem of social entrepreneurship, once again setting a milestone in the country. This initiative aimed to strengthen the long process of rebuilding the innovation ecosystem.

With the premise of improving the presentation of proposals, virtual training was provided on topics such as entrepreneurship and social innovation, leadership in a crisis environment, and a workshop to design a social and environmental enterprise.



StartUPC



The Innóvate Perú Program, of the Ministry of Production, has recognized StartUPC, the incubator of Universidad Peruana de Ciencias Aplicadas (UPC), as the first Contest for Strengthening Financial Intermediation Agents - Incubators 2.0. To achieve this, our incubator presented the “Project for Strengthening and Scaling the StartUPC Innovation Ecosystem for the Acceleration of Dynamic Entrepreneurship at a National Level.”

As part of the recognition, UPC received funding of up to S/ 1,470,000 of non-refundable resources in two modalities: funding for the incubator’s performance for up to S/ 650,000 and funding for the results of the venture portfolio for up to S/ 820,000.

About Innóvate Perú

The National Innovation Program for Competitiveness and Productivity (Innóvate Perú) of the Ministry of Production was created on July 24, 2014, by Supreme Decree No.003-2014-PRODUCE, as an Executing Unit of the Ministry of Production, with economic, administrative, financial, and technical autonomy. The program seeks to increase business productivity by strengthening the stakeholders of the innovation ecosystem (companies, entrepreneurs, and support entities) and facilitating the interrelation between them. This year, six incubators have been recognized in the contest.

