



SUSTAINABLE DEVELOPMENT GOALS

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION




Social responsibility policy



Universidad Peruana de Ciencias Aplicadas (UPC) has a solid and sustained commitment to social development and the transformation of the country, which is demonstrated by its institutional mission.

UPC's Social Responsibility Management seeks to have a positive and sustainable impact on its main stakeholders and involve them in the process of continuous improvement. This practice is within an ethical framework of respect for current national laws and national and international standards to which it subscribes.

	TÍTULO Política de Responsabilidad Social	CÓDIGO COO-CII-IHRS-RS-P02-P01	VERSIÓN 1	PÁGINA 1 de 2
Dirección*: Comunicaciones e Imagen Institucional Gerencia*: Imagen Institucional y Responsabilidad Social		Área*: No aplica	Responsable*: Paola Sánchez	
1. Principales lineamientos*:	El presente documento plantea los lineamientos para la gestión de responsabilidad social de la UPC.			
2. Principales Stakeholders*:	Toda la comunidad universitaria y principales grupos de interés externos.			
3. Anexos:	No aplica.			


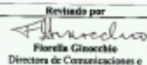
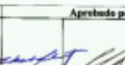
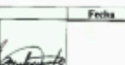

1. OBJETIVO Y ALCANCE

La presente política pertenece a la Gerencia de Imagen Institucional y Responsabilidad Social. Tiene como objetivo definir los lineamientos para la gestión de responsabilidad social de la universidad con sus grupos de interés prioritarios. Su alcance es a toda la comunidad universitaria de la UPC.

2. POLÍTICAS

La Universidad Peruana de Ciencias Aplicadas (UPC) tiene un sólido y sostenido compromiso con el desarrollo social y la transformación del país, el cual se demuestra desde su misión institucional. La gestión de responsabilidad social de la universidad busca impactar de manera positiva y sostenible a sus principales grupos de interés e involucrarlos en el proceso de mejora continua. Asimismo, la actuación de la UPC se basa en un marco ético, de respeto por las leyes nacionales vigentes y por los estándares nacionales e internacionales a los que está suscrita.

Esta política es una declaración de compromiso institucional con gestionar la responsabilidad social en 3 ejes de acción prioritarios: educación, innovación y gestión organizacional responsable.

Elaborado por	Revisado por	Aprobado por	Fecha
 Sandra Alarcón Coordinadora de Responsabilidad Social	 Paola Sánchez Gerente de Imagen Institucional y Responsabilidad Social	 Edward Hankart Rector	 Javier Bustamante COO
		 Mariol Suárez CEO	29/11/2016

Sustainable K'ata



The Gastronomy and Culinary Management program at UPC seeks to create a proposal based on gastronomic sustainability, with K'ata Sostenible, to improve suppliers.

This proposal started from the need to start raising awareness among the students and staff of the school restaurant about the trends and possibilities to make K'ata restaurant the first school restaurant with sustainable practices. This way, students would have active participation towards responsible practices in the operations and management of K'ata.

The idea is that each cooking course will also start with many of these sustainable processes as part of the workshop objectives.



Sustainable Gastronomy Guide



UPC's Gastronomy and Culinary Management program has developed a Sustainable Gastronomy Guide. This initiative aimed to understand sustainability from gastronomy and develop projects related to food, culinary management, and related businesses.

A research was conducted on sustainable trends in gastronomy and recommendations aimed at proactive actions and generating small changes with a large global impact.

Professor Margaret Rodríguez Vázquez and a group of students from the 2020-I Sustainable Gastronomy course developed this project, whose purpose was to communicate and raise awareness through this guide about the link between gastronomy, people, and the planet with cooking in our homes, classrooms, and professional activities for a common good today, and for future generations.

The mission of UPC's School of Hospitality and Tourism Management is to educate professionals committed to the sustainable development of the hospitality, gastronomy, and tourism industry by developing the necessary skills to assume leadership roles with a global vision.



Sustainable Gastronomy Guide



Guía en
Gastronomía
Sostenible



UPC is recognized for its sustainable and socially responsible management



For the fourth consecutive year, Universidad Peruana de Ciencias Aplicadas (UPC) has received the ESR® Award granted by Perú 2021. This award recognizes socially responsible organizations that meet high management standards in Social Responsibility, Ethics and Transparency, Labor Practices and Human Rights, Environment, Procurement and Supplier Management, among other topics related to sustainability.

To achieve this, UPC gathered evidence of its responsible management based on four axes: Organizational Strategy, Values and Organizational Culture, Environment Development, and Risk and Impact Management. With this recognition, UPC reaffirms its commitment to its stakeholders by creating shared value and providing higher education based on exigency and innovation, with responsible and sustainable organizational management.



UPC climbs 11 positions in MERCO Corporate Responsibility and Governance ranking



The MERCO Social Responsibility and Corporate Governance ranking is the only one evaluating management progress among opinion leaders and specialists. In the latest ranking, published February 28, 2020 in the newspaper Gestión, Universidad Peruana de Ciencias Aplicadas (UPC) is ranked 26th, among all public and private organizations in the country. Thus, it has moved up 11 positions since the previous measurement.

Among the aspects measured by the MERCO ranking are the following: ethical behavior, transparency and good governance, responsiveness to employees, commitment to the environment and climate change, and community involvement.

Social responsibility at UPC is based on the objective of training innovative young people with social awareness who understand how they can contribute to the development of Perú from their role as professionals. Aligned with the University Law, UPC, in its educational model, develops the competence of citizenship among all its students, as well as learning in diversity with a global vision, and learning towards sustainability.

