



SUSTAINABLE DEVELOPMENT GOALS

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



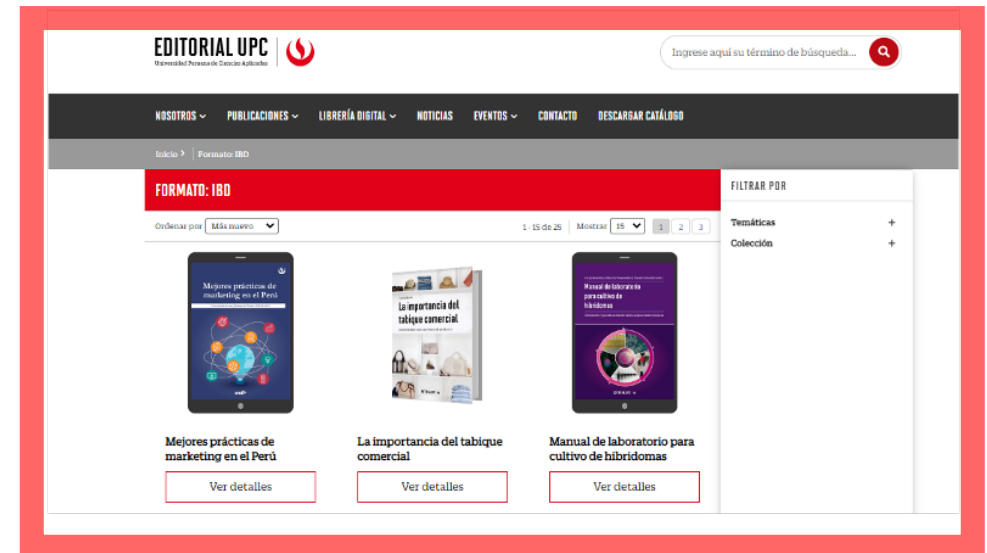
Print on Demand



UPC's Knowledge Management Department has developed a print-on-demand system in recent years with the aim of optimizing the circulation of books, printing only those that are actually in demand. In this way, the unnecessary use of supplies such as paper, ink, etc. was avoided.

The books they publish are uploaded to the platform of a distributor (Bibliomanager) that is connected with bookstores and printers in Peru and other countries. In this regard, only the copies that the bookstores request are printed when they are requested.

Bibliomanager is an online management tool that allows publishers to add their catalog for sale in Spain and Latin America. It is an intuitive, practical and online platform that connects readers, bookstores, distributors and publishers in Spain and Latin America for the production and sale of books.



Lecture: “Natural Materials for Accessories”



On October 15, 2021, UPC's Fashion Design and Management Program held a virtual lecture by Sandra Valle, an entrepreneur passionate about design and ecology, owner of “Insecta”—a brand of vegan backpacks and accessories that contributes to the care of animals and biodiversity.

This brand is approved by PETA, the largest Animal Rights Organization in the world, and is part of the Sustainable Fashion Association of Peru. It works in partnership with insect dissemination and research projects to raise awareness about environmental issues. In addition, it is inspired by nature and the need for change through ethical products with animals and biodiversity that promotes materials free of animal abuse. The benefit generated by the creation of these materials in a community, which supports the care of the environment through the non-pollution of the river during the material production process, was also reviewed.

The objective of this lecture was to present students, faculty and members of the UPC community with alternatives for sustainable materials for the manufacture of products and to raise awareness of the care of animals and biodiversity through innovative designs of vegan backpacks and accessories, generating employment and development opportunities for families in our country.

