

Moving Company: Email to Leads (when sending estimates)

Hi {LEAD NAME},

Thanks for taking the time to fill out an estimate form with {MOVING COMPANY NAME}!

{INSERT ESTIMATE INFORMATION HERE}

Also, as an added benefit of booking with us, you'll receive access to your very own, personalized [Updater](#) account when you move! With Updater, you'll be able to forward your mail, find home services nearby, update your accounts and subscriptions, and more — at no extra cost to you! We will even pre-fill your forms for you so all you have to do is click a few buttons.

Let's just say we're firm believers in making your move as seamless as possible!

Best,
{MOVING COMPANY NAME}