



# **SUSTAINABLE DEVELOPMENT GOALS**

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POVERTY



# Lima Games and Music Fest 2021



UPC's Audiovisual Communication and Interactive Media Program organized the Lima Games and Music Fest on June 26 and 27, 2021. It was a non-profit videogame competition between several teams of amateur gamers aimed at young people between 15-25 years of age for games such as Counter Strike and Dota 2. These were presented by two casters experts in video gaming with experience in these types of events.

In addition, a rock band participated and there were also raffles for gamer accessories for the public. **The event was for the benefit of Juguete Pendiente**, an institution engaged in the design of projects aimed at improving the quality of life of communities in vulnerable situations, which has an impact on the dignity of human beings and seeks to enhance their development and coverage of basic needs. The purpose is to support the achievement of sustainable development goals in Peru.

